

MINUTES

Village of Iola Public Hearing Monday June 27th, 2022 @ 6:00 p.m.
Community Center, Senior Room
180 S Main St, Iola, WI 54945

The June 27th, 2022, Village of Iola Public Hearing was called to order by President Jennifer Schustek at 6:00 p.m. President Schustek read the opening meeting statement and lead the Pledge of Allegiance, with a moment of silence following the Pledge of Allegiance.

Roll call was taken by Clerk Betty Aanstad. Present: President Jennifer Schustek; Trustees: Jim Rasmussen, Pamela Parks, Missy Fenn, Dave Harper, Rick Meyers, Mark McCoy. Others Present: Police Chief Paul Zierler, Deputy Clerk Laura Krogwold, Village Attorney Bruce Meagher, Clerk/Treasurer Betty Aanstad. See attached additional list of attendees.

President Schustek read the following applications for 2022-2023 Liquor License renewals:

Application for a combination Class B Beer and Class B Liquor License to sell from the date of July 1, 2022, until June 30, 2023, intoxicating liquor as defined by sub-section 176.01 of the Wisconsin Statutes, at retail, subject to the limitations imposed by chapter 176 of the Wisconsin Statutes and all acts amendatory thereof and supplementary thereto at the described premises in the Village of Iola has been made by the following:

- Thirsty Perch, Sherri Miller & Steve Steeber, 195 Water Street, Village of Iola, Waupaca County, Wisconsin.
- Whitetail Lanes LLC, D.B.A. The Iron Grille, Steve Cieslewicz, 604 Water Street, Village of Iola, Waupaca County, Wisconsin.
- 10la Corner Bar & Grill, LLC, Laura Marker, 195 North Main Street, Village of Iola, Waupaca County, Wisconsin.
- Iola Old Car Show, Inc. Agent Joseph Opperman, Otto's Bar 700 E State St, Village of Iola, Waupaca County, Wisconsin.
- Mark McCoy Flat Tracker Tap, Mark McCoy, 160 W State St., Village of Iola, Waupaca County, Wisconsin

Application for a combination Class A Retail Beer and Class A Retail Intoxicating Liquor License to sell from the date of July 1, 2022, until June 30, 2023, intoxicating liquor as defined by sub-section 176.01 of the Wisconsin Statutes, at retail, subject to the limitations imposed by chapter 176 of the Wisconsin Statutes and all acts amendatory thereof and supplementary thereto at the described premises in the Village of Iola has been made by the following:

- Finally K, Inc D.B.A. Iola Sentry Foods, Douglas Kulinski, President, 125 Meadow Road, Village of Iola, Waupaca County, Wisconsin.
- Depot Street Station, LLC Erik P. Hanson, President, 140 Depot Street, Village of Iola, Waupaca County, Wisconsin.

Application for a combination Class A Retail Beer to sell from the date of July 1, 2022, until June 30, 2023, intoxicating liquor as defined by sub-section 176.01 of the Wisconsin Statutes, at retail, subject to the limitations imposed by chapter 176 of the Wisconsin Statutes and all acts amendatory thereof and supplementary thereto at the described premises in the Village of Iola has been made by the following:

- Depot Street Station, LLC D.B.A. Iola Cenex Station, Erik P. Hanson, President, 305 N. Main Street, Village of Iola, Waupaca County, Wisconsin.

Application for a Class B Beer License and Class C Wine License for the sale of wine to sell from the date of July 1, 2022, until June 30, 2023, intoxicating liquor as defined by sub-section 125.26(1) and 125.51(3m) of the Wisconsin Statutes, at retail, subject to the limitations imposed by chapter 176 of the Wisconsin Statutes and all acts amendatory thereof and supplementary thereto at the described premises in the Village of Iola has been made by the following:

- The Millstone of Iola, LLC, Thomas R. Fucik, President, 300 North Main Street, Village of Iola, Waupaca County, Wisconsin.
- Crystal Café of Iola, LLC, Judith S. Boiler, 126 N. Main Street, Village of Iola, Waupaca County, Wisconsin.
- Little Wolf Gallery, Donovan Brooke, 180 N. Main St., Village of Iola, Waupaca County, Wisconsin

Application for a Class A Liquor License to sell from the date of July 1, 2022, until June 30, 2023, intoxicating liquor as defined by sub-section 125.26(1) and 125.51(3m) of the Wisconsin Statutes, at retail, subject to the limitations imposed by chapter 176 of the Wisconsin Statutes and all acts amendatory thereof and supplementary thereto at the described premises in the Village of Iola has been made by the following:

- Little Wolf Gallery, Donovan Brooke, 180 N. Main St., Village of Iola, Waupaca County, Wisconsin

Application for a Temporary Class B Fermented Malt Beverage and Class B Wine License to Iola-Scandinavia Chamber of Commerce, Greg Loescher, president at Taylor Field, for the Fireworks held July 3rd, 2022, rain date July 4th, 2022.

Application for a Temporary Class B Fermented Malt Beverage and Class B Wine License to Iola Old Car Show, Inc, 350 Chrome Place, Iola, WI 54945, Joe Opperman, agent, at 350 Chrome Place for the Iola Old Car Show event on July 6th thru 10th, 2022.

Application for Cigarette and Tobacco Products Retail License for the following:

- Whitetail Lanes LLC, D.B.A. The Iron Grille, Steve Cieslewicz, 604 Water Street, Village of Iola, Waupaca County, Wisconsin.
- Depot Street Station, LLC, Erik P. Hanson, President, 140 Depot Street, Village of Iola, Waupaca County, Wisconsin
- Depot Street Station, LLC D.B.A. Iola Cenex Station, Erik P. Hanson, President, 305 N. Main Street, Village of Iola, Waupaca County, Wisconsin
- 10la Corner Bar & Grill, LLC, Laura Marker, 195 North Main Street, Village of Iola, Waupaca County, Wisconsin.
- Mark McCoy Flat Tracker Tap, Mark McCoy, 160 W State St., Village of Iola, Waupaca County, Wisconsin.
- Family Dollar Stores of Wisconsin, LLC, Family Dollar #27188, 495 Division St, Village of Iola, Waupaca County, Wisconsin.

Cary Crabtree brought up the topic about the Thirsty Perch and stated he was there to support them and the music they provide.

Attorney Meagher stated the Village is going to issue *Use Permits* to the businesses

at this time, until the board and attorney can review all the ordinances that pertain to music, liquor, fencing, etc. and review the ordinances to cover the current laws. Since the Village ordinances were written the laws have changed and the Village Trustees would like to make sure that the ordinances are correct. The cost to re-do the complete ordinance book is around \$100,000, at this time the Village does not have the money available to re-do the complete book. so they are trying to figure out which ordinances need to be redone and how to amend them.

Attorney Meagher stated that a Public Hearing would need to be scheduled regarding the ordinances and had proposed August 8th, 2022, at 6:30 p.m.

A number of people attending the meeting, made comments supporting the music at the Thirsty Perch. Danielle Beschta questioned if a decibel meter was ever used and read. Darrell Oligney asked about what the ordinances would be and when they would be done. Someone suggested a referendum, President Schustek stated that the ordinances or anything going to referendum could only be voted on by village residents. It was asked how many people that attended the meeting were village residents. About half of the people in attendance were not Village of lola residents. Larry Flowers said he did some research and found that a referendum would not be a good idea. Marsha Christoph questioned the lola Car Show Music versus downtown. Cassandra Messier stated the lola Car Show Music is not downtown. Janine Beauchaine questioned the Thursday on Main Street versus now. Cindy Phillips questioned complaints and how many. Jennifer stated there have been a handful, the largest amount was from the June 3rd which was Rising Phoenix.

Trustee Rasmussen made a motion to adjourn the hearing. Trustee Harper seconded the motion. Motion carried.

President Schustek announced the hearing was adjourned at 6:28 p.m.

Betty Aanstad
Village Clerk