



INFORMATION PACKAGE 2023

Version 3. February 2022

ACKNOWLEDGMENT OF COUNTRY

All Things Cheer & Dance Australia acknowledges the Traditional Owners of the land on which we operate.

We recognise the continued contribution & connection to the land and waters throughout Australia.

We pay our respect to all Elders past, present & emerging.

Team ATC&D

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10 YEARS OF ALL THINGS CHEER & DANCE!

In 2023, ATC&D will celebrate the 10th consecutive year of the WA Starz Championship in Perth, Western Australia!

A monumental moment for the sport of cheerleading in Western Australia, ATC&D invites you to compete in the 10th year of the WA Starz Championship.

Gym owners and Alumni will be provided more information about this prestigious celebration in 2023.



2023 ATC&D SEASON DATES



Event Dates

WA STARZ CHAMPIONSHIP

Sept 8-10 (Dance & Cheer)

ATC&D Networking Event Dates

WA Starz 10-year Celebration

Perth, WA - 8th September

SA - THE SHOWDOWN

Sept 15 (Dance round aka Friday Night Lights)

16-17 (Cheer Rounds)

WA - THE SHOWDOWN

Nov 17 (Dance round aka Friday Night Lights)

Nov 18 -19 (Cheer Rounds)

Convention & Conference dates

Just Dance 2023 -Convention & Coaches Education
Workshops

Perth, WA - Sept 9 - HBF Stadium

Adelaide, SA - Sept 18- Adelaide Convention Centre

Cheer Pop Up Conference -

Adelaide, SA - Sept 18- Adelaide Convention Centre

Perth, WA - Nov 20 - Venue TBC

PRE SEASON COMPETITION DISCOUNT

To be eligible for a \$5.00 discount per athlete entry simply email us at info@allthingscheer.com.au with which events you want to register, pay the early registration fee by 28th February 2023 and your early rate will come through when you complete your event registrations.

PRE REGISTER PROGRAM RATES:

Program Type	Pre Registration Rate
Schools/Universities & Small Gyms (75 athletes and under)	\$400.00
Medium Gyms (76-149 Athletes)	\$750.00
Large Gyms (150 Athletes Plus)	\$1000.00

Terms

1. Email info@allthingscheer.com.au with your pre registration interest prior to 28h February 2023
2. Once Confirmed an invoice for the amount will be sent within 72 hours.
3. Pay the invoice by the due date and you will be eligible for a discounted entry fee for the event. This will be your pre season deposit.
4. When you register for your event your invoice will reflect a \$5 per athlete discount and your Pre Season Event Deposit will be applied to your invoice.
5. Fee is payable per event, eg. a Medium gym is registering for 2 events you will need to pay \$750 per event = \$1500 for the early registration pricing.
6. \$5.00 per athlete discount is only for WA Starz, WA Showdown and SA Showdown full price Athlete Team. Exclusions such as exhibition teams, group and partner stunt only athletes apply
7. Deposits that exceed full registration invoice are not refundable.

WA STARZ CHAMPIONSHIP

HBF STADIUM, WESTERN AUSTRALIA

Starz Championship – Is our “one-day” cheer and dance event, known for being a fun and fast-paced day with valuable feedback to continue on your routine progression throughout the season.

EVENT OVERVIEW:

- Friday - All Dance teams, Dance Solos/Duos - Coaches meeting and reception
- Saturday Dance - Convention
- Saturday Cheer - Day 1 for All Star Cheer level 1 - 7. Cheer Starz, Special Abilities, Scholastic, Group and Partner Stunt
- Sunday Overflow
- Dance teams - Teams will compete on a Marley floor or similar
- Above Schedule is guide only & subject to change at registration close
- All admissions prices will be released in term 2 of 2023
- Interstate and (some) International judges
- Athletes gift for those who register by event close date.
- Friday night - Coaches reception (TBC) and a Coaches room all weekend
- Full stage and Premium production, Subject to registration numbers

EVENT AWARDS

- Team Placement Banners Top 5 teams
- Team Participant banners 6th place below
- Level 1 -7 Division Champions - per level
- IASF Division - Overall Champion
- Non Tumble All Star - Overall champion
- Cheer Program Champion - ATC&D most prestigious Award

Registration	Pricing
All Star Cheer Registration	\$65.00
Cross over Cheer	\$25.00
Novice and Scholastic/University	\$55.00
Dance Worlds Bid Divisions - 1 Day	\$80.00
All Star Dance Athlete Registration	\$40.00
Cross over Dance	\$25.00
Specialty Routines (Group/Partner Stunt & Dance Duos)	\$30.00

THE SA SHOWDOWN

ADELAIDE CONVENTION CENTRE, SOUTH AUSTRALIA

The Showdown - Is ATC&D Australia's Premier 2 Day Championship. All teams competing over 2 days*, with day one weighting 25% and day two weighting 75% towards their overall score.

EVENT OVERVIEW

- Friday - All Dance teams, Dance Solos/Duos - Coaches meeting and reception
- Saturday Dance - Convention
- Saturday Cheer - Day 1 for All Star Cheer level 1 - 7. Cheer Starz, Special Abilities, Scholastic, Group and Partner Stunt
- Sunday - Day 2 All Star Level 1- 7 IASF Division, Novice
- Dance teams - Teams will compete on a Marley floor or similar
- Above Schedule is guide only & subject to change at registration close
- All admissions prices will be released in term 2 of 2023 a
- Interstate and (some) International judges
- Athletes gift for those who register by event close date.
- Friday night - Coaches reception (TBC) and a Coaches room all weekend
- Full stage and Premium production, Subject to registration numbers

EVENT AWARDS

- Team Placement Banners Top 5 teams
- Team Participant banners 6th place below
- Level 1 -7 Division Champions - per level
- IASF Division - Overall Champion
- Non Tumble All Star - Overall champion
- Cheer Program Champion - ATC&D most prestigious Award

Registration	Pricing
All Star and IASF Cheer 2 day (Level 1 - 7) *Excludes Tiny L1	\$75.00
Tiny 1, Novice, Scholastic, University, Dance, CheerStarz	\$55.00
Cross over	\$25.00
Specialty Routines (Group/Partner Stunt & Dance Duos)	\$30.00

Registration Close and Payment Date: July 7th 2023

WA SHOWDOWN

PERTH CONVENTION & EXHIBITION CENTRE

The Showdown - Is ATC&D Australia's Premier 2 Day Championship. All teams competing over 2 days*, with day one weighting 25% and day two weighting 75% towards their overall score.

EVENT OVERVIEW

- Friday - All Dance teams, Dance Solos/Duos, Group and Partner Stunt
- Saturday - All Star Cheer Day 1, Scholastic/University Cheer
- Sunday - All Star Day 2, Novice
- Above Schedule is guide only & subject to change at registration close
- Dance Teams will perform on the Cheerleading floor
- Teams will take preference to Speciality routines in terms of schedule availability
- Full stage and Premium production
- International Judges panel (Some Interstate)
- Some photos provided for each team

EVENT AWARDS

- Individual Award for Top 3 placing teams
- Team Placement Banners Top 5 teams
- Team Participant banners 6th place below
- Level 1 -7 Division Champions - per level
- IASF Division - Overall Champion
- Non Tumble All Star - Overall champion
- Athletes gift for those who register by event close date.

Registration	Pricing
All Star Cheer 2 day (Level 1 - 7)	\$110.00
Novice, Scholastic, University, Dance	\$55.00
Crossover	\$40.00
Specialty Routines (Group/Partner Stunt & Dance Duos)	\$30.00

Just Dance 2023

SEPTEMBER 18 ADELAIDE CONVENTION CENTRE

The SA Dance Convention is a new dance initiative from ATC&D to bring the lights and performance to the heart of Adelaide. This one day convention will be partnered with a whole day of workshops with industry leaders from around the globe. This event is dance-specific to bring highlight to the country's leading dance athletes to up-level their skill set and open up the international highlight on Australian All Star Dancers for the 2023 season.

DANCE CONVENTION PRICING

ATC Competitor Discount	\$55	Must be a member of a competing team at an ATC&D Event
Public dancer	\$120	Non competitor of an ATC&D Event
Coach Half Day	\$65	Education only/ No lunch
Coach Full Day	\$120	Workshops, education and lunch

CLASSES

Technique Classes	Dance Classes	Coaches Education
Pop N Lock	Intermediate Hip Hop	Program Development
BBoy tricks	Advance Hip Hip	Scoring Education
Turns	Jazz/Modern Contemp	Rules Education
Leaps	Pom	

ATC&D POP UP CHEER CONFERENCE

CHEER POP-UP CONFERENCE

CHEER CONVENTION & COACHES EDUCATION WORKSHOPS

ADELAIDE, SA - SEPT 18- ADELAIDE CONVENTION CENTRE

PERTH, WA - NOV 20 - HBF STADIUM

At ATC&D, our mission is to help ethically and sustainably grow the sport of Cheerleading in Australia.

For 10 years, ATC&D has been committed to the education of the Australian Cheerleading industry through education opportunities, camps, workshops & choreography, and our commitment to partnering with the highest calibre of judges and scorers, recognised internationally.

Our owners are current and global industry leaders, and are always one step ahead and always in the know.

We pride ourselves on making our decisions from the shoes of the gym owners, coaches, athletes and parents.

We welcome all to be a part of the ATC&D difference, as we step into our 10th consecutive year as an industry leader in the Australian All-Star Space.

CHEER POP UP CONFERENCE

Full day price	\$150	includes lunch and dinner
Full program discount	\$25 off pp	includes lunch and dinner

**INTERESTED IN OUR POP UP CONFERENCE PACKAGES FOR 2023?
SEND YOUR ENQUIRIES TO INFO@ALLTHINGSCHEER.COM.AU**

IASF WORLDS BID DECLARATION

On behalf of All Things Cheer and Dance Australia. The Western Australia Showdown will be awarding bids to the 2024 IASF World Cheerleading and Dance Championships. Worlds bids are open to all eligible teams in attendance that meet the outlined criteria in this declaration. All bid recipients programs and athletes must be in good standing with the IASF, and the Event Producer

Paid Bids: (Partial Paid)

- Paid Bids will be awarded to the Top Scoring bid eligible teams and/or
- Event Producer discretion may be factored into the final bid allocation.
- If necessary, bids may pass down in order of ranking by score.

At Large Bids:

- Will be awarded to the Top Scoring bid eligible team across all divisions.
- (1) Bid will be reserved as a NT bid if NT Bids are not allocated to the EP.
- Event producer discretion may be a factor in the final bid allocation.

Dance Score qualification requirements: Teams must score a minimum of 70 to be eligible for a bid..

Worlds Bid eligibility requirements are listed

PAID BIDS ELIGIBILITY;

- The program of the bid receiving teams must have 100% All Star program commitment for the event.

Scoring, Rule, Divisions

- All scoring, rules, and divisions will be on the 2023 IASF systems.

Tie Breaker:

In the event there is a tie for a Bid, the Event Director will award the team with the highest raw score after two rounds of competition

All teams that are interested please email info@allthingscheer.com.au
Cancellations: please refer to our refund policy for further information.

For more information contact info@allthingscheer.com.au

PRICING, REGISTRATIONS & TERMS CONDITIONS

- Event Registration prices are listed in AUD. All Prices are inclusive of GST. Prices can vary with 60 days notice.
- All pricing is per athlete per team/division and per registering program.
- Programs are not eligible to compete until they are registered and paid in full. Will not be put on the schedule without 50% payment
- Payment processing fee are at the cost of the customer
- Virtual registrations will be allowed for teams out of state at 50% of Athlete registration fee
- If an athlete crosses over to another program eg. Allstar to Scholastic they are treated as two customers and required to pay the fees associated registering for each program
- Late Registration - Registrations after the close date will incur a late fee of \$250 per invoice and is not refundable
- Division Change Fee - Changes made after first Schedule release will cost \$250.00 per team and is non refundable, Division change fees must be paid prior to a division change occurring. It is your responsibility to have this done prior to time frame for changes elapsing
- All Payments are due in full 30 Days prior to event start date. Programs not paid in full by this date may be removed from the event
- Event Merchandise - Team not registered by the event close date may not appear on event merchandise
- Programs must be in good standings with All Things Cheer and Dance Australia to be accepted into the event
- All Things Cheer and Dance Australia may choose to not accept a registration based on previous history of payment or sportsmanship.

PAYMENT OPTIONS

An invoice will be issued based upon original entries within 3 business days of receiving registrations, if you have not received an invoice, please contact us ASAP.

Additional Athletes will be charged at the rates applicable with respect to payment schedule ie. An athlete is added in after the event close, they pay the full rate regardless of what discount/rebate they had applied to the original invoice.

Please note any teams or athletes registered post due dates may not receive a specified award and or merchandise. Subtractions from the original registration will not result in an adjustment in the invoice.

Please refer to the refund policy above.

Direct Debit: Account Name: All Things Cheer and Dance

BSB: 066-132

Account Number: 1091 1920

Commonwealth Bank Reference: Invoice Number.

Please email a copy of the receipt to info@allthingscheer.com.au

WAIVERS & INSURANCE.

WAIVERS AND INSURANCE It is a condition of entry to submit a copy of the program's personal accident insurance Certificate of Currency upon registration.

If a Certificate of Currency is not provided, an insurance fee will be applied to each athlete's entry fee of \$5.50 per athlete registering.

The certificate of currency must be sent at time of registration.

Each Athlete must have a waiver completed and Each Program must complete a code of conduct form which are given prior to registration. A copy of the .

HOW TO REGISTER: Registration for all ATC&D events will take place via the HitZero Website. www.hitzero.org

RULES & SCORING All Things Cheer & Dance follows the ACSA Scoring guidelines, & IASF Rules for cheerleading and dance.

These items can be located on the ATC&D website here: www.allthingscheer.com.au/scoring

REFUND POLICY & TEAM CANCELLATION

Individual Withdrawal

28 Days or more to event commencing: 50% of Individual registration fee to be refunded to payer.

15-27 Days prior to event commencing: 25% of Individual registration fee to be refunded to payer.

14 days or less prior to event commencing: No refunds will be issued.

Invoices must be paid in full by registration close dates to have refunds issued.

Refunds will only be issued with a supporting medical certificate and processed 21 days after an event.

Claims must be given in writing to ATC&D Australia during given period and is subject to approval.

Team Cancellation 49 Days or more to event commencing: 50% of each Individual registration fee to be refunded to payer

30- 48 Days prior to event commencing: 25% of each Individual registration fee to be refunded to payer

30 Days or less prior to the event commencing: No refunds. If an athlete is a cross over the above refund will be based on their crossover fee.

Team cancellations received after the event closing date will result in a full forfeiture of all monies paid, unless under special circumstances at the discretion of ATC&D.

Refund enquiries must be emailed to the info@allthingscheer.com.au

ATHLETE & GYM OWNER CODE OF CONDUCT

By registering your team via the Hit Zero platform to compete at an ATC&D Event, you are agreeing to the following:

1. I have read, understand and will abide by all ATC rules and regulations.
2. I understand that competitive cheerleading or dance is an activity that presents the possibility of injury. As a coach who understands this risk, my athletes have received proper training.
3. I understand all risks and will always place more emphasis on the safety of my athletes than on competitiveness.
4. I will follow all ATC rules and regulations. I understand that any violation of the rules and regulations could result in a penalty, point deduction, or disqualification.
5. I will abide by the age and/or grade requirements (IASF Rules and Guidelines) for all divisions that my teams are competing in. I understand that I will be required to provide proper age and/or level verification at time of check in at an event. Falsifying age and/or grade requirements will result in disqualification from competition.
6. I will accept all judges' decisions as final and not question the integrity of said judges. If there is a valid protest, the head coach may file a complaint. If, for valid purpose, I register a complaint, I understand that this complaint will be addressed after the competition.
7. I understand that any action taken by a parent, family member, friend or competitor in approaching an ATC Staff member or judge will result in a penalty point deduction as well as forfeiting the coach's right to protest or review the tape.
At all times, I will support results of the competition as I am a role model for my program.
8. I will promote fairness and demonstrate appropriate sportsmanship throughout the competition, as well as require all persons affiliated with my program to conduct themselves with the same appropriate Sportsmanship.

I understand that ATC reserves the right to remove any persons from the competition for unsafe or unsportsmanlike actions. that may occur both onsite or on social media.

ATC&D SCORING

All Scoring is based on the ACSA scoring guidelines & IASF scoring guidelines for IASF divisions.

Event scoring is as listed:

1. Scoring process: ATC&D use the Hit Zero platform to score all Cheer and Dance performances. ATC&D uses Cheer Replay OR a form of video recording to capture all performances for deductions, legalities, and replay.

Score Ranges: Difficulty scores are released via email OR text from Hit Zero within 15 minutes of each performance.

- a. Deductions: are released via email OR text from or email via video and Hit Zero.
- b. Divisions close 20 minutes after the last team's score ranges are released. All scores are final after official review and closure of the division

2. Score Reviews

SCORE reviews: All initial reviews should take place via Hit Zero and the Hit Zero challenge process. Coaches must click the link on the received Difficulty ranges sheet to be taken into the review process. The review process is 10 minutes for one day events and 15 minutes for 2 day events.

- a. Virtual score check: If deemed necessary a virtual review process with an official in a zoom room will be available. There will be a 1 Coach limit on the zoom call.
- b. The courtesy review TV will be available for coaches who want to review their videos before submitting any reviews.

3. Final scores and Rankings

- a. ONE Day competition scores: Will not be released until after awards. Difficulty ranges will be released following the team's performance ASAP.
- b. TWO Day competition scores: Difficulty ranges will be released following the team's performance ASAP.
- c. Final scores will be released after the event enters it's stated awards period as per the pre-event email communication.

Level Champions

Are awarded to teams that compete on the same score sheet. This includes open teams. Non Tumble will be in it's own category.

IASF Teams:

- Are not eligible for level champions with ACSA teams.
- IASF Teams are included in program champion

Tie Breaker: In the event there is a tie for a Bid, the Event Director will award the team with the highest raw score after two rounds of competition.

ATC&D BID PARTNERSHIPS

International Summit Bid:

As an international friend of Varsity Spirit. We will be awarding 1 Full Paid and 4 At Large Bids Cheer and Dance bids to the 2024 Varsity All Star Summit. The bids are only available to Australian teams in the IASF divisions and non-worlds all-star or studio dance teams. Teams that are interested please email jameel@allthingscheer.com.au

NFINITY International Finals:

As an international friend of NFINITY. We will be awarding 2 Full Paid and 6 At Large Bids for Cheer to the 2024 International Finals. The bids are only available to Australian teams in the IASF divisions. Teams that are interested please email jameel@allthingscheer.com.au

ATC&D JUDGES

ATC&D prides itself on the position of experience and knowledge brought to the Australian Cheerleading market based on the quality and consistency of the judges brought to event experiences.

Whether in person, or virtual judging occurs, ATC&D leans on its decades of experience and prestigious industry networks to ensure the Australian All Star market is receiving the highest quality of personal to critique and provide feedback to all routines.

With the ever-changing nature of technology, and the evolving global travel situation, ATC&D will announce judges for the 2023 season via the official event email correspondence prior to an event too maintain integrity and transparency with all coaching personal and gym owners.

It is an expectation that judges are not contacted via social media, or others forms of communication outside of the approved ATC&D Communication channels. Any attempt to contact judges prior to, during or post event will lead to consequential action as per the decision of the ATC&D directors.

Our judging panel each year consists of reputable judges from Australia, The United States, and the United Kingdom & Europe.

PRE EVENT REGISTRATIONS

Registrations will open on the Friday prior to the event commencement. Booking times will be addressed in the pre-event email, and coaches or gym owners are encouraged to email marketing@allthingscheer.com.au to secure their preferred time. ATC&D always encourages pre-event day registration to ensure ease on the day of competition. All bookings must be sent to Waivers must be submitted to Hit Zero prior to pre-event registrations. In the registration meeting you will be given your wrist bands for each session throughout the event. It will be your responsibility to get them to athletes. Wrist bands are to be given to registered athletes only. The number of wrist bands will reflect the number submitted in your registration process on Hit Zero. Coaches passes will be distributed during this meeting. All coaches must have provided their current working with children check information and coaches' credentials to the Hit Zero registration process. Coaches without a valid working with children check will not be given a coach pass, and will not be granted access to ATC&D event zoned areas. No exceptions apply. The collecting coach or gym owner will be required to check all information is correct, and sign for the athletes passes and coaches passes.

ONSITE COMMUNICATION

All scoring communication will be distributed to the registered email address used to register in HitZero. It is the gym owners responsibility to ensure the correct information for an onsite representative are submitted via HitZero pre event. No changes or updates to contact information will be made on the day of the event. Cheer Replay will use the contact information registered with the Hit Zero. For issues you might be experiencing with the Hit Zero platform, or receiving event specific information please email direct.hitzero@kersive.com ATC&D do not consider social media to be a formal means of communication and will respectfully not respond to enquiry sent to personal social media profiles regarding company matters.

All matters of enquiry should be sent direct to the info@allthingscheer.com.au account. Please allow up to 48hrs for reply.

If your matter is urgent and can not be resolved via email, then contact Jesica directly on 0452 557 664 to have your enquiry directed to the appropriate director.

Email contacts for the ATC&D team are as followed:

Jibreel - jibreel@allthingscheer.com.au

Jameel - Jameel@allthingscheer.com.au

Antonio - Antonio@allthingscheer.com.au

Jesica - marketing@allthingscheer.com.au

GENERAL INFORMATION

Individual team videographers & photographers

ATC&D is committed to the safety of our athletes, gym owners, coaches and the wider cheerleading community. Our team are committed to providing a safe, and inclusive environment and for this reason, no onsite photography or videography will be allowed utilising professional equipment without prior application and approval.

If your team requires a professional videographer or photographer - it is the responsibility of the gym owner to contact marketing@allthingscheer.com.au to seek approval.

All persons acting outside of these permissions will be immediately removed from site.

Professional imagery & distribution

ATC&D provides professional imagery of it's event and competing teams direct to the gym owners. Images will not be released to the public on social media forums. It is at the discretion of the gym owner to distribute as they see fit. All galleries are password protected. Images and video taken at ATC&D events my be used for marketing purposes of the sport of cheer and the brand at the discretion of ATC&D and as stated in the athlete waiver on Hit Zero.

Cross overs & novice

ATC&D do not have any cross over rules for the 2023 season. ATC&D use the ACSA scoring guidelines for all Novice teams competing at events. Please visit our website www.allthingscheer.com.au for scoring information.

Cross over Time Policy

All crossovers will have 20 minutes between performances, not Warm up.

This information pack is expected to be updated in the led up to the 2023 season. All updates will be posted to the ATC&D website.



[allthingscheer_au](https://www.instagram.com/allthingscheer_au)



All Things Cheer and Dance Australia



allthingscheer.com.au



info@allthingscheer.com.au