

VIEWS FROM FOREST MEADOWS
2021 NEWSLETTER DUE DATES - ADVERTISING FEES - TERMS

VIEWS DUE DATES

| <u>ISSUE</u> | <u>ARTICLE DUE</u> <u>By Noon</u> | <u>AD DUE</u> <u>By 4:00PM</u> | <u>INSERTS DUE</u> | <u>TARGET MAIL</u> <u>DATE</u> |
|--------------------------------|--------------------------------------|-----------------------------------|--------------------|-----------------------------------|
| 1 st Quarter Winter | 1/25/2021 | 1/25/2021 | 1/28/2021 | 2/5/2021 |
| 2 nd Quarter Spring | 4/26/2021 | 4/26/2021 | 4/29/2021 | 5/7/2021 |
| 3 rd Quarter Summer | 8/2/2021 | 8/2/2021 | 8/5/2021 | 8/13/2021 |
| 4 th Quarter Fall | 11/1/2021 | 11/1/2021 | 11/4/2021 | 11/12/2021 |

VIEWS ADVERTISING FEE SCHEDULE

| <u>Size of Ad</u> | <u>Resident Rate</u> | | <u>Non-Resident Rate</u> | |
|--------------------------|----------------------|-----------------|--------------------------|-----------------|
| | <u>B/W</u> | <u>Color</u> | <u>B/W</u> | <u>Color</u> |
| Business Card | \$ 38.50 | \$ 57.50 | \$ 42.00 | \$ 67.00 |
| Quarter Page | \$ 78.00 | \$125.00 | \$ 96.00 | \$153.50 |
| Half Page | \$156.00 | \$250.00 | \$186.00 | \$297.00 |
| Full Page | \$246.00 | \$393.00 | \$276.00 | \$441.00 |
| Insert service (1 sheet) | \$250.00 | | \$250.00 | |

VIEWS ADVERTISING TERMS

- **All advertising copy must be delivered by e-mail to the FMOA office no later than the specified due date for inclusion.** All ads should be in high-resolution digital form for best quality.
- **New ads are subject to a one-time setup charge; charges will also apply to any ad that requires changes from the original ad.** Setup charges will vary as to the time required to complete a digital image of your new ad by Jazzed About Printing. *Billing is charged at \$55.00 @ hour, with a minimum charge of \$27.50. These charges are subject to change and are valid until further notice.*
- **Advertising fees and setup charges are due and payable to FMOA in advance, when ad copy is delivered to the office, and then upon receipt of invoice for subsequent issues.**
- **Insert service fees are due and payable upon receipt of advertising materials.** Advertiser provides all printed materials, and they will be inserted by FMOA
- **All ads run consecutively until advised of cancellation—in writing—by the advertiser.**
- **All paid ads in the Views will also be posted within the newsletter on our website at no additional charge.**

If you have any questions, please feel free to contact our office at 209-728-2511 for further assistance. By signing below, you agree to the terms stated above.

Company Name Resident Address (if applicable)

Mailing Address

Authorized Agent (Print Name) Agent's Signature Date