



NJDHA 2022 Virtual Annual Conference
ANNOUNCEMENT - OUTREACH & SPONSORSHIP OPPORTUNITIES

**The New Jersey Dental Hygienists' Association Virtual Annual Conference
October 21 and 22, 2022**

NJDHA's contracted hotel closed due to pandemic-issues, and members continue to request virtual, and so NJDHA is again going virtual this year! We won't be able to accomplish everything; however, we don't want to forget our corporate friends. We intend to be back to a live event in October 2023! In the meantime – join us for a 2022 Outreach.

OUTREACH

NJDHA will have many email-blasts & registration contacts to dental hygienists regarding our virtual meeting. For corporate friends interested in an outreach to our members, we can provide the following option:

Each Email Blast or registration contact prior to Annual Conference can contain YOUR outreach to include:

- YOUR logo
- YOUR outreach linked to YOUR website or email address of YOUR choice
- YOUR tagline, limited to 25 words
i.e. Get info on our new product

Outreach Registration

Complete the registration form. Once registration is received in Central Office, YOUR outreach will be included in:

- Email Update monthly newsletter
- Email Promotional Alerts, August through October

Outreach Registration Fee

The fee of \$100 may be paid by check, credit card, or invoice.

Other Opportunities

- **Prizes for attendees:** Provide a Prize and build Your outreach! NJDHA will be giving away prizes during the conference, and would love to highlight Your company brand when we do so. Please note: the prize will have to be mailed. Contact CO for instructions if interested in this Opportunity.

Refund Policy

- No refunds will be available

Please return your completed registration form to:

Rebecca Welch Pugh, NJDHA CFO, 2 Danbury Court, Marlton NJ 08053
Fax: 856.574.4324 CFO@njdha.org



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Sponsorship of continuing education is available to increase your brand awareness.

Educators Networking – Saturday AM

Sponsor fee is \$300

A two-hour webinar will be offered. Sponsorship provides:

- Includes YOUR corporate outreach as listed on page 1
- Sponsorship recognized at General Membership Meeting
- Time for brief greetings at the course
- Posting of company outreach for 3 months after AC:
 - NJDHA Website
 - NJDHA Email Update to all members
 - Local CE newsletters to members and nonmembers

RDH CE Course – Saturday AM – Lisa Mayo, RDH, BSDH, MHA on AAP

Sponsor fee is \$300

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Sponsored by
Perio Protect
Cloud Dentistry

RDH CE Course – Saturday PM – Kathlyn Jean-Kelly Leiviska cADT, MDT, BS, Advanced Dental Therapist on Dental Therapy

Sponsor fee is \$300

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MN Dental
Therapy
Association

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Student Networking – Saturday PM – Lisa Mayo, RDH, BSDH, MHA on Ultrasonics

Sponsor fee is \$300

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Cloud Dentistry

Other Sponsorships

Opening Session – Saturday AM

Sponsored by NJCOHA

Online Registration

Sponsor fee | \$300

Break 1 – Saturday AM

Sponsor fee | \$300

Break 2 – Saturday AM

Sponsor fee | \$300

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