

IOLA HERALD
THURSDAY, JULY 3, 1930

FOURTH PARADE LARGEST EVER

LARGEST NUMBER OF FLOATS EVER TO ENTER PARADE SIGNED UP FOR CELEBRATION HERE.

What promises to be the greatest parade ever shown in Iola had been arranged for the American Legion Fourth of July celebration here tomorrow. A total of 46 business places in this village have signed up to have floats in the parade. For the most part these will be industrial floats, representative of the houses putting them on, but in addition there will be a number of comedy floats and clowns. Final plans for the parade were made at a meeting of the Lions Club committee in charge of the event yesterday.

Starting at 9:30 in the morning with the parade the celebration will get under way in the business section of Iola and will then move out to the American Legion Recreational park on the east side of town. Here the opening event of the day's program will be a baseball game between Iola and Rosholt, both team's members of the Portage County Baseball League. Rosholt is an old enemy of Iola on the baseball diamond and real tussle is expected. The second game of the day will be played off on the park diamond at 2:30 in the afternoon with Iola playing Nelsonville, runner up for first position in the Portage County League.

Dancing will be provided during the afternoon and evening at the dance pavilion in the park. Music will be furnished by the Helzer-Nelson Orchestra of Oshkosh.

At 4:30 p. m. Phillip La Follette will give the address of the day. Mr. La Follette has recently announced his candidacy for governor of the state and his remarks will doubtless be of interest to all who hear him. He comes here from Elroy, where he will speak at a celebration during the forenoon. Mr. La Follette has won renown as an orator throughout the state.

A band concert by the Iola band, under the direction of Charles Parks, is scheduled for the hour between 7 and 8 o'clock in the evening. Following the concert, the pavilion will be opened for dancing again.

A large display of fireworks is promised for 10:00 p. m., with a wider range of display than has ever been attempted here before.

Legion boys worked at the erection of stands at the grounds last Sunday. Among the structures built was a band stand which will remain as a permanent fixture at the park.

The baseball diamond promises to be in fine shape for the Fourth. It has been plowed and rolled and all the small stones have now been removed from the field. Local business men are constructing dugouts for the teams this week. A grandstand capable of accommodating a couple of hundred people is now in place.