

IOLA HERALD
THURSDAY JUNE 26, 1930

BIG CELEBRATION PLANS COMPLETE

BUSINESS MEN PROMISE AS FLOATS FOR PARADE. LA FOLLETTE SPEECH EXPECTED TO DRAW LARGE CROWD.

Opening with a larger parade than this village has ever had the opportunity to witness at previous celebrations the Fourth of July program here next week is expected to be greatest in the history of a number of bumper celebrations. Thirty-eight floats have been promised members of the Lions Club committee in charge of the parade. While most of this number will be industrial floats representing the various business enterprises of the village and community a number of comedy floats have also been provided for. The parade will start promptly at 9:30 a. m. If the weather prevents it being shown at that hour it will be run off later on during the day.

The following business places will have floats in the parade here the Fourth: J. & C. Wipf, Conner Lumber Co., Iola Creamery, A. A. Ihlenfeld, Carl Mortenson, The Hub, Bank of Iola, Farmer State Bank, O. S. Swenson Co., Ole Aasen, Thorson Hardware, Standard Oil Co., Graystone Hotel, Strand's Restaurant, Barnes Market, Obert Bergen, Ellandson Co., Kasson's Café, Dick's Bake Shop, Legion Auxiliary, Inter-State Oil Co., Kolden & Grimland, Fred Paulson, S. & S. Garage, Hans Halverson, P. M. Gunderson, Katz Bros., American Legion, Lions Club, Sorenson Service Station, C. W. Parks, James Swenson, R. I. Anderson, Oscar Nelson, Egner's Market, The Herald, H. C. Cleaves, Edwin Chapin, A.G. Nelson, F. E. Maney, F. R. Meiklejohn, Iola Hospital, Red Cross, K. & L. Confectionary, Wisconsin Power & Light Co., John S. Olson.

The celebration itself will be held entirely at the American Legion Recreation Park, east of town. Here a baseball game between Iola and Rosholt teams will be the first feature of the day. This is scheduled to take place at 10:30, immediately following the conclusion of the parade. Other forms of amusement will be conducted at the same time the ball game is in progress for the benefit of those who do not care to attend the game. Ample time will be allowed for the noon hour.

The second baseball game of the day will be played of at 2:00 p. m. with Iola and Nelsonville the contenders at this game. The latter team has a big following so a large attendance is expected at this game.

Music for afternoon and evening dancing will be furnished by the Holzer-Nelson orchestra of Oshkosh. The afternoon dance will be conducted from 2:30 until 4:30.

At the conclusion of the ball game and dance the address of the day will be given by Phil La Follette, whom the Legion has secured for this occasion. A great many people have expressed interest in this address and a large turnout for the speech is expected. Mr. La Follette also speaks at Elroy, Wisconsin, on the Fourth.

The evening entertainment will be made up of dancing, a band concert and a gigantic display of fireworks. The Holzer-Nelson orchestra will play for the dance in the evening again. Music for the parade and the afternoon program as well as the band concert will be furnished by the Lola Band under the direction of Charles Parks.

The Legion hopes to make this a really successful Fourth of July celebration, both from the standpoint of finances and entertainment.

Note:

The Lions Club in this article was the first Lions Club and was established before 1930, it is not known when the first Lions Club disbanded, but it could have been at the start of World War II.

The current Lions Club was Chartered in 1948. An organization meeting was held on Tuesday, November 30, 1948 in the basement of Crystal's Café at 6:15pm with 45 people in attendance, including thirteen Lions from Manawa who sponsored the new club, two District Officers and one special Representative of Lions International of Chicago, Henry W. Friberg. The President of the new Lola Lions Club was DeLyle O. Omholt.