

Revitalization Committee
January 8, 2024
Iola Village Hall Community Room

The meeting was called to order at 3:00 PM by chairperson, Shannon Dane; the opening meeting statement was made, followed by Pledge of Allegiance.

Committee members present: Shannon Dane, chairperson; Mark McCoy; Greg Loescher; Joe Opperman.
Others present: Holly Neumann; Chris Nelson, Adam Johnson, Emily Conroy and Missy Fenn, Village of Iola
Deputy Clerk/Treasurer

Shannon started the discussion off by stating she wants to get a game plan regarding garbage cans and benches. She did some research and found metal benches that could be personalized for \$1,600 and plain for \$1,100. We could buy the benches and then have businesses or people sponsor the rest of the cost to have personalized. Car show is working with Waupaca Foundry on making a prototype for them at little to no cost. Joe is unable to give us a delivery date at this time.

Joe shared pictures of the garbage cans they are looking at. Basic metal barrel and a metal top screwed on. He suggested a red or black color can.

The idea of doing a survey and ask What does Iola Mean to you or have a contest of making an Iola Logo, incorporating various things that makes Iola such a wonderful place. This may give us a fresh perspective of what to do and build a plan around these suggestions.

Greg Loescher showed the WCEDC website www.visitwaupacacounty.com on Village TV and showed some of the features.

Shannon will get a survey together before next meeting for us to look over. Joe invited next meeting to be held at the Vintage Car Mobil Station on the Old Car Show Grounds. Shannon suggested we have meeting at different businesses going forward.

Mark McCoy brought up some concerns with permits and costs. Wondering if Revitalization committee would be who would/should address these concerns. Greg Loescher suggested that he make a list of his concerns and that the committee could look at them when we get better organized.

Holly made the motion to adjourn, and Joe seconded. Adjourned at 4:09 pm

Submitted by: Missy Fenn, Village of Iola, Deputy Clerk/Treasurer