



## ALL STAR WORLD CHAMPIONSHIP SPONSORSHIP

### ABOUT MUSKOKA ELITE

Muskoka Elite Cheer & Tumbling is Muskoka's only competitive cheerleading club offering quality cheerleading programs to local Muskoka families. We are centrally located in Bracebridge, and enjoy a catchment area reaching as far as Parry Sound, Burks Falls, Haliburton, and Orillia. We endeavor to make quality, fun, meaningful cheer programming accessible to all families by offering a variety of experiences at a range of price points. Muskoka Elite's participants are mostly female athletes who participate in competitive cheer programming. Recreational cheer, tumbling classes, summer camps, and other ancillary programs also make up a significant portion of our program offering each season. During our regular season, over 250 families visit our 6,000 sqft facility each week, with thousands more each year attending pay-per-use programs such as Open Gym, Daytime Playtime, Kids Night Out, and Birthday Parties. Muskoka Elite grew 70% this season over last and we anticipate equally strong growth as we prepare for Season 5.



### ABOUT THE TEAMS

Shooting Stars is a U12 level 1 team with kids ages 7 to 12 and Storm is a U16 level 2 team with kids ages 11 to 16. Most reside in Gravenhurst, Bracebridge, and Huntsville, with families traveling in from as far as Parry Sound, Georgian Bay and Orillia. Shooting Stars is one of Muskoka Elite's original teams, starting its first competitive season in 2019 and still has some of its original team members participating today. Storm is a newer team in its second season. Both teams train 10 months of the year twice a week and attend 5 competitions.

### NEED

On February 26, Storm and Shooting Stars competed at Cheer Challenge Cup in Markham, ON with incredible success from all teams. Storm and Shooting Stars placed high enough in their divisions to qualify for a major US championship called the All Star World Championship; an event held in Orlando each year in May which attracted more than 1100 teams from around the globe last season. The hard cost of attending this event is roughly \$2400 per athlete including flights, accommodations and event

registrations making the total cost of attendance roughly \$72,000 for thirty athletes. Families will also absorb additional softs costs such as food, incidentals, and parent travel expenses.

**Fundraising Target: \$72,000**

**Funds Raised To Date: \$26,000**

**Remaining Need: \$46,000**

Muskoka Elite is seeking sponsorships to help offset the expenses associated with the trip. To date, we have raised \$26,000 in corporate sponsorships leaving us with a goal to raise \$46,000 in the next thirty days. If you or your company are interested in participating, please contact us at [tony@muskokaelite.com](mailto:tony@muskokaelite.com).

**PURPLE SPONSOR - \$1000**

- Logo on trip t-shirt
- Social media mention on Instagram and Facebook

**BLACK PACKAGE - \$2000**

- Logo on trip t-shirt
- Social media mention on Instagram and Facebook
- Ninety-day community partner listing and URL link at MuskokaElite.com
- Logo on Muskoka Elite's traveling Worlds Banner

**WHITE PACKAGE - \$4000**

- Logo on trip t-shirt
- Two social media mentions on Instagram and Facebook
- 12-month community partner listing and URL link at MuskokaElite.com
- Business name featured on our Worlds Wall at Muskoka Elite for 12 months
- Logo on Muskoka Elite's traveling Worlds Banner



Thank you in advance for your support of these girls as they travel to Orlando. We appreciate it!

Cheers,

Tony Bentley  
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Muskoka Elite Cheer & Tumbling  
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