

LIAM LAI

liamlai.com

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EDUCATION

UC San Diego

Sept 2023 - June 2027

B.A Speculative Design
B.S. Cognitive Science
emphasis in Design and Interaction

AWARDS

SCAD

July 2022

Awarded full merit
Summer Seminar
Scholarship by SCAD
review committee

SKILLS

Product & UX Strategy
Visual Design
Interaction
UI/UX Design
Research & Testing
Design Systems
Prototyping
Data Visualization
Competitive Analysis

TOOLS

Figma
FigJam
Framer
Photoshop
InDesign
Illustrator

EXPERIENCE

Design Lead

Triton Software Engineering | Nov 2024 - Present

- Designing user centered digital solutions for nonprofit organizations to amplify their mission and more effectively engage with their communities.
- Engaging in cross-functional collaboration between teams of Designers, Developers, and PMs to align product goals and execution.
- Iterating on designs based on feedback from clients, users, and the development team to ensure product quality and client satisfaction.

AI Product Design Intern

Finderly | June 2025 - Sept 2025

- Designed and iterated on six core mobile product features for an AI powered DIY home improvement app.
- Developed fully interactive prototypes for an innovative virtual toolbox feature and ecommerce flow to drive monetization and enhance the DIY project experience.
- Explored speculative conceptual design at the intersection of AR and AI to envision an innovative DIY experience and future product direction.
- Redesigned the Finderly product website to better align with the future product direction and visual brand.

Design Board Intern

Association of Computing Machinery (ACM) | Nov 2024 - June 2025

- Designed event graphics, promotional materials, and merchandise to promote ACM at UCSD.
- Collaborated with club members to create engaging marketing strategies.
- Ensured consistency in designs to improve visual branding.

Design Teacher Assistant

EPACENTER | Feb 2022 - April 2022

- Designed and painted the mural for the new EPACENTER building.
- Designed directional signages and merchandise.

UI/UX Design Intern

Shop & Support | May 2020 - August 2020

- Web responsive design for desktop and mobile.
- Usability testing and competitive analysis.
- Presented to Product Manager, Development Manager, and CEO.