

NJDHA 2023 Virtual Annual Conference ANNOUNCEMENT - OUTREACH & SPONSORSHIP OPPORTUNITIES

The New Jersey Dental Hygienists' Association Virtual Annual Conference October 20 and 21, 2023

NJDHA is again going virtual for 2023! We won't be able to accomplish everything; however, we don't want to forget our corporate friends. We intend to eventually be back to a live event but in the meantime – join us for a 2023 Outreach.

OUTREACH

NJDHA will have many email-blasts & registration contacts to dental hygienists regarding our virtual meeting. For corporate friends interested in an outreach to our members, we can provide the following option:

Each Email Blast or registration contact prior to Annual Conference can contain YOUR outreach to include:

- YOUR logo
- YOUR outreach linked to YOUR website or email address of YOUR choice
- YOUR tagline, limited to 25 words i.e. Get info on our new product

Outreach Registration

Complete the registration form. Once registration is received in Central Office, YOUR outreach will be included in:

- Email Update monthly newsletter
- Email Promotional Alerts, August through October

Outreach Registration Fee

The fee of \$100 may be paid by check, credit card, or invoice.

Other Opportunities

<u>Prizes for attendees</u>: Provide a Prize and build Your outreach! NJDHA will be giving away prizes during the conference and would love to highlight Your company brand when we do so. Please note: the prize will have to be mailed. Contact CO for instructions if interested in this Opportunity.

Refund Policy

No refunds will be available.

Fax: 856.574.4324 CFO@njdha.org



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Sponsorships are available to increase your brand awareness.

<u>Product Presentation – Saturday 12-1:15pm</u>

Participation Fee is \$250 – Almost Sold Out!

A one-hour CEU presentation with 5 product presentations. Participation provides:

- Includes YOUR corporate outreach as listed on page 1
- Sponsorship recognized at General Membership Meeting
- A 10-minute presentation
- Posting of company outreach for 3 months after AC:
 - NJDHA Website
 - NJDHA Email Update to all members
 - Local CE newsletters to members and nonmembers

Other continuing education is already fully sponsored.

Opening Session - Saturday AM

Sponsor fee is \$500

A one & one-half hour event for all attendees that includes greetings from various guests, recognition of schools, awards, and more. Sponsorship provides:

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- Includes YOUR corporate outreach as listed on page 1
- Sponsorship recognized during Opening Session
- Time for brief greetings during Opening Session
- Posting of company outreach for 3 months after AC:
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Online Registration

Sponsor fee is \$500

Registration is sent to member and non-member dental hygienists, as well as students several times. Sponsorship provides:

- Includes YOUR corporate outreach as listed on page 1
- Sponsorship recognized during Opening Session.
- Time for brief greetings at Opening Session
- Posting of company outreach for 3 months after AC:
 - o NJDHA Website
 - o NJDHA Email Update to all members
 - Local CE newsletters to members and nonmembers

General Annual Conference Sponsorship

Sponsor fee is \$250

General Sponsorship provides:

- Includes YOUR corporate outreach as listed on page 1
- Sponsorship recognized during Opening Session.
- Posting of company outreach for 3 months after AC:
 - NJDHA Website
 - NJDHA Email Update to all members
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