

# Quality Of Music



"Quality is remembered long after price is forgotten"  
- Aldo Gucci (Founder of Gucci)

01

**How you can make better quality music.**

02

**Why it's important**

03

**The only thing that matters**

04

**Practice strategies**

05

**Method behind the music**

# How You Can Make Better Quality Music

You can start to make better quality music by becoming a better music creator. We will go through strategies and techniques that the greatest musicians, producers, and entrepreneur's have used to achieve world class success, which will give you the same results.

## Misconceptions

- 01 "It's all about the plugins"
- 02 "It's all about who you know"
- 03 "I should've been making better music by now, I'm just not good at this"

# Why It's Important

The quality of music is important because it is not only the product that people listen to, but it is how people determine the image of the creator. A song that has professional mixing & mastering, professional cover art & imagery, and an artist that has practiced their music over and over again to the point where they sound great, comes first above all else. This is only one part of the equation with gaining an audience and reach, but the first and most important element in a successful music career is to have a great product.



**"The First And Most Important Element In A Successful Music Career Is To Have A Great Product."**

# The Only Thing That Matters

## Deliberate Practice

What matters the most is that you practice to get better. That is easier said than done, no doubt about it. Real growth comes from the moments when you feel the most uncomfortable. The Beatles, The Red Hot Chilli Peppers, Drake, Billie Eilish, and more have all done this. They have put in thousands of hours of practice no doubt. But why do some put in a lot of practice and not succeed at the level they have? The reason is Deliberate Practice. The art of practicing to grow, to push your limits, and to simply get better. You know exactly where your limitations are. Address them, understand them, and then muster up the courage to do just that extra burst when you don't feel like it anymore. That is where your greatness is.

**"You have to push your body. When your legs are dead and you are done, that is where progress is" - Usain Bolt**

# Practice Strategies

## Hide & Commit



Our phones are our greatest tool and also biggest distraction. The best way to make better music is to focus 100% of your energy consistently while you are making music. It takes humans 20min to regain focus on a task once we look at our phones or do something else.

- ★ **Hide** your phone and put it on airplane mode. This immediately eliminates your biggest distraction. Make sure you put it somewhere you can hear the timer go off for our second step.
- ★ **Commit** to your session. Whether your session is 2 minutes or 2 hours straight. Nothing else on the face of this earth matters but your session. You have complete focus and attention on making music.

## Today's Steps



01

Airplane mode and put phone in a draw, closet, or furthest part of the room.

02

Set timer for 1 practice session within 10-30min.

# Practice Schedule

Weeks 1-4

Month Total

Sessions : \_\_\_\_\_

Time: \_\_\_\_\_

**Weeks**

**Mon**

**Tue**

**Wed**

**Thur**

**Fri**

**Week 1**

Sessions : \_\_\_\_\_

Total Time: \_\_\_\_\_

**Week 2**

Sessions : \_\_\_\_\_

Total Time: \_\_\_\_\_

**Week 3**

Sessions : \_\_\_\_\_

Total Time: \_\_\_\_\_

**Week 4**

Sessions : \_\_\_\_\_

Total Time: \_\_\_\_\_

# Form Great Habits

"The accomplishment of any goal is the accumulation of small steps taken consistently over time" - Darren Hardy

## Method Behind The Music

The sure way to success in music is to form great habits right now. Great habits with your practice schedule, release dates & deadlines, strategizing marketing campaigns, and networking with all types of people in the industry.

Let's form one habit at a time. Example: Form the habit of practicing for 10min each day. After you feel comfortable with this practice schedule, then increase to 20min, then 30min, then 45min, then 1 hour. Gradually build into the hour so that you will be able to sustain the practice. The consistent practice is what matters the most, not the hours at first. If you try and fail, make another effort and still another until you form the habit.

### Results of practice

Hours	Year 1	Year 2	Year 5	Year 10
10min	60	121	304	608
20min	122	243	608	1,217
30min	182	365	912	1,825
1 Hour	365	730	1,825	3,650