

David C. McConnehey II

GRAPHIC DESIGNER / ILLUSTRATOR / VIDEOGRAPHER

128 W. Silver St., Bluffton, IN 46714 • 260.227.0630 • fishwithoutfeet@gmail.com

Dear Sir or Madam,

The CEO of a Fortune 500 Company once told me, *"You can't sit on a 2 legged stool!"*

For the past 20 years these words have been my mantra. Whether it was expanding my services I offered within my own company, increasing my knowledge of skills I already have learned, or being willing to try new avenues to create new business connections, it has always remained a thought in the back of my head.

As a state awards winning Lead Graphic Designer, Web Designer, and Videographer for The Bluffton News-Banner this idea has been central to everything I have done and continue to do for the paper. The willingness to expand my abilities have opened opportunities for not just advancement, but to be more versatile and valuable to the company and clients as a whole. When I am creating ads for the paper, I try to take a more global view and realize that this same information or content may be used to in other formats, and needs to be flexible to use in our other forms of media we produce, like; magazines, flyers, Web Ads, etc. I consider the same Global view when I film, edit, and produce regular online sports highlights, produce a commercial for a client or create the next Political Cartoon for a state wide columnist.

When, as a senior manager for a major retail chain, I faced the challenge of a \$35 million dollars per year budget or a \$2 million dollar advertising budget for another company, I made sure that I took advantage of every opportunity to expand the reach of the company, as well as myself. Just like I made sure I did my best to Inspire and encourage the 150 associates I was given to lead on any given day and made every effort to be a walking example of not just a manager, but of someone with moral integrity.

My sincere hope is that through my talents, I can be an asset to you, not just now, but in times to come.

Sincerely,

A stylized, handwritten signature in black ink, appearing to read 'David C. McConnehey II'.

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PERSONAL

Name	David C. McConnehey II
Birthday	30th October, 1976
Relationship	Married

CONTACT

Mobile	+1 (260) 227-0630
Email	fishwithoutfeet@gmail.com
Address	128 West Silver Street Bluffton, IN 46714

WORK

Experience	20+ years
Currently	Lead Graphic Artist / Illustrator / Political Cartoonist / Videographer

EDUCATION

Associates	AS Web Design & Multimedia Interface of Pittsburgh
Certificate of Completion	Graphic Design & Illustration Herron School of Art

HARDWARE & SOFTWARE

Adobe Master Suite - Current:	InDesign, Photoshop, Illustrator, Premier Pro, Dreamweaver, Wordpress, Captivate, etc.
MAC, PC, HTML, XHTML, CSS, jQuery, MS Office, PHP, MySQL, Wacom Tablets, iMovie	

AWARDS & ACCOMPLISHMENTS

September 2018: 8 - 1st place awards, 2 - 2nd place awards & 6 - 3rd place awards for publications through the INAEA HSPA Foundation State Advertising Contest.*

September 2017: 2 - "Best in Show" awards for both "Ad" and "Use of Graphics", 3 - 1st place awards, 5 - 2nd place awards & 2 - 3rd place awards for publications through the INAEA HSPA Foundation State Advertising Contest.*

TIMELINE

2016 -	Political Cartoonist Bluffton News-Banner
2015 -	Lead Graphic Designer Bluffton News -Banner
2014 -	Graphic Designer & Videographer Bluffton News-Banner
2013-13	Lead Graphic & Web Designer / Marketing Manager Advanced Hearing Technologies
2009 -14	AS in Web Design & Multimedia Interface Art Institute of Pittsburgh
2003 -09	Zone (Assistant Store) Manager Lowes Home Improvement
1995 -	Owner / Operator Fish Without Feet Graphic & Web Design

*INAEA - Indiana Newspaper Advertising Executives Association,
HSPA - Hoosier State Press Association

September 2016: 4 - 1st place & 2 - 3rd place awards both personally and as part of a team for publications through the INAEA HSPA Foundation State Advertising Contest.*

September 2015: 1st Place Video in "New Digital Products" INAEA HSPA Foundation State Advertising Contest.*

November 2007: First to graduate Lowe's Sales Manager program.

November 2005: First to receive Lowe's Manager of the Month award.

PORTFOLIO & OTHER LINKS

Portfolio Website
davidmconneheyart.webstarts.com/
Video Portfolio Website
www.news-banner.com/category/videos-and-photo-galleries/

Sample Designed Websites
nb-digital.com
fishersgaragedoors.com
kellysautocollision.com

jerryflackinsuranceandinvestments.com
tomspowerequipment.com
majesticin-homespa.webstarts.com
grsalesservice.com

TALK TO ME

+1 (260) 227-0630

ABOUT ME

I currently work for The Bluffton News-Banner as their companies Lead Graphic Designer, Web Designer, and Videographer. I create all ads for the paper as well as any other forms of media including: magazines, flyers, Web Ads, etc. I also create the layouts, as well as layout and assemble other media products we produce on a regular basis. I film, edit, and produce a regular sports highlight for each schools sports program in our area that is posted to the newspapers website. Plus when time allows I am also an Illustrator/Political Cartoonist for one of the columnists.

For over 20 years I have owned and operated my own graphic design & Illustration company as a side business. In that time I have added web design to what I can do. My business requires me to be self motivated, and have good time management. I have also worked as a freelance photographer, editing and applying touch-ups for customers as well.

I graduated from the Art Institute of Pittsburgh with an AS in Web Design & Multimedia Interface in 2013.

I was hired in 2012 as the Graphic & Web Design Developer for Advanced Hearing Technologies. After just a few weeks I was promoted to Marketing Director and still maintained my duties as Lead Graphic and Web Designer. I over saw 15 sites across the nation that we produced, maintained, and redesigned ads to be placed in media like; newspapers, flyers, websites, brochures, etc. Aside from designing ads and maintaining their multiple websites, I was also their project manager and I would analyze existing ad revenue and then modify or create new ones on a case by case basis. I managed a \$2 million dollars per year budget for advertising. After I was in a head-on collision, that required neck surgery that prevented me from being able to work for 5 months, the company had to replace me.

From 2003-2009 I quickly worked my way up to be an Assistant Store Manager for the Marion, IN Lowe's Home Improvement. My duties included helping manage the stores 150 employees. The store made roughly \$35 million annually that I helped budget. I was also the first graduate of their Sales Manager program where I was offered the largest store in northern Indiana.

REFERENCES

Brian Bradley - Publisher Kingdom Comics
8041 Jackson Ave., Munster IN 46321
708-612-8606 • kingdomcomics@yahoo.com

Brian Wegesin - Line Worker
8227 Fieldcrest Court, Fort Wayne, IN 46825
260-443-5971 • rbrianweg@yahoo.com

Pastor Andrew Miller - Youth & Senior
Adult Pastor for Bluffton Church of the Nazarene
1515 Clark Ave., Bluffton, IN 46714
260-824-0460 • andrewmiller23@juno.com