

CELEBRATION WAS GREAT SUCCESS

LARGEST PARADE IN HISTORY OF IOLA CELEBRATIONS SEEN HERE LAST FRIDAY MORNING.

In spite of a rain storm which deluged this village on the morning of July Fourth, and which continued to threaten throughout the day, the American Legion celebration at the Legion Park here last Friday was a real success.

A parade which surpassed any other attempted on previous occasions was the opening event of the day. Due to the rain, the parade was postponed until 11 o'clock. Thirty-five floats, representing the principal business places of the village, took part in the parade. Most of the floats were representatives of the various organizations entering them. A few comedy numbers were also to be seen. Ellandson Co. entered an old "horseless carriage," which still makes fair time under its own power. The car bore the slogan, "27 years in business and still going strong." The City Drug Store had a very pretty float which showed considerable work on the part of those who decorated it. A life-size model of a lion, mounted on a truck was the contribution of the Iola Lions club. Arrangements for the parade were in the hands of the Iola Lions club and the members of this organization surely made a good job of it.

Due to the lateness of the hour at which the parade was completed the baseball game between Iola and Rosholt, scheduled for the morning was postponed until the afternoon, when a double-header was played off.

Concession and eat stands were operated throughout the afternoon and evening of the Legion grounds.

Phillip La Follette, candidate for governor on the Progressive ticket, was speaker of the day. Mr. La Follette gave his address at 4:30 o'clock, before a large appreciative audience. While not entirely of political nature the address covered the program of the party and the planks which would make it up at the coming campaign. He detailed the stand of the progressives relative to the chain banking and chain store proposition.

A large crowd attended the dance at the pavilion both afternoon and evening. Music for the dances was furnished by the Holzer-Nelson orchestra of Oshkosh.

A band concert of merit was given by the Iola band between the hours of 7 and 8 o'clock in the evening.

A large display of fireworks concluded the evening performances. The sets were fired off at 11 o'clock the feature lasting for half an hour.

The Legion made a small amount on the celebration in spite of poor weather. A large crowd assembled when it became apparent that the day would be clear after all and in the short time allowed the Legion they did a brisk business.

Note: The American Legion Park was located south-east of the Iola Sentry Food Store.