

THINK BIG! (BHAGS): DOING EVANGELISM IN THE 21ST CENTURY

MIDWEST SOUTH DISTRICT PLANNING MEETING

MIDWEST ANNUAL CONFERENCE OF THE FIFTH EPISCOPAL DISTRICT

OF THE AFRICAN METHODIST EPISCOPAL CHURCH – RT REV CLEMENT W FUGH, PRESIDING PRELATE

PRESIDING ELDER BENJAMIN FINNELL

NOVEMBER 14, 2020

DR ERAINA M ROSS-ASEME, PRESENTER

**“METHODS ARE MANY
PRINCIPLES ARE FEW
METHODS ARE ALWAYS
CHANGING BUT
PRINCIPLES NEVER DO”**

-ELMER L. TOWNS, PH D

EVANGELISM

/ə'VANJƏ'LIZƏM/
A NOUN

- Greek word – euggelion – a good message or gospel
- The spreading of the Christian gospel by public preaching or personal witness.
- The Great Commission – Matthew 28:18-20; Acts 1:8
- Pandemic
 - Creative juices through the Holy Spirit
 - Isolation
- Technology

**The church
has left
the building.**



GONE OUTREACHING

- Pandemic – March 22 2020 out of church building
- New ways
- Creative juices through the Holy Spirit
- We are the Church

CREATING AN EFFECTIVE OUTREACH

- Pray
- Plan
- Strategize
- Execute

SIX WAYS OF G R O W T H

- Numerical
- Spiritual
- Financial
- Conversion
- Transferrable
- Biological

ALL ABOUT EVANGELISM

CHALLIES.COM

- There is work to be done – Matthew 9:37,38
- Jesus has commanded you to do it – Matthew 28:18-20
- Success is guaranteed – John 10:6
- Jesus is the only salvation – John 14:6
- You were given the Holy Spirit for this purpose – Acts 1:8
- People won't be saved without hearing – Romans 10:11-15
- Evangelism is necessary for your own growth in Christ – Philemon 6

5 KINDS OF CHURCHES

- The Soul Winning Church (Evangelism) – save souls
- The Experiencing God Church (Worship) – presence & power of God in worship
- The Family Reunion Church (Fellowship) – Pastor is highly relational, loves people, spends time caring for members
- The Classroom Church (Discipleship) – Pastor emphasizes preaching/teaching & de-emphasizing others
- The Social Conscience Church (Ministry) – out to change society; play major role in the political process

BECOMING A PURPOSE DRIVEN CHURCH

- Church driven by tradition – perpetrate the past
- Church driven by personality – background, needs & the insecurities of leaders
- Church driven by finances – churches do not make a profit
- Church driven by programs – all energy's focuses on maintain & sustaining programs
- Church driven by buildings – focus on the building; all money goes to towards mortgage
- Church driven by events – attendance is the sole purpose; everyday an event
- Church driven by seekers – seekers need the church; church driven by seekers

“Plans, programs and personalities don’t last but
God’s purposes will last. Unless the driving
force behind a church is biblical, the health and
growth of the church will never be what
God intended.”

– Rick Warren, Purpose Driven Church

SOCIAL MEDIA PLATFORMS

- Facebook
- ZOOM
- YouTube
- Twitter
- Instagram
- Website
- Teleconferencing (Call Multiplier.com/FreeConferencecall.com)

21ST CENTURY COMMUNICATION

- EMAIL – electronic mailing
- MAIL - mail delivered through the regular postal system
- INTERNET/INTRANET – interconnected protocols of networks
- MOBILE – a phone that has access to a cellular radio system
- FACETIME – an app that utilizes video and audio calling through Apple devices
- SKYPE – a software application allowing a conversation to be spoken through video over the internet
- TEXT - act of sending short, alphanumeric communications between cellphones, pagers or other hand-held devices, as implemented by a wireless carrier

THE INSIDETRACK

- Make yourself friendly; talk to strangers
- Respond to FB post timely
- Invite others to join broadcast; repeat times & ways to reach you
- Say Thank You within 48 hours of gifts received
- Listen to guest
- Share the Good News by any means necessary (evangelize)
- Keep your website current

ANNUAL CAMPAIGNS

ACTS 1:8

- [Jerusalem 5 miles, Judea 10 miles, Samaria 20 miles & uttermost]
- Wall Calendar imprint church name & pastor's name
- Purchase mailing list for zip codes & target groups
- Two postcard mailings focusing on area to reach out; Acts 1:8
- Share church activities/holiday/special send card to Angel investors
- Set aside resources; take risk

		Total Population	Whites	Blacks
Arkansas City	KS	12,198	85.64%	3.45%
Boonville	MO	8,397	81.64%	12.30%
Emporia	KS	24,707	86.17%	3.22%
Great Bend	KS	15,741	89.00%	1.84%
Hutchinson	KS	42,080	89.62%	4.03%
Independence	KS	9,084	83.71%	7.51%
Iola	KS	5,560	91.74%	3.87%
Joplin	MO	51,231	88.07%	3.82%
Kansas City	KS (6)	153,600	59.40%	25.06%
Kansas City	MO (2)	471,761	60.10%	29.11%
Lawrence	KS	92,611	82.02%	4.30%
Leavenworth	KS	35,948	75.16%	14.53%
Newton	KS	19,103	92.88%	2.25%
Odessa	MO	5,221	97.45%	0.04%
Wellington	KS	7,950	91.74%	2.04%
Wichita	KS	382,368	76.24%	11.25%
Winfield	KS	12,283	84.49%	4.17%
Total Population		1,349,843		
State of Kansas		2,193,000		
State of Missouri		6,137,000		
2019-2020*	Conversions	Baptisms	Accessions	Membership
MIDWEST SO	38	10	40	1,192
MIDWEST NO	15	4	41	1,159
NEBRASKA	0	2	13	288
*not all pastors' reports received		Dr. Eraina M. Ross-Aseme		Copyright 2020

PLANT SEEDS:TEACH & TRAIN

- Plan of Salvation: ADMIT, BELIEVE & CONFESS (John 3:16; Romans 10:9)
- Pre-planning before Conference Year & Post-planning meeting
- Give Stewards & Trustees Board detailed responsibilities
- “Close the back-door”
- Water the Process: Inform, Inquire & Follow-up

STEWARDSHIP & ONLINE GIVING

- Pledge cards annually: pray with those with/with out cards
- Plan several ways to give: Online giving, mail-in, drop-off; through website, FB & texting
- Encourage membership to give; provide monthly report via email
- Have planned meetings with agenda & minutes
- Have a friendly phone visit with Angel Investors
- Set a plan and follow plan with benchmarks

ELECTRONIC DEVICES

- MOBILE/LANDLINE PHONES
- LAPTOP COMPUTER
- IPAD/TABLET
- DESKTOP COMPUTER
- SMART TV
- FLAT SCREEN TV

AUDIO DEVICES

- Speaker(s) with Bluetooth
- Cordless microphone with amp box
- Cord microphone 100 ft
- Lapel collar clip microphone set
- Speaker stand(s)
- Speakers
- Internet portable modem
- Extension Cords
- Megaphone

SUPPLIES

Clipboard with Welcome Card/New members form

Alcohol Wipes, cannister and/or reusable pouch

Sanitizer Wipes/Spray

Hand Sanitizer

Small kitchen bags

Batteries (depend on devices)

Disinfectant spray

Pens

Masks

Offering envelopes

Business cards/index cards (color)

Usb Flash Drives

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QUESTIONS?