

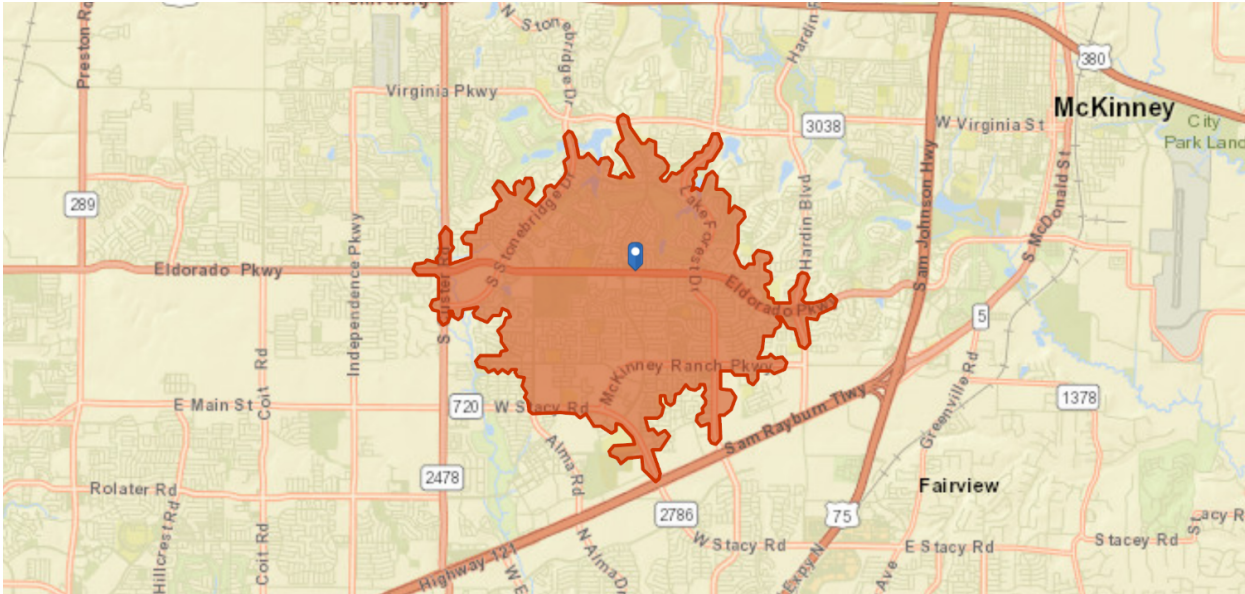
102 Retail Benchmark Infographic

6100 Eldorado Pkwy, Mckinney, Texas, 75070 7 (5 minutes)
6100 Eldorado Pkwy, Mckinney, Texas, 75070
Drive time of 5 minutes

Prepared by Esri
Latitude: 33.17416
Longitude: -96.69595

Benchmark Demographics

6100 Eldorado Pkwy, Mckinney, Texas, 75070 7



Generations	5 minutes	Counties Collin County	States Texas	Whole country United States
Generation Alpha (Aged 0-2)	4.65%	4.04%	4.23%	3.57%
Generation Z (Aged 3-20)	29.21%	26.19%	25.17%	22.62%
Millennial (Aged 21-37)	24.62%	24.31%	26.24%	24.56%
Generation X (Aged 38-54)	24.07%	23.26%	19.66%	19.77%
Baby Boomer (Aged 55-73)	14.46%	17.96%	19.02%	21.99%
Silent & Greatest (Aged 73 or more)	2.99%	4.24%	5.68%	7.48%

Household Income	5 minutes	Counties Collin County	States Texas	Whole country United States
<\$15,000	4.3%	4.9%	10.5%	10.7%
\$15,000-\$24,999	3.5%	4.5%	9.1%	9.0%
\$25,000-\$34,999	4.5%	5.5%	9.1%	8.9%
\$35,000-\$49,999	6.4%	8.4%	12.7%	12.4%
\$50,000-\$74,999	14.9%	14.4%	17.9%	17.5%
\$75,000-\$99,999	13.0%	14.0%	12.5%	12.6%
\$100,000-\$149,999	27.7%	21.7%	15.1%	15.1%
\$150,000-\$199,999	13.5%	12.5%	6.3%	6.5%
\$200,000+	12.2%	14.2%	6.9%	7.3%

Key Facts	5 minutes	Counties Collin County	States Texas	Whole country United States
Population	46,453	1,052,595	29,443,411	332,417,793
Daytime Population	33,549	990,842	29,209,248	330,484,536
Employees	23,014	528,480	13,861,959	160,548,951
Households	16,284	375,927	10,383,775	125,168,557
Average HH Size	2.85	2.79	2.78	2.59
Median Age	34.5	36.1	35.0	38.5

Housing Facts				
Median Home Value	292,947	308,142	190,473	234,154
Owner Occupied %	71.39%	64.27%	61.81%	63.48%
Renter Occupied %	28.60%	35.73%	38.19%	36.52%
Total Housing Units	16,923	398,443	11,440,256	140,954,564

Income Facts				
Median HH Income	103,676	96,480	59,676	60,548
Per Capita Income	41,933	43,835	30,194	33,028
Median Net Worth	194,047	200,966	92,918	109,495