

Village of Iola Planning/Zoning Committee Minutes
Wednesday, April 9th, 2025, Planning & Zoning Committee at 4:00 PM
Iola Village Hall, Community Room

The meeting was called to order at 4:00 PM by chairperson, Jennifer Schustek; open meeting statement read. Pledge of Allegiance was said.

Roll call: Members present: Jennifer Schustek, Jim Rasmussen, Mark Sether, Larry Flowers, Ed Staal and Pamela Parks.

Members absent: Mike Devine and Chuck Fritz

Others Present: Joe Opperman, Iola Car Show and Missy Fenn, Deputy Clerk/Treasurer.

Public Presentation: Joe Opperman, Executive Director, Iola Car Show, 350 Chrome Place, Iola WI 54945. Requesting Parcel number 26 01 12 17 be rezoned from I-1 Light Industrial District to G-1 Institutional District. J. Rasmussen asked, Why do you want this rezoned? Joe stated that the remainder of Iola Car Show is zoned G-1 Institutional District. The property that is currently zoned I-1 was previously owned by F&W Media/Krause Publications and at that time was the most accurate zoning for a Publishing Company. The same does not apply for the Iola Car Show. The Iola Car Show is wanting to hold more events on the grounds. A brief discussion of Licensing and Regulation of Alcohol Beverages Permits occurred. Iola Car Show was questioning rules and how many temporary permits they could get. Joe stated that he had a discussion with former clerk and was on a conference call with DOR in regards to temporary licenses. Also, that one of his employees has read the new rules for licenses. M. Fenn stated that L. Krogwold was in the process of familiarizing herself with new Licensing and Regulations by the DOR for 2025/2026 alcohol permits and this topic should be discussed when L. Krogwold was in attendance. No actions as to what can and cannot be done by the Iola Car Show in regards to serving alcohol on the Iola Car Show Grounds will be addressed at this meeting.

L. Flowers made motion to bring before the Village Board that Parcel 26 01 12 17 be rezoned to G-1. E. Staal seconded the motion. Motion passed.

L Flowers also made motion that Events Ground District listing, (J. Opperman submitted and was handed out at last zoning board meeting), be compared with G-1 and he suggested adding those permitted uses found on Events Ground listing to the G-1 list. E. Staal seconded the motion. Motion passed.

Zoning Committee read through updated ordinance book section for zoning from Municode. J. Rasmussen made motion to approve suggested changes and updates. P. Parks seconded. Motion passed.

J. Rasmussen made a motion to adjourn. Seconded by L. Flowers. Motion passed.
Adjourned at 4:59 PM.

Minutes provided by M. Fenn Deputy Clerk/Treasurer