

# ACTS247 INTRODUCTORY RATE CARD:

1. How long is your program and how frequent do you want your program to air?

DAYPART	15 min weekly	30 min weekly	60 min weekly	30 second spot ROS	60 sec. spot ROS	2 min Spot ROS
<b>BRONZE</b>	\$8	\$12	\$20	\$1	\$2	\$3
<b>SILVER</b>	\$12	\$18	\$30	SPOTS minimum purchase, \$25		
<b>GOLD</b>	\$15	\$25	\$40			
<b>PLATINUM</b>	\$20	\$30	\$50			

\*12 month agreements receive a 20% discount.

\*Daily broadcasts receive a 30% volume discount.

2. When do you want your program to air?

DAYPARTS/LEVELS – different parts of the day have different ‘broadcast values’ based on expected viewership and demand.

	SUNDAY	WEEKDAYS	SATURDAY
12AM – 6AM	<b>BRONZE</b>	<b>BRONZE</b>	<b>BRONZE</b>
6AM – 9AM	<b>SILVER</b>	<b>GOLD</b>	<b>SILVER</b>
9AM – 12PM	<b>PLATINUM</b>	<b>GOLD</b>	<b>GOLD</b>
12PM – 3PM	<b>GOLD</b>	<b>SILVER</b>	<b>SILVER</b>
3PM – 6PM	<b>SILVER</b>	<b>SILVER</b>	<b>SILVER</b>
6PM – 9PM	<b>GOLD</b>	<b>PLATINUM</b>	<b>PLATINUM</b>
9PM – 12AM	<b>SILVER</b>	<b>SILVER</b>	<b>SILVER</b>

Programs are approved on a case-by-case basis (see technical specs on ACTS2TV.com)