







Jamali New York City Gallery Art & Peace, Inc. 212-966-3335 : 407-629-6308

Mediums and Processes

Fresco Tempera

Jamali's most important contribution to contemporary art is his innovative technique, Fresco Tempera. Created outdoors, Jamali uses his feet to manipulate the paints in a ritualistic dance. Natural ground pigments are applied and bonded with archival substrates to the surfaces. Left outdoors, the pieces are exposed to nature and all its elements. Jamali builds up thick layers of crackled finishes that often resemble archaic surfaces. The finished artwork is a most durable and sound surface unique to Jamali and his style, Mystical Expressionism.

PIGMENTATION ON CORK

Jamali's pigmentations on cork are critically acclaimed contributions to contemporary art. In this most unique process, Jamali applies pure organic and inorganic pigments to natural cork. He creates a negative surface, exploiting the cork's readiness to absorb and resist pigment. A great deal of footwork is also employed in this technique. For variance in the finish, select pieces are produced under water providing drips, watermarks, and contrasts in the transparency of pigmentation.

PIGMENT DISPERSION

In this newest of techniques, Jamali builds the surface of his paintings meticulously in translucent layers. Created on tiled cork, canvas, and wood, the finished pieces mimic porcelain.

Oil

Jamali's oil compositions reflect his signature style of Expressionism. The pieces are created outdoors, incorporating natural materials, and are painted using oils made exclusively for Jamali. He places emphasis on timeless techniques of classic oil painting, yet uses only heavy industrial construction tools for paint application. Jamali uses powerful and assertive gestures to build up the surface of each piece with heavy textures and impasto.

Pastel and Drawings

Jamali's pastels on velour range from serene portraits to bold experimentations in color. Jamali's figurative pen and ink drawings on paper and papyrus are reminiscent of images and inscriptions of an ancient past. Jamali uniquely applies hints of color to his drawings by rubbing flowers on the surface of the composition. Like with all of his creations, Jamali is very selective in choosing archival materials to maintain the integrity of these delicate pieces.

Sculpture

Jamali has been sculpting for 30 years in stone, wood, clay, and plaster. His technique begins with digging a deep "grave" into the earth. The hole is filled and the pieces are left to "cure" for a period of time. The pieces are retrieved and worked on again by Jamali. Some are then cast in bronze limited editions. Jamali casts sculptures in a variety of classic patinas including green, gold, red, silver, and natural bronze in almost any size.

Photography & Hand Painted Photography

Jamali uses old-fashioned 8 x 10 cameras and utilizes traditional film for alluring compositions. No digital technology or photo editing software is employed in the creative process. Jamali meticulously places his artwork in the shot as theatrical backdrops to stage mystical scenes. Using only one light source, Jamali achieves the dramatic emphasis that is characteristic of his photography. All of the processes are handled in Jamali's studio. The photographs are available in silver gelatin limited edition prints or large format prints on archival paper, all signed and numbered by the artist.

Intaglio and Lithography

Working on specially produced copper plates with the intaglio techniques, Jamali produces complex images. For lithography, Jamali uses the highest quality Bavarian limestone. The smooth, receptive surface of these stones allows him to express an amazing range of nuances and fidelity that comes through in his prints. All of Jamali's prints are produced on the finest crafted papers in very small limited editions to ensure the highest quality and integrity of the final work.



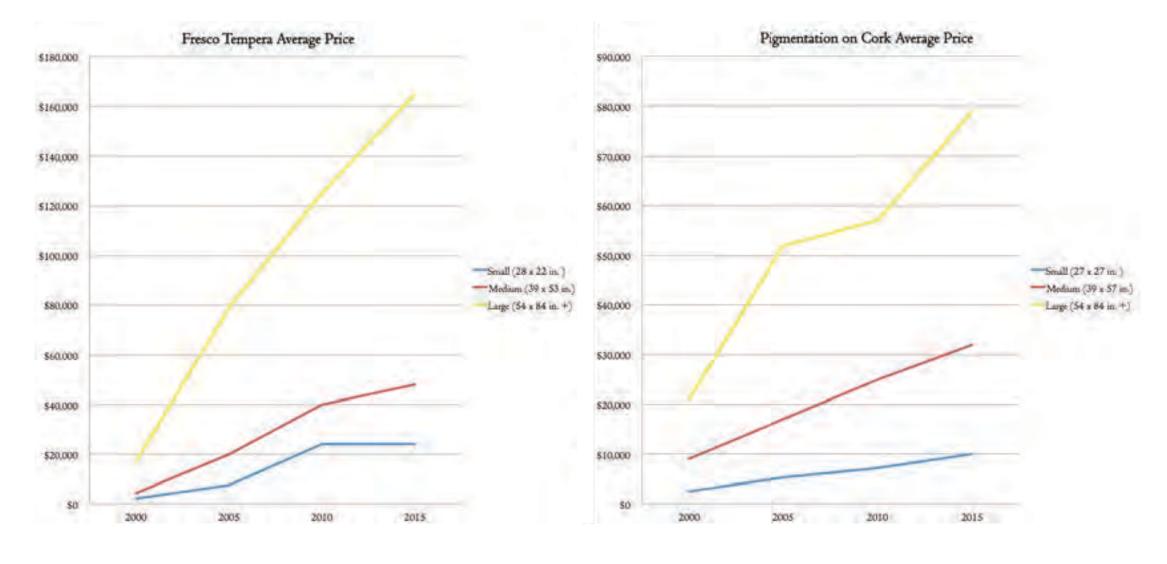
JAMALI Fine Art Investment Value Criteria

- Personal investment criteria: The art collector must have a personal connection to the art. They must see enjoyment, edification and inspiration in the work.
- Historical investment criteria: A notable art history publisher must comprehensively publish the artist's work with essays by prominent art historians and critics. Rizzoli International has published two Jamali monographs (six editions) with critical dialogue and essays written by leading art critics and historians Mark Strand, Donald Kuspit, Francine Koslow Miller, and Philip E. Bishop. The complete biography/memoir of the artist and their works is significant in completing the whole story of the artist.
- Recognition by contemporary art historians for his distinctive and established style, Mystical Expressionism, and innovated mediums Fresco Tempera, Pigmentation on Cork, and Pigment Dispersion.
- Consistent evolution of a distinct J_{AMALI} style developed through a very large body of work. Over 28,000 works of painting, drawing and sculpture and 50,000 photographs produced single-handedly by the artist over a period of 40 years with
- Extensive exhibition history in a wide variety of established, professional venues. Jamali has exhibited in over 100 galleries and continues to be represented by 60 galleries and showrooms nationwide and select dealers worldwide.
- Jamali is the author of several exhibition catalogs and his memoir Jamali: A Mystical Journey of Hope, True Story of an American Artist (400 pages), which took him four and a half years to write. While Jamali has published a few of his poems in the past, he is currently editing 40 of his poetry notebooks into a comprehensive manuscript so that he can publish his Book of Poems.
- Jamali Fine Art is dedicated to building the Jamali Art Museum (JAM) to preserve a cohesive selection of the most significant works. It intends to foster scholarly research, critical dialogue, and education to preserve the legacy of Mystical Expressionism.
- Jamali's artwork challenges the established notion of art and the process of creating it. Jamali has made his own path by pursuing an "ecological vision" of arts place in contemporary life, making art as an essential part of our households and the vehicle of a new mythology. The work of Jamali interacts with viewers with aesthetic and emotional virtuosity, revealing itself continuously over long periods of time.
- •ALL WORKS ARE CREATED EXCLUSIVELY AND SOLELY BY JAMALI AND ARE ISSUED WITH A SIGNED CERTIFICATE OF AUTHENTICITY. HIS PIECES ARE MADE FROM A SELECTION OF DURABLE, NATURAL ORGANIC PIGMENTS, ARCHIVAL SUBSTRUCTURES AND MUSEUM FRAMING.
- Art & Peace Inc. and the Jamali Foundation provide complete and continuing support for all clients in regards to the lifetime care of the artwork as well as careful documentation of the artworks provenance.
- The Jamali Foundation is the largest single artist foundation for a living artist today. The Jamali Foundation supports 50 charities in the United States and abroad.
- Continual growth of long-time and new collectors. To date, over 10,000 collectors worldwide, including internationally recognized celebrities, government leaders and Fortune 500 company principals. Jamali is the most collected artist for original paintings.
- Consistent growth and increase of value of the artwork. The history of his prices is regularly updated and published.
- Four Jamali Galleries located in New York City, Miami, Ft. Lauderdale and Winter Park, Florida.
- Jamali's paradigm, "The Art of Peace," is timely and ensures perennial value and dignity.



Approximate Price Ranges/Appreciation Rates 2000-2015

Pigmentation on Cork	2000	2005	2010	2015	Δ 2000 – 2015 Average
27 x 27 in. (69 x 69 cm.)	\$2,200 - \$2,800	\$3,800 - \$6,800	\$5,800 - \$8,400	\$8,800 - \$14,000	3.5 △
39 x 53 in. (99 x 135 cm.)	\$8,000 - \$10,000	\$16,000 - \$18,000	\$22,000 - \$64,000	\$22,000 - \$165,000	9Δ
50 - 60 x 84 - 96 in. (137 - 152 x 144 - 214 cm.)	\$14,000 - \$28,000	\$32,000 - \$72,000	\$38,000 - \$185,000	\$40,000 - \$225,000	7Δ
Fresco Tempera	2000	2005	2010	2015	Δ 2000 – 2015 Average
22 x 28 in. (57 x 71 cm.)	\$2,000 - \$2,600	\$4,800 - \$10,000	\$12,000 - \$68,000	\$16,000 - \$125,000	29.5 Δ
39 x 53 in. (99 x 135 cm.)	\$4,000 - \$7,500	\$16,000 - \$24,000	\$22,000 - \$68,000	\$42,000 - \$185,000	19 Δ
50 - 60 x 84 - 96 in. (137 - 152 x 144 - 214 cm.)	\$12,000 - \$60,000	\$36,000 - \$225,000	\$85,000 - \$500,000	\$150,000 - \$800,000	12 Δ

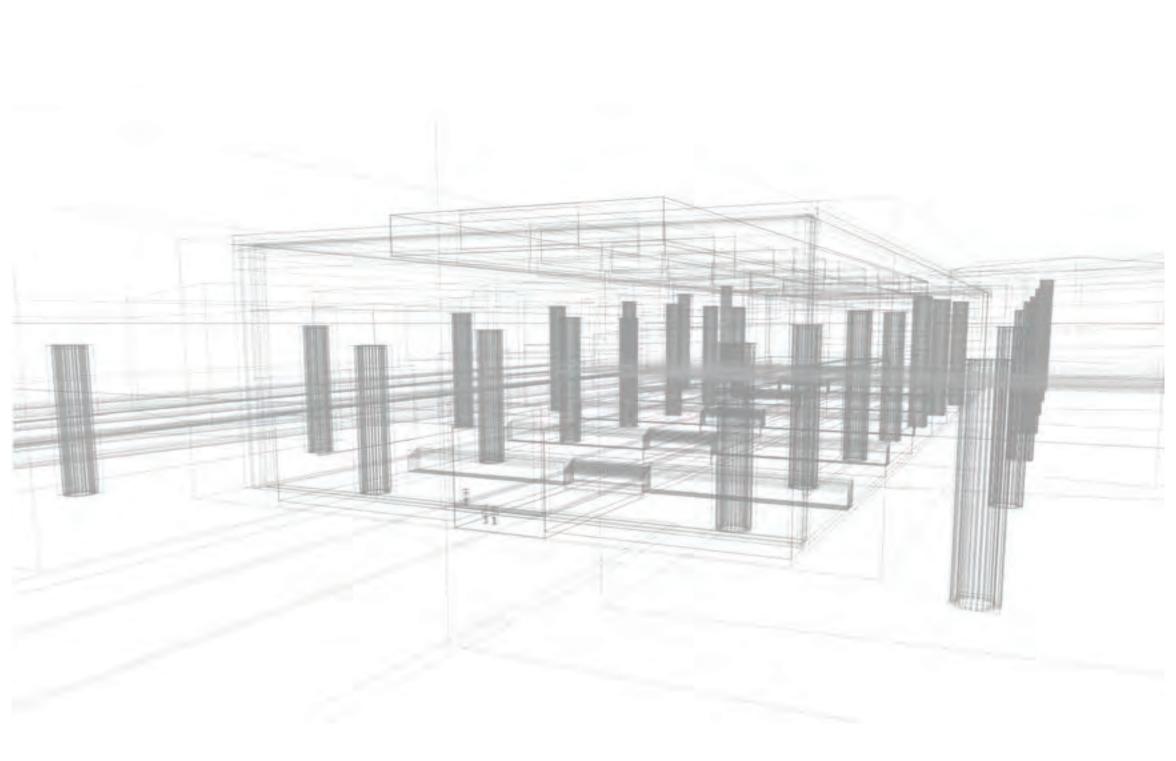


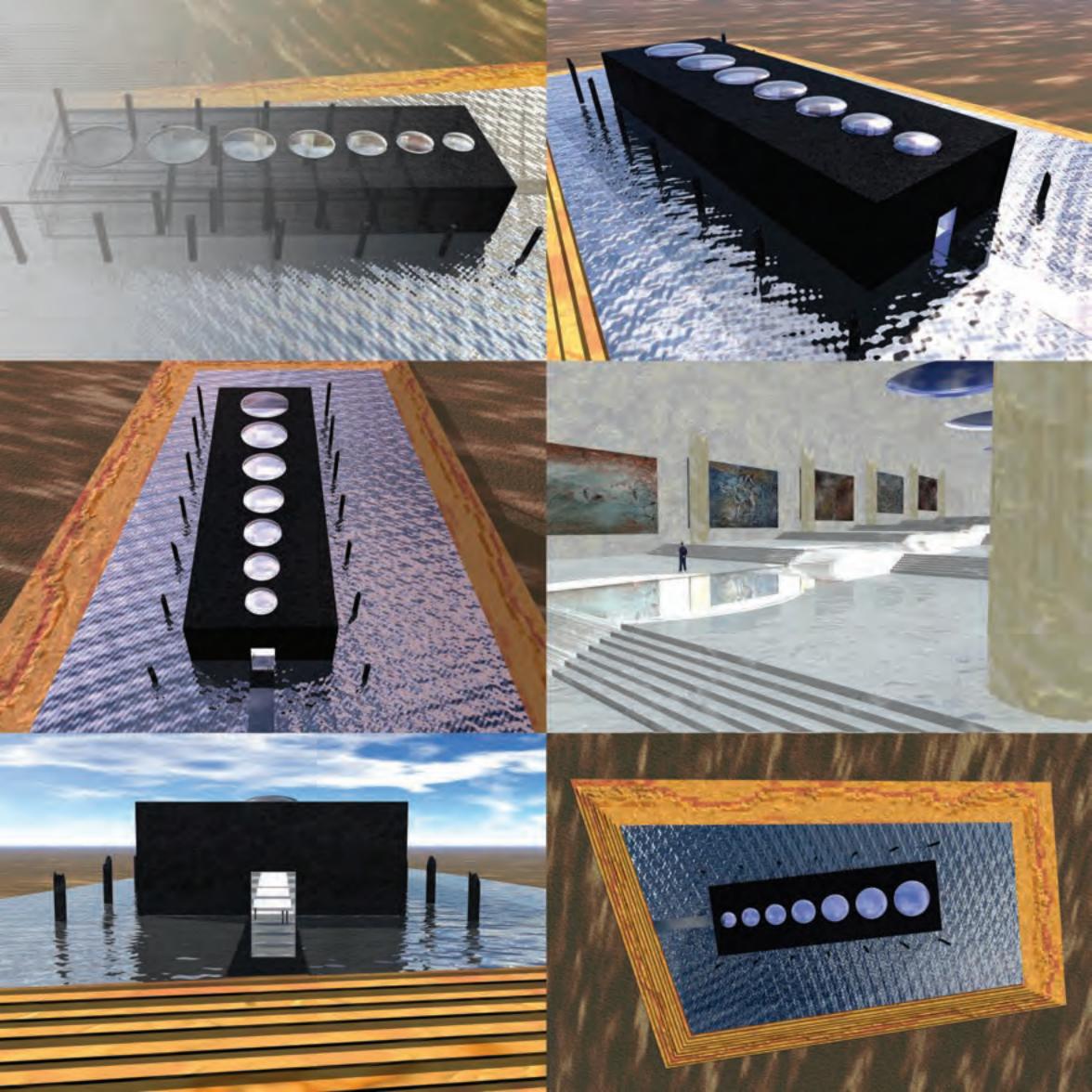




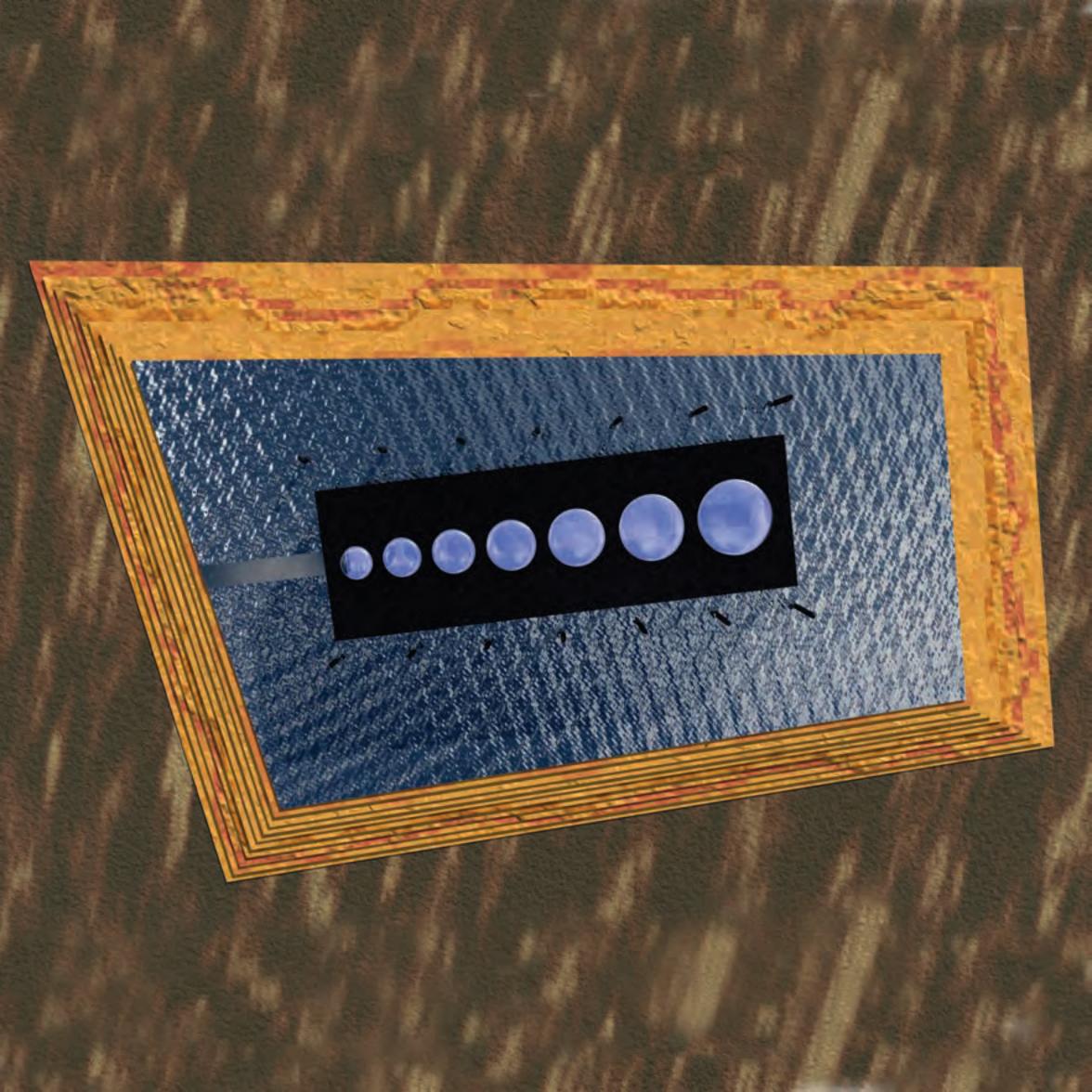
As conceived, the art building will be the largest single artist museum in the world. As of today the Jamali foundation, consisting of sixty thousand pieces of artwork is a historic landmark in the world.

The scale and design of aQDAS reflects the vision embedded in Jamali's contribution, Mystical Expressionism. An organic monumental building in granite measuring six hundred feet long, one hundred eighty feet wide and one hundred feet tall, aQDAS will be built to stand for centuries.









I0,000 Collectors Select list

Andreas Jacobs Chairman, Jacobs Holding AG, Zurich

Sir Elton John Musician

ERIC SPIEGEL CEO, SIEMENS USA

JACK WELSH CEO, GENERAL ELECTRIC

JOHN HENRY OWNER, THE BOSTON GLOBE, BOSTON RED SOX, LIVERPOOL FOOTBALL CLUB

Joop van den Ende Founder, Stage Entertainment, Amsterdam

His Majesty King Abdullah II and Queen Rania Jordan

Oprah Winfrey Celebrity

EHUD OLMERT PRIME MINISTER OF ISRAEL

HRH Prince Mohammed bin Nawaf bin Abdul Aziz Al Saud Saudi Arabian Ambassador to the U.K.

RAYMOND GELLEIN CHAIRMAN, STRATEGIC HOTELS AND RESORTS

HRH NAWAF AL SAUD SAUDI ROYAL FAMILY

Romeo Santos Musician

THE HONORABLE CHARLIE CRIST GOVERNOR OF FLORIDA

Thomas Eckelman Chairman, Eurogate GmbH & Co., Bremen

Bank of America Headquarters, Charlotte, NC

Crescent Hotels, Hunt Family Properties Dallas, TX

Norwegian Cruise Lines Seven Seas Explorer

SKIDMORE OWINGS & MERRILL CHICAGO, IL

TIME WARNER, INC. NEW YORK, NY

Trammell Crow Company Dallas, TX



100 One-Man-Shows 10,000 Collectors World-Wide

BIOGRAPHY:

I. Jamali

New York & Miami based artist for the 40 years

II. Education

MFA- Painting, University of Florida

MBA- Economics

III. Major Contributions to art history

- Originator of Mystical Expressionism, the nouveau, avant-garde style deemed by art historian/critic Donald Kuspit, Rizzoli Publications
 - Ritualistic/ meditative dance on the painterly surfaces
 - Collaborative union between the process of painting and the forces of nature
- Originator three new techniques of painting, Fresco Tempera, Pigmentation on Cork and Dispersions, creating radical painterly surfaces

IV. Publications

- Over 10 books and catalogs published on Jamali's history, including several editions by Rizzoli International Publications, Inc.
- Essays by distinguished writers and critics such as Mark Strand, Donald Kuspit, Francine Koslow Miller, and Philip E. Bishop
- Over 100 documentary videos showcasing Jamali's process and artwork
- Author of his memoirs, Jamali: A Mystical Journey of Hope, True Story of an American Artist (400 pages)

V. Exhibition History

- 100 one man shows in the United States
- Displaying in over 10,000 private and corporate collections around the world

VI. Collection

- One of the most prolific artists ever with over 25,000 pieces of original artworks including paintings, sculptures, photographs and poetry
- All work done single handedly by the artist without studio assistants
- All work digitized in high resolution files using the Better Light System

VII. Facility

• Studios and facilities totaling 50,000 sq. ft. in New York City, Florida and Denmark

VIII. Fundraising and Foundation

- The Jamali Foundation has contributed to over 50 charities throughout the United States
- IX. With over 10,000 collectors, Jamali is the most widely collected artist for original works





How Much For This Art?

By Kathryn Tully, Contributor, Forbes.com, January 28, 2013

The New York Times has published a lengthy <u>article</u> by Robin Pogrebin and Kevin Flynn on the question of oversight and regulation of the art market that includes the views of those who say that art market "monitoring has not kept pace with the increasing treatment of art as a commodity".

As I've <u>argued before</u>, the opaque nature of the art market and the lack of price transparency are two reasons why art cannot be treated like other investments and certainly why it is not interchangeable with other commodities, even those with which it is commonly lumped together, like gold or silver.



Should art galleries be more transparent aboutt heir prices? (Photo: Wikipedia.com)

The New York Times article highlights a number of issues that make the art market's sales practices and pricing opaque. One of these is the way in which auction houses use third-party guarantees, where an outside individual or company agrees in advance to pay a set amount for a work sold at auction, in return for a cut of proceeds if the consignment sells for more than that. It also brings up the issue of chandelier bidding, where auction bidding can begin with the auctioneer 'spotting' non-existent bids in the room. Finally, it investigates why art galleries, in New York at least, do not post prices for the art they display, despite a state law that requires them to do so.

Auction house sales prices, and the means by which those sales are reached, clearly should be as transparent as possible, particularly when selected auction sales prices form the basis of art market indices. However, at least auction houses publish sales prices. The lack of any sales price information whatsoever from galleries and dealers is even more troubling, because these sales account for over 50% of art market transactions. Anyone looking at art auction data is only considering half of the story.

I recently discovered that the artist <u>Jamali</u>, who unusually, sells most of his art through galleries that he owns himself in New York and Florida, now has a document that he makes available to buyers that shows the price ranges that his own art works have sold for, in a number of different categories and sizes, each year between 2000 and 2010. You could argue that a broad guideline to what his primary work has sold for at his own galleries before isn't much, but it's more than most galleries provide.

He says that he has nothing to lose by being more transparent because he produces the art and sells it, but argues that plenty of dealers and galleries have no incentive to make prices available. "It would be easier for buyers to know when they are paying too much," he says. "It would also give more information to artists as sometimes even they don't know what their art is selling for."

As the New York Times piece points out, many galleries also worry about security or think that putting prices on art cheapens it by making it appear like a commodity or any other widget. It would also be more challenging for them to reserve works for particular clients. However, for the vast majority of art buyers and prospective art buyers, surely more price transparency would be a good thing.

Source: www.forbes.com/sites/kathryntully/2013/01/28/how-much-for-this-art/

Price Ranges for Invented Mediums

Pigmer	ntation on Cork
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Size (in)	2000	2010	2020	
54 x 84 +	\$14,000-28,000	\$38,00-185,000	\$52,000-365,000	
39 x 53	\$8,000-10,000	\$22,000-64,000	\$22,000-165,000	
27 x 27 \$2,200-2,800		\$5,800-8,400	\$10,500-14,000	
	Fre	esco Tempera		
Size (in)	2000	2010	2020	
54 x 84 +	\$12,000-60,000	\$85,000-500,000	\$210,000-850,000	

Size (in) 2000 2010 2020 54 x 84 + \$12,000-60,000 \$85,000-500,000 \$210,000-850,000 39 x 53 \$4,000-7,500 \$22,000-68,000 \$42,000-185,000 22 x 28 \$2,000-2,600 \$12,000-68,000 \$16,000-125,000



Jamali Accomplishments

- New York based American artist for forty years.
- Creator of sixth major avant-garde style, Mystical Expressionism
- Seven hundred thousand internet links
- Two monographs in six editions totaling six hundred pages, and ten thousand copies published by distinguished Rizzoli International
- His 580 page autobiography, Jamali, A Mystical Journey of Hope: True Story of An American Artist, published by Rizzoli, Mondadori Electa, and Penguin Random House, is on the press
- · Jamali Foundation is the largest of any artist in the world
- One of the most prolific artists in history, credited with over 50,000 artworks
- · Most collected artist in the world for original paintings
- Inventor of radical new techniques of painting: fresco tempera; pigmentation on cork; and pigment dispersion
- First to ritualize dancing and painting in concert with the active processes of nature
- Gifted poet, sculptor, photographer, writer, and printer
- Eight art facilities in Connecticut, New York, Florida and Denmark



Selected Private Collections

Ahmass and Alsun Fakahany, Co-Founder, Altamarea Group

Allen R. Glick, Founder, Argent Corporation, Las Vegas

Andreas Jacobs, Chairman, Jacobs Holding AG, Vice Chairman, Infront Sports & Media AG

Barry Gosin, CEO, Newmark Grubb Knight Frank

Bill Kolb, Global President of Diversified Agencies, McCann Worldgroup

Charles and Seryl Kushner, Founder, Kushner Companies LLC

Dan Patrick, New York

Dennis and Deborah Glass, CEO, Lincoln Financial Group

Elton John, Atlanta

Emeril Lagasse, Destin, Florida

Eric Spiegel, CEO, Siemens USA

Gary Player, Johannesburg

Gerald Forsythe, CEO, Indeck Companies, Co-Founder Forsythe/Pettit Racing

His Majesty King Abdullah II and Queen Rania

Jack Welch, Chairman and CEO, General Electric

James Carville & Mary Matalin, Washington, DC

Jero Bentz, General Partner, Melitta Group

Jon Platt, CEO, Sony/ATV Music Publishing

John W. Henry, Owner, Boston Red Sox & Liverpool Football Club

Joop van den Ende, Founder & Owner, Stage Entertainment, Amsterdam

Kelsey Grammer, Los Angeles

Laura Lang, CEO, Time Inc.

Lo Siu Yu, Chairman, Chongqing Doyen Holdings Co. Ltd.

Lynne Greene, Global Group President, Estee Lauder Companies Inc.

Maggie Hardy Magerko, President, 84 Lumber Company

Marijke Mars, Mars Inc.

Michael Andersen, Owner, EjendomsInvest, Copenhagen

Oprah Winfrey, Chicago

Paula Zahn and Paul Fribourg, New York

Raquel Welch, Los Angeles

Raymond (Rip) Gellein, Chairman, Strategic Hotels and Resorts

Ric Edelman, CEO, Edelman Financial Services LLC

Rick Mears, Penske Racing

Romeo Santos, Brooklyn

Scott and Debby Rechler, CEO, RXR Realty

Shaquille O' Neal, Orlando

Shelby and Tita Longoria, McAllen, Texas

Sherry Rehman, Pakistan Ambassador to the U.S.

The Honorable Charlie Crist, Governor of Florida

The Honorable Eliot Spitzer, Governor of New York

Thomas Eckelman, Chairman, Eurogate GmbH & Co.

Tiger Woods, Orlando

William & Marjorie Berkley, Executive Chairman, W.R. Berkley Corp.

Selected Public Collections

Bank of America, Charlotte

Crescent Hotel, Hunt Family Properties, Dallas

Darden Concepts Inc., Headquarters, Orlando

First Union Bank Headquarters, Charlotte

RXR Realty, New York

Seven Seas Explorer, Regent Seven Seas Cruises, Norwegian Cruise Line Holdings Ltd.

Skidmore, Owings & Merrill, Chicago

Spitzer Enterprises, New York

Time Warner Inc., New York

Trammel Crow, Dallas