

New Jersey Dental Hygienists' Association 2025 Virtual Annual Conference Saturday, October 18, 2025

Join the New Jersey Dental Hygienists' Association (NJDHA) for the Annual Conference (AC). **Product Presentations and Sponsorships** provide dental hygienists and future dental hygienists exposure to your new products and technology for recommendations to their patients. NJDHA commits to helping you meet your marketing goals.

PRODUCT PRESENTATION

11:30am to 1:00 pm

Product Presentations allow clinicians, educators, researchers, public health dental hygienists, corporate dental hygienists and future dental hygienists to learn about your products and services. Dental Hygienists influence purchasing decisions in their work setting. Dental Hygienists influence consumers' purchasing decisions. Increase your brand awareness and connect with the dental hygiene community.

Product Presentation Registration

Complete the registration form: once received, your company's name and logo will be included in:

- Email Updates through January sent to all members
- Email Promotional Alerts (May-October) sent to more than 2000 email recipients
- Posting on NJDHA Website www.njdha.org

Registration Fee

Fee of **\$250.00** (additional \$50 for website link) may be paid by check or credit card.

No Registrations can be accepted after October 10, 2025

Registration includes:

- Five minutes or more available for product presentation between continuing education speakers.
- Recognition at AC opening session.
- Admittance to AC Opening Session.

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CONTINUING EDUCATION SPONSORSHIP

Four courses available to sponsor

Sponsor Fee is \$500

- Sponsor fee is paid to the sponsored speaker
- Each course is a two-hour Continuing Education presentation
- Two concurrent presentations in the morning 9:30 – 11:30
- Two concurrent presentations in the afternoon 2:00 – 4:00

Sponsorship benefits include Product Presentation: ALL benefits of Product Presentation listed above PLUS

- Larger logo with a tagline in Newsletters, promotional alerts, and website
- Sponsor speech or highlight at the beginning of CE presentation
- Individual recognition of the sponsor during Annual Conference

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Other Opportunities

- **Product Promotion Link**: Attendees can receive a link of your choice to offer products and information.
- **Door Prize**: Provide a Door Prize; increase the promotion of your company's name.

Cancellation Policy

- Registration is not secured until registration form & fees are received.
- Cancellation before 10.10.25: NJDHA will refund your money minus a \$100 administrative fee for processing & advertising.
- Cancellation after 10.10.25: NJDHA will refund your money minus a \$200 administrative fee for processing & advertising.
- No refunds will be given for no-shows.
- ***If you are not able to attend but want your product presented NJDHA can recommend a dental hygienist you can hire to present on your behalf.***

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AC Online Attendee Registration Opens August 1, 2025

Link for Online Registration reaches all NJDHA active members, all New Jersey dental hygiene students and other interested parties.

Contact Central Office to register and participate in any of the above marketing opportunities.

Howard M Notgarnie RDH EdD FADHA
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This year, **2025 NJDHA Annual Conference** will be virtual. Our theme is
Advocacy Anchors Achievement

Date: Saturday, October 18, 2025

Our schedule is planned as follows (subject to change).

8:00 – 9:30	Opening Session
9:30 – 11:30	Two concurrent CE presentations
11:30 – 1:00	Product Presentation
1:00 – 2:00	Awards & Officer Induction
2:00 – 4:00	Two concurrent CE presentations

We have two opportunities for Corporate involvement:

PRODUCT PRESENTATION

Cost \$250, additional \$50 for a URL link to your website

Product Presentation includes the following benefits:

- All product presenters will be recognized as a group during opening session.
- Each product presenter will have at least five minutes to promote your company and products during the product presentation of the conference.
- Through January 2026, your company logo will be on our monthly newsletter to members (currently 305 members), monthly local continuing education to all NJ dental hygienists (more than 2000), and NJDHA.org website.
- Through October 2025, your company logo will be on email blasts advertising the conference to all NJ dental hygienists.
- Admission to the annual conference for the representative of the company.

CORPORATE SPONSORSHIP

Cost \$500 paid to the speaker being sponsored (or to NJDHA if sponsoring the Conference generally)

Corporate Sponsorship includes the following benefits:

- Individual recognition of your company during opening session.
- Sponsor's representative may give a short presentation to open the CE course of the speaker you sponsor.
- Participation in the product presentation with at least five minutes to promote your company and products.
- Through January 2026, your company logo will be on our monthly newsletter to members (currently 305 members), monthly local continuing education to all NJ dental hygienists (more than 2000), and NJDHA.org website. Logo will be larger, have a caption of your choice, and have a link to your company website.
- Through October 2025, your company logo will be on email blasts advertising the conference to all NJ dental hygienists. Logo will be larger, have a caption of your choice, and have a link to your company website.
- All materials promoting the speaker will have a caption indicating your company's sponsorship of that speaker. If you sponsor the Conference without sponsoring a speaker, all materials promoting the Conference will have a caption indicating your company's sponsorship of 2025 NJDHA Annual Conference.
- Admission to the annual conference for the representative of the company.

Please respond with your interest in participating in 2025 NJDHA
howardrdhedd@gmail.com or centraloffice@njdha.org