

## **Village of Iola Revitalization Committee Meeting Minutes**

Wednesday, December 3, 2025, at 3:00 PM

180 South Main Street, Iola, WI 54945, Iola Village Hall, Clerk's Office

The meeting was called to order at 3:03 PM by Chairman Alan Bauer. Open meeting statement was read.

Roll Call: Members present: Alan Bauer, chair; Jennifer Schustek, Heather Hoyord, and Greg Loescher.

Absent member: Joe Opperman

Others present: Chris Nelson; Holly Neumann; Tammie Jo Berg; and Missy Fenn, Deputy Clerk/Treasurer, Village of Iola.

G. Loescher stated the Iola Mills took advantage of the Waupaca County Economic Development Corporation Small Business Development Grant to put a roof on the small stone structure next to the mill. The loan is only for businesses located in an older commercial building in one of Waupaca County's downtowns, and they can receive up to the amount of the loan (max of \$50,000) in grant funds to improve the older building. Making the older building safer, accessible, energy efficient, or more structurally sound.

G. Loescher was proud to announce that we have been accepted to the Ice Age Trail Community Program. The Village of Iola businesses will now be on the maps along the Ice Age Trail.

H. Hoyord would like to decorate the covered bridge for Christmas. H. Hoyord, H. Neumann, and J. Schustek will decorate the covered bridge on Thursday, December 4th at 11:30 am.

Discussion about offering our businesses in Village, matching of funds up to \$500.00 to spruce up their businesses. This would be taken from previous donations. M. Fenn will draft a letter to send out to Village businesses of the offer. Letter will be sent via email to members of committee for corrections and approval.

A. Bauer discussed the Parks meeting that was held on Tuesday, December 2<sup>nd</sup> 2025. Decision was made by A. Messier (Chair of Parks) and himself to combine Park and Revitalization Committees to work on the Outdoor Recreation Plan together. A. Bauer asked if the next Revitalization meeting be held with Parks Committee on January 20<sup>th</sup>, 2026 at 4:30 PM. Everyone agreed. A. Bauer stated for everyone to start making lists of fund raising ideas and improvements that they would like to see made in the Village.

G. Loescher made a motion to adjourn the meeting. J. Schustek seconded the motion. Motion carried. Adjourned at 4:09 PM.

Minutes provided by Missy Fenn, Deputy Clerk/Treasurer, Village of Iola