



Floral Client Event Information Questionnaire

Welcome! We're excited to begin working with you to create beautiful floral arrangements. In order to ensure that we provide the best possible floral design services, please take a few minutes to complete this questionnaire. Your responses will help us understand your preferences, style, and vision, and allow us to tailor our services accordingly.

CLIENT INFORMATION: •

Name:

• Event type (if applicable):

• Event date (if applicable):

• Event location (if applicable):

• Email:

• Phone number:



Blush & Bloom

FLORAL DESIGN SERVICES

- What specific floral design services are you interested in (select all that apply):

 - Wedding florals

 - Corporate event florals

 - Social event florals (e.g., birthdays, anniversaries, Bridal Shower)

- Holiday décor

- Custom floral arrangements

- Other (please specify):

- What is the desired color scheme or theme for the floral arrangements?

- What is the estimated number of floral arrangements required?

- Are there any specific types of flowers or foliage that you prefer or would like to avoid?



Blush & Bloom

EXPECTATIONS & COMMUNICATION

- What are your main expectations or goals for working with our floral design team?
- How do you prefer to communicate with our team (e.g., email, phone, in-person)?
- How frequently would you like to receive updates or touch base with our team?
- What type of reporting or information do you expect from our floral design engagement (e.g., floral proposal, design sketches)?
- How would you like us to handle any changes or updates to the original design plan?
- Are there any specific design styles or themes that you are hoping to incorporate into your floral arrangements?
- Would you like us to provide any additional services, such as vase rentals or custom signage, to complement your floral arrangements?
- Are there any specific photos, inspiration boards, or design references that you can provide to help us understand your vision for the floral arrangements?



Blush & Bloom

LOGISTICS & DETAILS

• What is the preferred delivery or setup date for the floral arrangements?

• What is the preferred delivery or setup location for the floral arrangements?

• What is the estimated duration of the floral design engagement?

• Are there any specific setup or breakdown requirements for the floral arrangements?

• Would you like us to coordinate with any other vendors or service providers involved in your event, such as the caterer or photographer, to ensure seamless logistics and delivery of services?

• Do you have any specific allergies or sensitivities to certain types of flowers or fragrances that we should be aware of?

ADDITIONAL SERVICES & SUPPORT

• Are you interested in any additional services, such as event planning or rental decor?

• Do you have any specific concerns or challenges that you would like us to address during the floral design process?

• Are there any other areas where you feel our floral design services can provide value or support?

• Please feel free to provide any additional information, Pinterest Board Links or comments below that you think would be helpful for us to know as we begin working together:



Blush & Bloom

Notes & Comments

By submitting this questionnaire, you confirm that the information provided is accurate to the best of your knowledge.

Please note that any changes in your preferences or event details should be communicated to us as soon as possible to ensure appropriate and timely service.

If you have any questions or need assistance, please don't hesitate to reach out to us.

Thank you for choosing our floral design services, and we look forward to bringing your floral vision to life! We will respond within 2-4 Days for mor information and to set up your consultation .

Owner Lead Stylist

Glynne Welbourne-Joy