

# ***South Florida Region Public Relations Subcommittee Meeting Minutes***

December 18,2021

## **I. Opening**

Chair called to order the regular meeting of the South Florida Region Public Relations Subcommittee at 9:00 AM on December 18,2021 via zoom.

## **II. Roll call**

Chair conducted a roll call. The following persons were present: South Broward, South Atlantic, North Dade, East Central Florida Helpline Dave K., Jon B, Joann

## **III. Approval of minutes from last meeting**

Chair reviewed last meetings minutes and motion to accept was made by Mat and seconded by East Central Florida.

## **IV. Old business**

- a) Gulf Coast is preliminary planning a PR learning day. They are speaking with Sunset Coast. Region to assist them in their efforts. Region has a line item in budget to finance and assist or host these events.
- b) North Dade and South Atlantic are still working on doing bus add with helpline number in Dade County. Talks are about doing one in Spanish as well. Region will assist them in their efforts. They are asking to put 4000 dollars aside for the adds.
- c) Migration over to the YAP phone system is almost complete. The keys, Bahamas and North Dades secondary number are left. I need to work with Bahamas to determine how to port their number over. It may require purchasing a new number.
- d) Assistance on the YAP system was offered to each area.

## **V. New business**

- a) It had become apparent that each area had the ability to access every area BMLT. This has since been corrected and each area should have access only to their area. If you still have access to other areas, please contact chair so it can get corrected.
- b) Chair has been working with NAWS regarding keeping South Florida Regions meetings are current on NA.ORG. The Southeast Zone will be updated once a month with NAWS of which South Florida Region will now be included. If an area would like their meeting updated on NA.ORG sooner, you need to send your request to: [groupupdates@na.org](mailto:groupupdates@na.org). Please include the groups world id so they can easily identify your group. When updating groups information in the BMLT, NAWS would like to have all names be spelled out in their entirety if you are able. Also, please try to have same spelling when populating information in the BMLT.
- c) A database is being created populated with current administration personnel contact information for each areas YAP and BMLT.
- d) One on one training on the BMLT was given to South Atlantic, Beach and Bay, Sunset Coast, and Habla Hispania. Any other areas wishing training please do not hesitate to reach out to chair.
- e) Chair could not contact anyone from the Unity Springs area regarding shifts for the YAP system. Chair will cover their helpline until someone steps up.
- f) Webmaster has kept up with posting flyers on the website calendar.
- g) Check request for the storage facility and for our website domain and hosting renewals were submitted.
- h) Our budget proposal for 2022 was approved by our Areas.

## **VI. Adjournment**

Chair adjourned the meeting at 10:00 AM. Motion to close was made by South Broward and seconded by North Dade.

Minutes submitted by: Steven

Minutes approved by:

## Area Reports

### **South Broward**

Hi from South Broward. I'm joining in as the new chair fir Helpline/PR. I can report that all shifts are covered, the YAP phone system is working well and are planning a poster day within the next couple of months

Sue F

### **South Atlantic**

Hi my name is Ben B. I was elected PR chair 3 months ago. Since being chair I re-created the South Atlantic Area Website. I changed the format of the printed meeting lists for in-person meetings, so they look better and both the Miami-Dade and Broward meeting lists both fit on 11x8.5 paper. I have also been diligent about updating the meeting lists using the information from Gold Coast, South Broward, North Dade, and South Dade area websites. Right now I'm am the only person on the PR subcommittee but I am going to start posting flyers, announcing at meetings that PR needs support. I would like to start looking into Google, and social media PSAs which is something I will need some help with. I have some other ideas but I will wait until I actually get a committee to start working on them.

Thank You!

### **South Dade**

Thanks Steve. I was sick yesterday morning and unable to attend but nothing major to report from South Dade other than our budget for 2022 is pending approval and will be voted on in the next South Dade Area meeting in January.

Sincerely,

Kenny T

South Florida Region PR Attendance 2021/2022

Area	October	December	February	April	June	August
Area De Habla Hispania	A	A				
Beach and Bay	A	A				
Bahamas	A	A				
Conch Republic	A	P				
Central Florida	A	A				
East Central Florida	A	P				
Gold Coast	A	A				
Gulf Coast	P	P				
Mid Coast	A	A				
North Dade	P	P				
Peace River	A	A				
Shark Coast	A	A				
South Atlantic	A	P				
South Broward	P	P				
South Dade	P	A				
Sunset Coast	A	A				
Unity Springs	A	A				
Webmaster	A	A				