

Marigold Sunset Combined Healthcare Services, LLC

Privacy Policy

Our privacy policy was last updated on March 22, 2024.

This privacy policy describes our policies and procedures on the collection, use and disclosure of your information when you use the Marigold Sunset app (herein the “service”) and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the service. By using the service, you agree to the collection and use of information in accordance with this privacy policy. This privacy policy was generated by Marigold Sunset Combined Healthcare Services (herein the “company”).

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this privacy policy:

- “Account” and/or “account” means a unique account created for you to access our service or parts of our service.
- “App” or “app” refers to the Marigold Sunset app found on the Google Play Store and on the App Store for apple devices.
- “Business” and/or “business” refers to the Company as a legal entity that collects information from users and determines the purposes and means of the processing of users’ personal information, or on behalf of which such information is collected and that alone, or jointly with others, determines the purposes and means of the processing of users’ personal information.
- “Company” and/or “company” refers to Marigold Sunset Combined Healthcare Services, LLC and all affiliates such as Marigold Sunset CHS. May also be referred to the words “We”, “Us”, or “Our” in this privacy policy.
- “Country” and/or “country” refers to the United States of America and/or USA.
- “Cookies” and/or “cookies” are small files that are placed on your computer, mobile device, or any other device by a website, containing details of your browsing history on that website among its many uses.
- “Data Controller” and/or “controller”, for the purposes of the GDPR (General Data Protection Regulation), refers to the company as the legal person which alone or jointly with others determines the purposes and means of the processing of personal data.

- “Device” and/or “device” means any device that can access the service such as a computer, a cell phone, or a digital tablet.
- “Personal Data” and/or “personal data” is any information that relates to an identified or identifiable individual. For the purposes of GDPR, personal data means any information relating to you such as a name, an identification number, location data, online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity.
- “Privacy Policy” and/or “privacy policy” refers to the information provided in this body of work. It serves an agreement between the user and the company if the user chooses to use this service and/or participate in this service.
- “Sale” and/or “sale” means selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer’s personal information to another business or a third party for monetary or other valuable consideration.
- “Service” and/or “service” refers to the website and/or app.
- “Service Provider” and/or “service provider” means any natural or legal person who possesses the data on behalf of the company. It refers to third-party companies or individuals employed by the company to facilitate the service, to provide the service on behalf of the company, to perform services related to the service or to assist the company in analyzing how the service is used. For the purposes of the GDPR, service providers are considered data processors.
- “Usage Data” and/or “usage data” refers to the data collected automatically, either generated by the use of the service or from the service infrastructure itself (for example, the duration of a page visit).
- “User” and/or “user” means a natural person which, as defined by law, includes: every individual who is in the USA for other than a temporary or transitory purpose, and every individual who is domiciled in the USA or who is outside the USA for a temporary or transitory purpose.
- “Website” and/or “website” refers to www.MarigoldSunset.com.
- “You” and/or “you” means the individual accessing or using the service, or the company, or other legal entity on behalf of which such individual is accessing or using the service, as applicable. Under GDPR you can be referred to as the data subject or as the user as you are the individual using the service.

Collecting and Using Your Personal Data

Personal Data

While using our service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number

- Address, state, province, zip/postal code, city usage data
- Healthcare related information

Usage Data

Usage Data is collected automatically when using the service and may include information such as your device's internet protocol address (such as IP address), browser type, browser version, the pages of our service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of internet browser you use, unique identifiers and other diagnostic data. We may also collect information that your browser sends whenever you visit our service or when you access the service by or through a mobile device.

Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track the activity on our service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our service. The technologies we use may include:

- Cookies or browser cookies
- Web beacons (small electronic files such as clear gifs, pixel tags, and single-pixel gifs)

We use both session and persistent cookies for the following purposes:

- Necessary/Essential Cookies: Allows you to use certain features and helps to prevent use of fraudulent accounts.
- Cookies/Notice Acceptance Cookies: Helps to identify if users have accepted the use of cookies on the website.
- Functionality Cookies: Allows user choices to be remembered when on the website.
- Tracking and Performance Cookies: Used to track information about traffic to the website and how users use the website.

Use of Your Personal Data

We use your personal data for the following purposes:

- To provide and maintain our service
- To manage your account
- For the performance of a contract
- To contact you
- To provide you with news
- To manage your requests

- For business transfers
- For data analysis
- To identify usage trend
- To determine the effectiveness of promotional campaigns
- To evaluate and improve our service, products, services, marketing and your experience

We may share your personal information in the following situations:

- With service providers
- For business transfers
- With affiliates
- With business partners
- With other users
- With your consent

Retention of Your Personal Data

The company will retain your personal data only for as long as is necessary for the purposes set out in this privacy policy. The company will also retain usage data for internal analysis purposes. Usage data will be retained for a short period of time.

Transfer and Disclosure of Your Personal Data

Your information, including personal data, is processed at the company's operating offices and in many other places where the parties involved in the processing are located. It means that this information may be transferred to and maintained on computers located outside of your state, province, country, or other jurisdiction where the data protection laws may differ than those from your jurisdiction.

Disclosure of personal data may occur:

- In business transactions
- If it is requested by law enforcement
- To comply with a legal obligation
- To protect and defend the rights or property of the company
- To prevent or investigate possible wrongdoing in connection with the service
- To protect the personal safety of users of the service or the public
- To protect against legal liability

Detailed Information on the Processing of Your Personal Data

Third party vendors collect, store, use, process, and transfer information about your activity on our service in accordance with their privacy policies.

Examples of personal data is processed:

- Analytics
 - Third party companies monitor and analyze the use of our service
- Email marketing
 - We may use your personal data to contact you with newsletters, marketing, or promotional materials, and other information that may be of interest to you. Please unsubscribe if you wish to opt-out of this communication.
- Payments
 - We may use third-party payment processors who have their own privacy policies, but we do not store credit card details. Third party payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

GDPR Privacy Policy

We may process personal data under the following conditions:

- Consent
- Performance of a contract
- Legal obligations
- Vital interests
- Public interests
- Legitimate interests

Your Rights under the GDPR (Please inquire via email to request)

- Request access to your personal data
- Request correction of the personal data we hold about you
- Object to process of your personal data
- Request erasure of your personal data
- Request the transfer of your personal data
- Withdraw your consent

Sources of Personal Information

We obtain the categories of personal information listed above from the following categories of sources:

- Directly from you (with website and app forms)
- Indirectly from you (from observing your activity on our service)
- Automatically from you (through cookies)
- From service providers (such as third-party vendors and companies)
- For business or commercial purposes:
 - To operate our service our service
 - To provide you with support and to respond to your inquiries
 - To fulfill or meet the reason you provided the information

- To respond to law enforcement requests and as applicable law, court order, or government regulations
- For internal administrative and auditing purposes
- To detect security incidents and protect against malicious, deceptive, fraudulent, or illegal activity

Do Not Sell My Personal Information

You can opt out of receiving ads that are personalized as served by our service providers by following our instructions presented on the service:

- The NAI's opt-out platform: <http://www.networkadvertising.org/choices/>
- The EDAA's opt-out platform <http://www.youronlinechoices.com/>
- The DAA's opt-out platform: <http://optout.aboutads.info/?c=2&lang=EN>

Children's Privacy

Our service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers.

Changes to this Privacy Policy

We may update our privacy policy from time to time. We may notify you of any changes by posting the new privacy policy on this page. Otherwise, please check this page for any updates to our privacy policy.

Contact Us

If you have any questions about this privacy policy, you can contact us:

- www.MarigoldSunset.com
- info@MarigoldSunset.com