

Drawing Board Productions Community Interest Company

Independent, Hyperlocal Community Newspapers and Supplements
to Inform, Inspire, and Connect



Drawing
Board
Productions

Company Registration No: 12591996

2023 Business Pack

Arts & Culture

Arts & Culture Stockport is a free, not-for-profit, printed supplement which forms part of the activities of Drawing Board Productions Community Interest Company (CIC).

Published on a quarterly basis, Arts & Culture Stockport provides a printed platform to share news and information from across the arts and culture sector of Stockport helping to raise visibility, forge connections and allow greater access to the sector across the Stockport community.

Arts & Culture Stockport - covering the 21 wards of the borough of Stockport

DISTRIBUTION

Print and distribution:

- **Arts & Culture Stockport - 10,000 copies**

Distribution:

- community spaces across Stockport
- each local Stockport library, including Stockport Central
- schools and primary schools across Stockport
- local business stockists across Stockport
- through the post to subscribers

PDF versions of each issue are also available to download online.

BENEFITS TO BUSINESSES OF ADVERTISING IN A NOT-FOR-PROFIT COMMUNITY PUBLICATION

- **Opportunity to brand-build your business through advertorials, adverts, offers or sponsorship.**
- **Opportunity to support a community project and meet your CSR commitment.**
- **Opportunity to stay connected to, and engaged with, your local community.**
- **Help to raise your profile and gain exposure across the borough of Stockport.**

INDIVIDUAL PUBLICATION BUSINESS PACKAGES

Venue Listing

Your venue listed
in the Classifieds section

From £30 per issue
plus vat

Voucher

Your special offer printed
as a cut-out voucher

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plus vat

Advertorial

Advertorial of 250 or 500 words,
including logo and image

From £150 per issue
plus vat

Advert

Full colour advert

From £150 per issue
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Front Page Banner

Full width, full colour, front page
banner advert

From £200 per issue
plus vat

Issue Sponsorship

- Full width, front page banner advert
- 250 word Advertorial
- Website banner advert for one month
- Social Media 'shout outs'

Sponsorship tailored to suit your
needs - please contact us to discuss

Discounts are available on multiple advert options per issue and on cross-publication promotion - please contact us to discuss.

Business Promotion In Print and Online

Package	Number Per Print Issue	Social Media Promotion	Featured on Website
Venue Listing	30+	✓	✓
Voucher	1	✗	✗
Advertorial	2	✓	✗
Advert	10	✓	✗
Front Page Banner	1	✓	✗
Issue Sponsorship	1	✓	✓

Business Promotion



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Business Promotion

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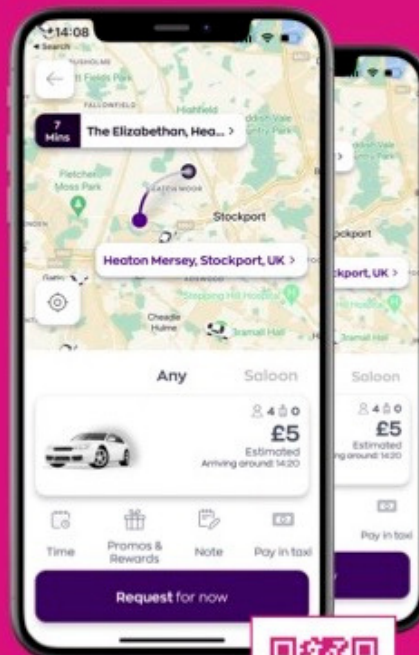
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Ready to Support Arts and Culture?

As a business advertiser you will be supporting the arts and culture sector across Stockport as well as supporting the wider Stockport community by ensuring arts and culture news is accessible to all.

**For more information, or to purchase a business package, contact Mel on: 0161 511 3292
or email:
stockport@artsandculture.uk**

Thank you for your support!

ICO Ref: ZB055879