

Zimmermann.

*Upright & Grand Pianos*



DESIGNED BY C. BECHSTEIN

## *Playing the Piano – a Unique Experience*

Congratulations! With a Zimmermann upright or grand piano designed by C. Bechstein, you have acquired a valuable musical partner; one that will open up a wonderful world and bring lasting pleasure to you and your family. Piano music is something that can touch us deeply. It opens our heart and senses to beauty, and to the positive things in life. It motivates us, stimulates us, and makes us happy. Playing the piano promotes creativity, sensitivity and the powers of concentration and observation – marvellous side effects for school or work!

Making music reconnects us with our most basic origins and enables us to create a world of our own. Energy begins to flow, and we feel good. You probably won't put your new piano in your garden – but you can conjure up the Garden of Eden simply by playing it.

Playing these eighty-eight black and white keys is an enriching experience for young and old. What a pleasure to improvise, try out new chords and

express yourself musically! Intensively interacting with your piano, you gradually discover the beneficial effects of music on you and the people near you, as the pleasure of playing mingles with the pride of improving your skills.

Playing the piano hones all of our senses for the wonderful world of music, and at the same time is very relaxing. In tête-à-tête with your Zimmermann, you savour wonderful moments of balance. Far from being a luxury, piano playing nourishes the soul.

Zimmermann pianos boast excellent price for value. “Designed by C. Bechstein” means these instruments carry the “genetic heritage” of a great manufacturer to facilitate your début in the world of piano. Choosing straightaway a quality piano, a partner that fits you, guarantees that your pleasure of playing will last. Your Zimmermann is to become your friend – one that understands you, fosters your joy of playing and makes piano playing a unique musical experience.





*Zimmermann  
Designed by  
C. Bechstein:  
The Right  
Choice*

Having a quality piano from the very outset is essential for debutants to develop a lasting interest in playing and an eagerness to practice. Place your trust in Europe's most innovative manufacturer! Whether it's for the first apartment of your own, your children's education or the fulfilment of a long-cherished dream, your Zimmermann was developed by the C. Bechstein group as a reliable, robust instrument with a remarkable sound character – a piano that carries all the genetic heritage of German engineering and piano-making.

Each instrument made by the C. Bechstein group embodies the experience gathered by C. Bechstein Pianoforte AG over more than 165 years in the development and manufacture of upright and grand pianos. This exhaustive expertise guarantees outstanding quality in all market segments.

Around 1900, the piano-making trade employed thousands of specially trained professionals.



Piano-making was, and is still today, a fascinating trade; one that is practiced with pride.



Some things never change: wood processing, for example, must be entrusted to skilled workers. Those who have these special skills draw immense satisfaction from working with this natural material.



Piano playing has always been part of a select education. Likewise, to have shares in a piano company evidences a lively interest in cultural assets.



## Designed by C. Bechstein

Zimmermann, a brand with a long tradition, famous the world over

The Zimmermann brand was established in 1884 by the brothers Max and Richard Zimmermann in the small town of Mölkau, near Leipzig. They called their company the *Leipziger Pianofortefabrik Gebrüder Zimmermann*. In 1895, the business already employed 120 skilled workers. Around 1904, in the golden age of piano when hundreds, even thousands of manufacturers existed, the Zimmermann factory was the second largest in Europe. Zimmermann soon opened new production sites in Eilenburg, Gotha, and in Seiffhennersdorf, the location of the C. Bechstein manufactory today.

During and between the two World Wars, exports suffered and production capacities fluctuated. In 1946, the

company was nationalised under the name *VEB Sächsische Pianofortefabrik Seiffhennersdorf*. With an output of up to 8,000 instruments per year, the Zimmermann factory was once again one of the largest in Europe, exporting to thirty-five countries.

In 1992, C. Bechstein Berlin, the top-ranking manufacturer of high quality upright and grand pianos, took over the Zimmermann brand. The production site in Seiffhennersdorf, Saxony, was expanded, and became one of Europe's leading piano factories. Zimmermann, "Made by C. Bechstein, Germany" as the label read in those days, rapidly became a market leader in the upper middle class. Production continued at the German site until 2011.

As the piano market began to fluctuate, the C. Bechstein group had to reorganise its brand structure and the respective production sites. Today the Zimmermann brand is the gateway to the Bechstein world. The next higher level is W.Hoffmann, "Made by C. Bechstein Europe," followed by C. Bechstein Academy, the premium segment, and C. Bechstein Concert, the masterpiece series. Bechstein's Germany-based R&D centre designs all instruments of the group, decides which materials and manufacturing processes should be used and supervises every step of production, down to the smallest detail. Thus, the brand Zimmermann designed by C. Bechstein carries the genetic heritage of a great manufacturer.



## *C. Bechstein Quality Management*

Not everybody can start playing on a C. Bechstein. However, it's the heartfelt wish of the C. Bechstein company, supplier of instruments to professionals since 1853, to bring piano music to every household, even those on a tight budget. After all, everyone has to start small.

Zimmermann designed by C. Bechstein democratises piano music. These affordable instruments meet high quality standards and are manufactured with genuine C. Bechstein skill and expertise. Zimmermann upright and grand pianos are far above the quality standards in their price class.

Welcome to the Bechstein world! Indeed, with its wide range of brands of the best possible quality for (almost) every budget, C. Bechstein welcomes everyone in the great piano family.

Of course, there are clear distinctions between the different brands, as they correspond to different levels of excellence. Just like in the automobile industry: even if you want an economy car, you might turn to a large, renowned manufacturer because you know you can rely on its expertise; you also know that it uses the right components and the best processing techniques, and that lower prices are possible only with the integration of international business partners. A renowned manufacturer like C. Bechstein will do all it can to satisfy customers in every market segment.

Each model in the different brands of the Bechstein group is developed by German specialists. The extensive training of the staff of all partners involved in production plays an important role in the company philosophy.

Moreover, C. Bechstein employees at the Zimmermann production site strictly control the implementation of the quality specifications determined in the upstream development. Meticulous inspections carried out at every production step ensure the consistent quality of Zimmermann pianos. After passing all inspections, the pianos are given the C. Bechstein seal of quality.

C. Bechstein quality management guarantees that every Zimmermann instrument complies with European tradition and sets new, clearly defined standards within the entry-level piano segment. Thus, a new Zimmermann piano that bears the "Designed by C. Bechstein" seal of quality with pride offers excellent value for money and is the better and more reliable alternative to a second-hand instrument.



## Zimmermann Quality Criteria

### Discriminating quality criteria

C. Bechstein quality management ensures that every Zimmermann upright and grand piano meets stringent quality standards.

Don't settle for less than a beautiful piano voice! Zimmermann upright and grand pianos stand out with their full, differentiable, flexible voice, together with their dynamic action that is ideal in this price class.

**Zimmermann upright and grand pianos: European quality, the first choice if you want to enter the wonderful world of piano music at an affordable price.**

<b>Backframe and ribs</b>	- Solid wood - CNC precision processing
<b>Soundboard</b>	- Spruce - Humidity-resistant bonding
<b>Pinblock</b>	- Laminated beech and maple - Overall thickness: min. 32 mm
<b>Iron frame</b>	- Cast iron - CNC processing
<b>Steel strings</b>	- Röslau, Germany
<b>Keyframe</b>	- Spruce/beech - Stability optimised
<b>Action</b>	- Perfect specifications - European type adjustment mechanism
<b>Hammerheads</b>	- Solid wood core covered with European felt
<b>Pedals</b>	- Precision adjustment mechanism
<b>General production conditions</b>	- Production under constant temperature and humidity conditions

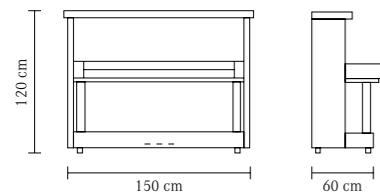
## S 2 (120) Upright Piano

## S 6 (126) Upright Piano



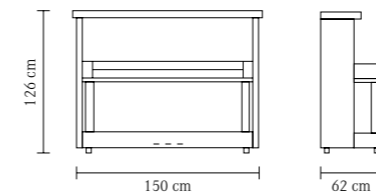
Finish	Black, brilliant finish
Dimensions	H 120 × W 150 × D 60 cm H 47,2" × W 59" × D 23.6"
Weight	562 lbs / 255 kg

The Zimmermann S 2 upright piano is a sturdy instrument. Enjoy its pleasant touch and the amazing way its sound unfolds. With its medium size, this piano will easily find a place in your home. Precise workmanship characterises its classic cabinet design. All of these quality attributes make the Zimmermann S 2 a joy to play and the ideal instrument for beginners.



Finish	Black, brilliant finish
Dimensions	H 126 × W 150 × D 62 cm H 49.6" × W 59" × D 24.4"
Weight	606 lbs / 275 kg

The Zimmermann S 6 will delight you with its sophisticated construction, balanced proportions, good action and full sound. A timeless design sets it above short-lived fashion trends. This piano is tailored to the needs of demanding music lovers who want more volume and an even more sophisticated action. With this instrument, you will look forward to every piano lesson.



## Z 160 / Z 175 / Z 185 Standard Grand Pianos

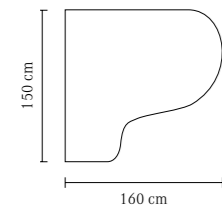
## Eye-catching Beauty

Z 160 Standard

Finish Black, brilliant finish

Dimensions 160 × 150 cm  
5'3" × 59"

Weight 705 lbs/320 kg



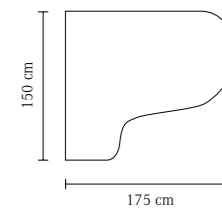
A fully developed instrument, the Zimmermann Z 160 Standard is a reliable musical partner with good acoustic and action properties: pleasant touch, harmonious voice and a generous sound volume. Moreover, its compact size makes it suitable for rooms of small dimensions or particular configuration.

Z 175 Standard

Finish Black, brilliant finish

Dimensions 175 × 150 cm  
5'9" × 59"

Weight 750 lbs/340 kg



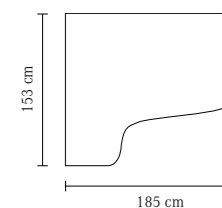
The Zimmermann Z 175 Standard is just the ticket for anyone in search of an instrument with the feel, the powerful voice and the well-balanced registers of a grand piano. This mid-sized grand boasts all the characteristics of a valuable instrument: the materials are carefully selected, the precise and fluid response of the keys builds confidence, and the processing meets even the most exacting demands.

Z 185 Standard

Finish Black, brilliant finish

Dimensions 185 × 153 cm  
6'1" × 60,2"

Weight 794 lbs/360 kg



If you're seeking a more powerful instrument, the Zimmermann Z 185 Standard grand piano will be the right musical partner for you. Its pleasant touch, exceptional dynamics and surprising sound volume delight even the most practiced and demanding pianists. Moreover, the stringent C. Bechstein quality management procedure guarantees high quality and durability. Thus, the Zimmermann Z 185 Standard is rooted in the European tradition and sets new standards in this market segment. Don't hesitate to compare it with competitors!





