

IOLA HERALD
THURSDAY, SEPTEMBER 30, 1943

FWD Buys, Wrecks East Side Pavilion

The East Side Pavilion long a landmark on the eastern limits of Iola, was purchased recently by the Four Wheel Drive Auto Company of Clintonville. During the past two weeks work has been under way to tear down the structure and salvage the lumber. The building, which was quite large contained a considerable amount of lumber, several thousand feet of which was salvaged in usable condition.

Arthur Steenbach of Clintonville and a crew of three men from the Drive have been employed in the salvaging operations along with four local men. The local men are E. J. Stromberg, G. E. Omit, John Norby and M. H. Taylor.

The pavilion which at the time of its sale to the FWD was the property of the Barney Sheveland Post of the American Legion, was originally built as a dance floor with a canvas top by F. E. Maney something over 15 years ago. He ran dances there several seasons and the grounds were used for the 4th of July celebrations, both by Mr. Maney and later by the Legion.

East Side has been operated as a dance hall by several individuals and organizations with rather indifferent success.

It is expected that the wrecking and salvaging operations will be completed this week.