

## Village of Iola Working Board Meeting Minutes

Wednesday, October 1, 2025, at 4:30 PM

180 South Main Street, Iola, WI 54945, Iola Village Hall, Clerk's Office

The meeting was called to order at 4:30 PM by President Pro-Tem Dave Harper. Open meeting statement was read.

Trustees Present: Jennifer Schustek, Pamela Parks, Sharyl Peterson, Alan Bauer Dave Harper and Jim Rasmussen. Absent trustees: Aaron Messier

Others present: Chief Paul Zierler; Laura J. Krogwold, Clerk/Treasurer; and Missy Fenn, Deputy Clerk/Treasurer

### PUBLIC PRESENTATION

None

P. Parks made a motion to recommend the version of the mural ordinance as presented for approval at the October 14, 2025, Board of Trustee Meeting.

### MURAL

1.) **Applicability.** *A mural is any inscription, artwork, figure, urban wall art, marking, or design that is marked, etched, scratched, drawn, or painted directly on a wall, ceiling, or other permanent surfaces. Painted graphics that are murals, mosaics, or any type of graphic art that are painted or affixed on a wall or fence and do not contain advertising symbols, trademarks, or other references to the premises, products, or services that are provided on the premises where the graphics are located or any other premises, are not signs for the purposes of these regulations. When any graphic (public or private) is installed on other than a wall or fence or contains advertising symbols, trademarks, or other references to the premises, products, or services, such display shall be treated as its appropriate sign classification and must adhere to requirements detailed for that specific sign classification.*

#### (2) **Standards**

##### (a) *Mural permit.*

1. *No mural shall be installed on public or private property unless a mural permit has been issued by the Iola Village Clerk's Office.*
2. *Murals shall not be counted towards signage size or quantity maximums (see mural definition).*
3. *The Village Clerks Office shall review the proposed mural and approve, deny, or modify the application.*
4. *Planning and Zoning Committee shall review application and determine whether the application is complete and fulfills the requirements of this chapter.*
5. *Planning and Zoning Committee shall bring the application before the Village of Iola Board of Trustees for final approval or denial.*

##### (b) *Application requirements. permit application shall contain, but is not limited to, the following information:*

1. *Map showing the location of the proposed mural.*
2. *A scale drawing and color photo of the proposed media (canvas) showing the proposed size and placement of the mural.*
3. *Example artwork from the artist.*
4. *A colored drawing of the proposed mural.*

5. *A description of the proposed maintenance schedule includes the timeframe (or the life of the mural and the method for removal, if applicable. An agreement to uphold the submitted maintenance schedule will be required. Maintenance and repairs will be at the expense of the artist, building owner, and/or commissioner(person of entity that commissioned the mural). Any mural that is not maintained per the submitted maintenance schedule or is chipped, peeling, or in any way unsightly, will be required to be removed at the cost of the property owner.*

*(c) Design standards.*

1. *The proposed mural will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic.*
  2. *The proposed mural is well integrated with the media's design and other elements or the property and enhances the architecture or aesthetics of a building, wall, or other media.*
  3. *The media (canvas) for such graphics shall be inspected by the Village and must be determined to be in good repair. If the selected media (fence or wall) is determined to not be in good repair, repairs shall be required in order for the submission to be approved.*
  4. *The mural will not have any detrimental effects on the structural integrity of the wall on which it is applied/affixed.*
  5. *The proposed mural is culturally and historically appropriate and does not contain any political or vulgar messaging.*
  6. *The graphic shall be produced using high-quality paint to ensure the longevity of the graphic.*
- J. Rasmussen seconded the motion. Motion passed.

*During the discussion of Chapter 90, Bicycles and other Play Vehicles in the new updated ordinance book. A. Bauer made a motion to pluralize 90-2. Second, by P. Parks. Motion passed.*

A. Bauer made a motion to change the duplicated 90-7 to 90-8 and the duplicated 90-9 to 90-8. P. Parks seconded the motion. Motion passed.

J. Rasmussen made a motion to prohibit the use of bikes, scooters and e-scooters on the Iola Lions River Walk. Motion second by S. Peterson. Motion passed.

S. Peterson made a motion to approve Chapter 90 Bicycles and other play vehicles ordinance with the above changes. Motion seconded by P. Parks. Motion passed.

A. Bauer made a motion to grant a Temporary Operator's License to Traci Dusek for October 4, 2025, for the Iola Fire and Ambulance event. Motion seconded by J. Rasmussen. Motion passed.

Motion made by P. Parks to waive temporary Operator's License fee for Traci Dusek for October 4, 2025, for the Iola Fire and Ambulance event. Motion seconded by S. Peterson. Motion passed.

J. Rasmussen made a motion to move the Personnel/ Finance Committee for October 7, 2025, from 9:00 AM to 10:00 AM. Motion seconded by P. Parks. Motion passed.

A. Bauer made a motion to adjourn into closed session under Wisconsin State Statute 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session and Wisconsin State Statute 19.85(1)(g) Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it

is or is likely to become involved. P. Parks seconded the motion. Motion passed. Meeting went into closed session at 4:50PM.

A. Bauer made a motion to adjourn closed session and reconvene into open session. Second made by P. Parks. Motion passed. Meeting went back into open session at 6:15 PM.

A. Bauer made a motion to authorize the village president to participate in public bidding for property. Motion seconded by P. Parks. Motion passed.

P. Parks made a motion to adjourn meeting and J. Rasmussen seconded. Motion passed.

Meeting adjourned 6:17 PM.

Minutes provided by Laura J. Krogwold, Clerk/Treasurer