

Name: _____

Using the Distributive Property Twice

The figure at the right is made up of little squares.

It has $(2+5)$ rows and $(4+3)$ columns.

That's $(2 + 5) \times (4 + 3)$ little squares in all.

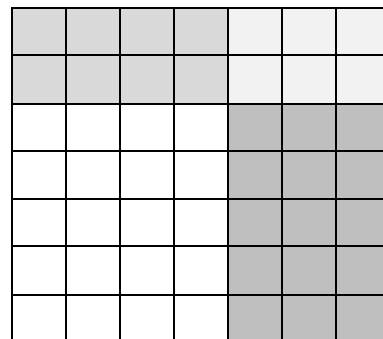
There are:

(2×4) little squares in the upper left-hand group.

(2×3) little squares in the upper right-hand group.

(5×4) little squares in the lower left-hand group.

(5×3) little squares in the lower right-hand group.



Altogether, there are $(2 \times 4) + (2 \times 3) + (5 \times 4) + (5 \times 3)$.

So, we have: **$(2 + 5) \times (4 + 3) = (2 \times 4) + (2 \times 3) + (5 \times 4) + (5 \times 3)$.**

Notice that the **4** and the **3** each get multiplied by both the **2** and the **5**; then all the partial products get added together.

What we've done is to apply the distributive law twice, once to the upper part of the figure (top 2 rows) and once again to the lower part (bottom 5 rows).

Now, let's use this method to multiply 21×34 .

Expanding, we get $(21 \times 34) = (20 + 1) \cdot (30 + 4)$.

Now, the 30 and the 4 each get multiplied by both the 20 and the 1.

$$\begin{aligned} \mathbf{21 \times 34} &= (20 + 1) \cdot (30 + 4) = (20 \times 30) + (20 \times 4) + (1 \times 30) + (1 \times 4) \\ &= 600 + 80 + 30 + 4 \\ &= \mathbf{714} \end{aligned}$$

We can multiply any *two* 2-digit numbers this same way—expand and apply the distributive property twice.

Just remember that the **value** of each digit of one number must get multiplied by the **value** of each digit of the other number.

At the right, 52 is multiplied by 35. Notice that the 50 and the 2 are each multiplied by both the 30 and the 5.

$$\begin{array}{r} 35 \times 52 \\ (30+5) \times (50+2) \\ \begin{array}{r} 30 \times 50 = 1500 \\ 30 \times 2 = 60 \\ 5 \times 50 = 250 \\ 5 \times 2 = 10 \\ \hline 1820 \end{array} \end{array}$$

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Multiply using the distributive property:

$$\begin{aligned} 23 \times 34 &= (20 + 3) \times (30 + 4) = (\underline{20} \times \underline{30}) + (\underline{20} \times 4) + (3 \times \underline{30}) + (3 \times 4) \\ &= \underline{600} + \underline{80} + \underline{90} + 12 \\ &= \mathbf{782} \end{aligned}$$

Your Turn:

1. $15 \times 32 =$

2. $19 \times 14 =$

3. $23 \times 31 =$