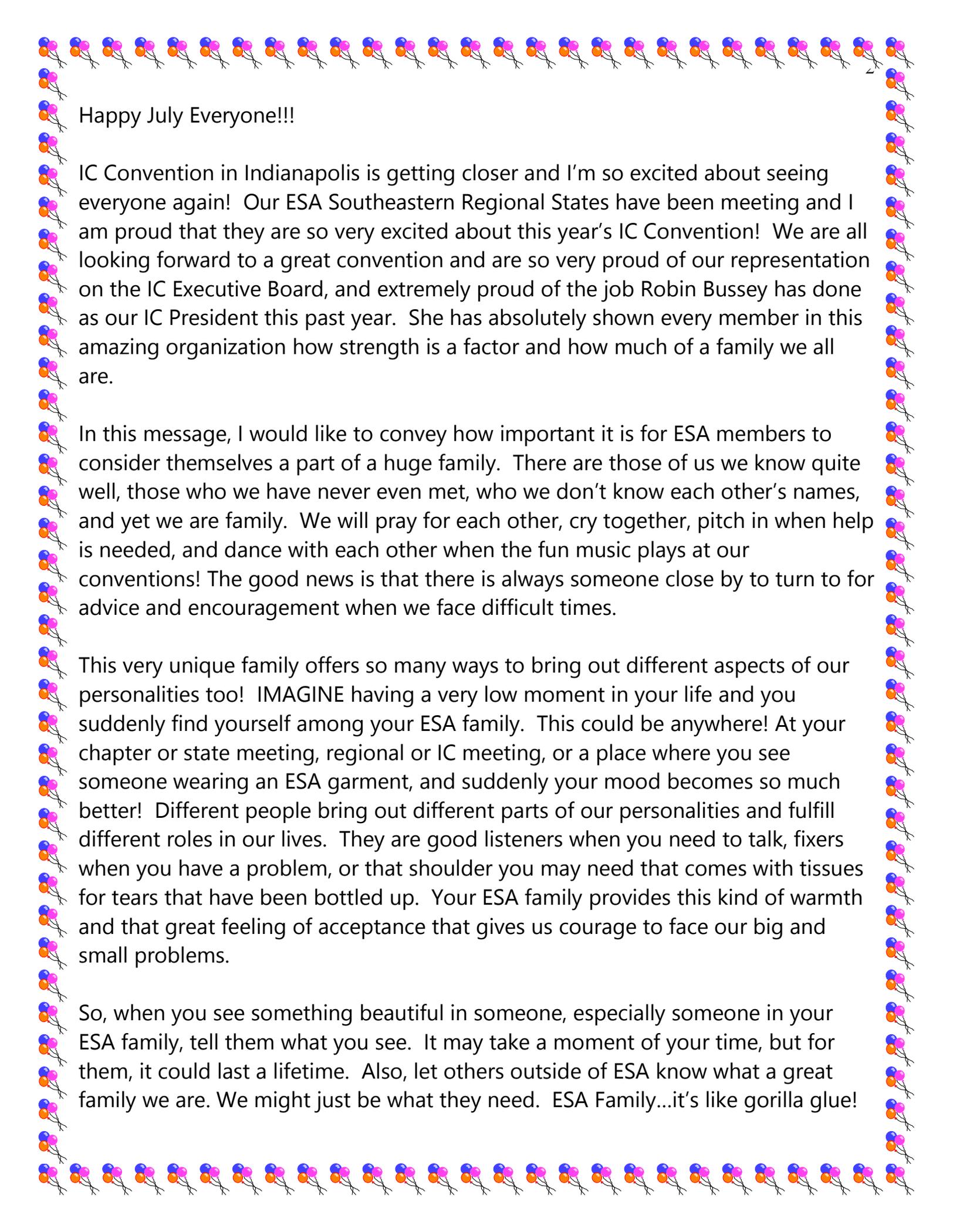


EPSILON SIGMA ALPHA

*“Imagination Briefings”*  
*SERC Newsletter*  
*July 2022*



**Terri Sayre, President**



Happy July Everyone!!!

IC Convention in Indianapolis is getting closer and I'm so excited about seeing everyone again! Our ESA Southeastern Regional States have been meeting and I am proud that they are so very excited about this year's IC Convention! We are all looking forward to a great convention and are so very proud of our representation on the IC Executive Board, and extremely proud of the job Robin Bussey has done as our IC President this past year. She has absolutely shown every member in this amazing organization how strength is a factor and how much of a family we all are.

In this message, I would like to convey how important it is for ESA members to consider themselves a part of a huge family. There are those of us we know quite well, those who we have never even met, who we don't know each other's names, and yet we are family. We will pray for each other, cry together, pitch in when help is needed, and dance with each other when the fun music plays at our conventions! The good news is that there is always someone close by to turn to for advice and encouragement when we face difficult times.

This very unique family offers so many ways to bring out different aspects of our personalities too! IMAGINE having a very low moment in your life and you suddenly find yourself among your ESA family. This could be anywhere! At your chapter or state meeting, regional or IC meeting, or a place where you see someone wearing an ESA garment, and suddenly your mood becomes so much better! Different people bring out different parts of our personalities and fulfill different roles in our lives. They are good listeners when you need to talk, fixers when you have a problem, or that shoulder you may need that comes with tissues for tears that have been bottled up. Your ESA family provides this kind of warmth and that great feeling of acceptance that gives us courage to face our big and small problems.

So, when you see something beautiful in someone, especially someone in your ESA family, tell them what you see. It may take a moment of your time, but for them, it could last a lifetime. Also, let others outside of ESA know what a great family we are. We might just be what they need. ESA Family...it's like gorilla glue!

Hugs to all,

Terri Sayre

SERC President 2021-2022

Imagination...UNCORKED



**From Your SERC 1st Vice President**

Have you “Uncorked” your “Imagination” yet? Have you found some new members?? ESA and SERC need new ideas and especially new members. Look at the places you go—your neighbors, the bowling alley, the gym, your hairdresser and your nail person—just to mention a few. Let’s all try to get a new member by IC Convention and, you will have to hurry as we only have a couple more weeks or less to do this. But I have confidence in you and me. WE can do this.

As I am preparing for my new board in November, I still have a few openings left. They are: Hope for Heroes Chair, Budget Committee, By Laws Committee and Nominating Committee. If you are interested in filling one of these positions, please fill out the enclosed “Willing To Serve” forms and email it back to me.

I look forward to seeing many of you at IC Convention.

Blessings,

Theda Hall

SERC 1<sup>st</sup> VP



## From Your SERC Treasurer Lauren Ryan:

Please send SERC Dues as soon as possible! I send a confirmation when I receive any check. Make sure to send the Dues or Donation form along with your check so that I can properly credit your State or Chapter. Dues and Donations forms are attached to this newsletter.

State Dues of \$15 and Chapter Donations of any denomination can be mailed to me at:

Lauren Ryan  
202 Chateau Place, Chapel Hill NC 27516  
[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)  
Cell: 607-351-5470

## From Your Community/Collegiate Liaison Lauren Ryan:

### Just Lunch!

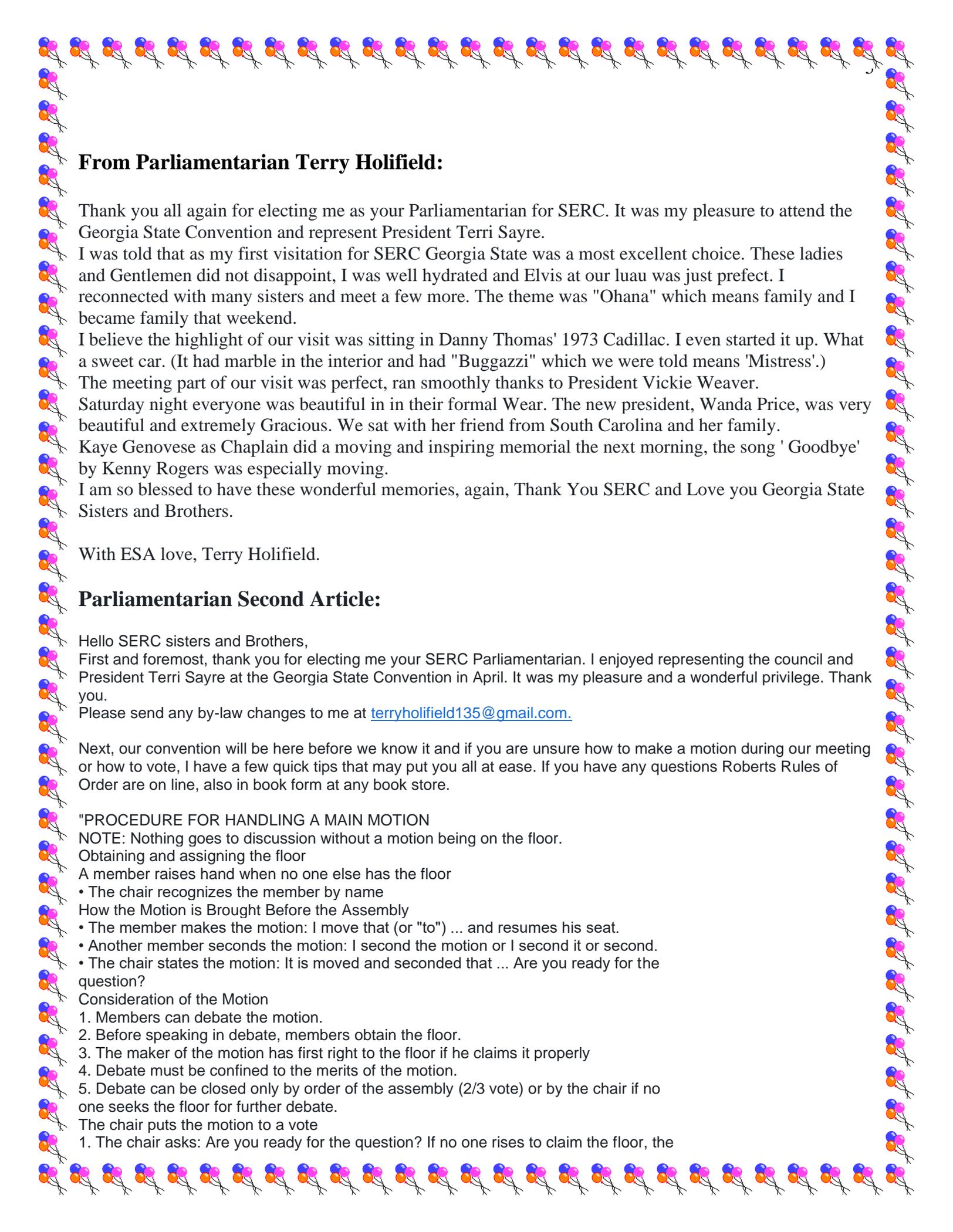
Do you have any recent Collegiate Graduates in your area? Do you know any ESA Alumni in your Town? Have you checked with Tracy Swanson, our Membership Director at Headquarters to see if there is anyone in your area?

If you answered YES to any of these questions then you are on track for the 'Just Lunch' program. Have your Chapter set up a Lunch/Brunch/Drinks and invite these alumni to join you. It is 'Just' lunch so there is no agenda or business meeting. Enjoy a meal with them and get to know their interests. Make sure you have the date/time/location of your next event/project/etc. so that you can invite anyone who expresses interest.

Tracy Swanson ([tracyswanson@epsilonsigmaalpha.org](mailto:tracyswanson@epsilonsigmaalpha.org))  
Lauren Ryan [laurengeryan@gmail.com](mailto:laurengeryan@gmail.com), cell 607-351-5470

### Forms at end of Newsletter

~ Lauren G E Ryan ~  
Epsilon Sigma Alpha (ESA)  
Past NC State Council President  
Good Friends. Good Works. Good Times.  
From The Convention Contract Committee SERC:



## From Parliamentarian Terry Holifield:

Thank you all again for electing me as your Parliamentarian for SERC. It was my pleasure to attend the Georgia State Convention and represent President Terri Sayre.

I was told that as my first visitation for SERC Georgia State was a most excellent choice. These ladies and Gentlemen did not disappoint, I was well hydrated and Elvis at our luau was just perfect. I reconnected with many sisters and meet a few more. The theme was "Ohana" which means family and I became family that weekend.

I believe the highlight of our visit was sitting in Danny Thomas' 1973 Cadillac. I even started it up. What a sweet car. (It had marble in the interior and had "Buggazzi" which we were told means 'Mistress'.)

The meeting part of our visit was perfect, ran smoothly thanks to President Vickie Weaver.

Saturday night everyone was beautiful in their formal wear. The new president, Wanda Price, was very beautiful and extremely gracious. We sat with her friend from South Carolina and her family.

Kaye Genovese as Chaplain did a moving and inspiring memorial the next morning, the song 'Goodbye' by Kenny Rogers was especially moving.

I am so blessed to have these wonderful memories, again, Thank You SERC and Love you Georgia State Sisters and Brothers.

With ESA love, Terry Holifield.

## Parliamentarian Second Article:

Hello SERC sisters and Brothers,

First and foremost, thank you for electing me your SERC Parliamentarian. I enjoyed representing the council and President Terri Sayre at the Georgia State Convention in April. It was my pleasure and a wonderful privilege. Thank you.

Please send any by-law changes to me at [terryholifield135@gmail.com](mailto:terryholifield135@gmail.com).

Next, our convention will be here before we know it and if you are unsure how to make a motion during our meeting or how to vote, I have a few quick tips that may put you all at ease. If you have any questions Roberts Rules of Order are on line, also in book form at any book store.

### "PROCEDURE FOR HANDLING A MAIN MOTION

NOTE: Nothing goes to discussion without a motion being on the floor.

Obtaining and assigning the floor

A member raises hand when no one else has the floor

- The chair recognizes the member by name

How the Motion is Brought Before the Assembly

- The member makes the motion: I move that (or "to") ... and resumes his seat.

- Another member seconds the motion: I second the motion or I second it or second.

- The chair states the motion: It is moved and seconded that ... Are you ready for the question?

Consideration of the Motion

1. Members can debate the motion.

2. Before speaking in debate, members obtain the floor.

3. The maker of the motion has first right to the floor if he claims it properly

4. Debate must be confined to the merits of the motion.

5. Debate can be closed only by order of the assembly (2/3 vote) or by the chair if no one seeks the floor for further debate.

The chair puts the motion to a vote

1. The chair asks: Are you ready for the question? If no one rises to claim the floor, the

chair proceeds to take the vote.

2. The chair says: The question is on the adoption of the motion that ... As many as are in favor, say 'Aye'. (Pause for response.) Those opposed, say 'Nay'. (Pause for response.) Those abstained please say 'Aye'.

The chair announces the result of the vote.

1. The ayes have it, the motion carries, and ... (indicating the effect of the vote) or The nays have it and the motion fails

#### WHEN DEBATING YOUR MOTIONS

1. Listen to the other side
2. Focus on issues, not personalities
3. Avoid questioning motives
4. Be polite

#### HOW TO ACCOMPLISH WHAT YOU WANT TO DO IN MEETINGS

##### MAIN MOTION

You want to propose a new idea or action for the group.

- After recognition, make a main motion.
- Member: "Madame Chairman, I move that \_\_\_\_\_."

##### AMENDING A MOTION

You want to change some of the wording that is being discussed.

- After recognition, "Madame Chairman, I move that the motion be amended by adding the following words \_\_\_\_\_."
- After recognition, "Madame Chairman, I move that the motion be amended by striking out the following words \_\_\_\_\_."
- After recognition, "Madame Chairman, I move that the motion be amended by striking out the following words, \_\_\_\_\_, and adding in their place the following words \_\_\_\_\_." "

##### REFER TO A COMMITTEE

You feel that an idea or proposal being discussed needs more study and investigation.

- After recognition, "Madame Chairman, I move that the question be referred to a committee made up of members Smith, Jones and Brown."

##### REFER TO A COMMITTEE

You feel that an idea or proposal being discussed needs more study and investigation.

- After recognition, "Madame Chairman, I move that the question be referred to a committee made up of members."

##### POSTPONE DEFINITELY

You want the membership to have more time to consider the question under discussion and you want to postpone it to a definite time or day, and have it come up for further consideration.

- After recognition, "Madame Chairman, I move to postpone the question until \_\_\_\_\_."

##### PREVIOUS QUESTION

You think discussion has gone on for too long and you want to stop discussion and vote.

- After recognition, "Madam President, I move the previous question."

##### LIMIT DEBATE

You think discussion is getting long, but you want to give a reasonable length of time for consideration of the question.

- After recognition, "Madam President, I move to limit discussion to two minutes per

##### POSTPONE INDEFINITELY

You want to kill a motion that is being discussed.

- After recognition, "Madam Moderator, I move to postpone the question indefinitely."

##### POSTPONE INDEFINITELY

You are against a motion just proposed and want to learn who is for and who is against the motion.

• After recognition, "Madame President, I move to postpone the motion indefinitely."

#### RECESS

You want to take a break for a while.

• After recognition, "Madame Moderator, I move to recess for ten minutes."

#### ADJOURNMENT

You want the meeting to end.

• After recognition, "Madame Chairman, I move to adjourn."

#### PERMISSION TO WITHDRAW A MOTION

You have made a motion and after discussion, are sorry you made it.

• After recognition, "Madam President, I ask permission to withdraw my motion."

#### CALL FOR ORDERS OF THE DAY

At the beginning of the meeting, the agenda was adopted. The chairman is not following the order of the approved agenda.

• Without recognition, "Call for orders of the day."

#### SUSPENDING THE RULES

The agenda has been approved and as the meeting progressed, it became obvious that an item you are interested in will not come up before adjournment.

• After recognition, "Madam Chairman, I move to suspend the rules and move item 5 to position 2."

#### POINT OF PERSONAL PRIVILEGE

The noise outside the meeting has become so great that you are having trouble hearing.

• Without recognition, "Point of personal privilege."

• Chairman: "State your point."

• Member: "There is too much noise, I can't hear."

It's as easy as that.

Visiting a court room or any government council meeting or your school board meetings, pay close attention and you can easily follow the directions and flow of the parliamentary procedures.

Again, thank you for electing me your Parliamentarian, send in any By-laws changes and if you have a question, email me at [terryholifield135@gmail.com](mailto:terryholifield135@gmail.com) or text / call me at 843-870-7678.

Respectfully submitted by, Terry Holifield SERC Parliamentarian.

### **From the SERC Convention Contract Committee:**

The Hotel Contract Committee stands ready to assist anyone that is planning to host an SERC Conference. We go over proposed contracts to make sure that everything is included that needs to be. We have an "SERC Wish List" that contains all the items, equipment, etc. that we ask for at the time of negotiating a contract. This Committee is made up of Betty Keeton, Chair, Rhonda Coy, Florida, Wanda Ferris, Louisiana and Joy Lynn Tynes, Georgia. Please do not hesitate to contact any of us at any time you have questions or need information.

Betty Keeton, Chair

\*\*\*\*\*

## From our States:

### *South Carolina*



New Board: Tywanda Atkinson, Parliamentarian; Melissa Finch, Corresponding Secretary; Terry Holifield, Jr Past President; Nili Young, President; Tammy Gregg, Vice President; Vickie Duggan, Recording Secretary and Sondra Kucklick, Treasurer.

Woman of the year; Loree Parker



# Alabama

The Alabama State Council celebrated the "Mystics of Mardi Gras" at our 71st annual convention May 13-15, 2022 at the Lakepoint State Park Resort in Eufaula, Alabama. There was plenty colors of green, gold and purple. We had colored hats and masks of all colors and shapes, and of course beads galore. The weather was perfect. We celebrated members and chapters for the work that had been done during the past year. We celebrated the life of three of our members that had passed away during the past year: Past State President Pat Kendall of Alpha Omega Chapter, Susan Nale of Delta Gamma and Connie Webb of Alpha Zeta. Our most dedicated and senior member Betty Thompson was honored with the Agape' plaque that is awarded to a member who has gone above and beyond their duties in ESA. We had as guests Linda Schmidt, IC Recording Secretary, Wanda Ferris who stood in for Terri Sayers, SERC President, who was unable to attend due to the illness of her husband, and Ruth Ann Edge, past President and former member of the Alpha Omega Chapter. Also we had Connie Ward a former Alabama member.

Officers for 2022-23 were installed by Wanda Ferris: **President - Betty Keeton**, First Vice President Jo Anne Perry, Second Vice President - Jane Scarsbrook, Recording Secretary - Anita Crittenden, Treasurer - Sharon Green, Parliamentarian - Beth Scott, Corresponding Secretary - Linda Fields and Jr. Past President - Sandy Weston. The theme is: The 3 Ls of ESA...Live, laugh, love. We are excited about the new year and looking forward to more participation and projects while we have fun.





# Virginia

**Beverley Wright, President**  
JUNE 2022

The state of Virginia just completed an outstanding year under the leadership of 2021-22 VSC President, Melinda (Mindy) Boyd. We truly felt like “Kindred Spirits” dealing with all of the challenges encountered throughout this crazy year of COVID and the loss of 10 Virginia ESA sisters.

The Virginia State Council was very blessed to have Tammy Gregg, IC Corresponding Secretary, and Laura Gnenuch, SERC 2<sup>nd</sup> Vice President as our ‘official’ representatives to the VSC Convention held on May 19-21, 2022 in Roanoke, Virginia. Both ESA ladies were

excellent speakers and I am confident they left Virginia with a lot of new friends and I hope they felt like our “Kindred Spirits” as well.



**Pictured: Laura Gnenuch and Tammy Gregg**

As the old/new 2022-23 VSC President, my theme will be “Create a Culture of Dignity, Respect, and Kindness”. I say old/new because I was VSC President in 1990-91, some 32 years ago. A lot has changed since that first time, and I look forward to encouraging the membership to build on all the positive things we have accomplished and grow as individuals and ESA members over the next year.

We have new faces on the VSC Executive and Appointed Boards, which is so exciting, and 8-10 members attending IC in Indianapolis and even more planning to join everyone in Orlando for the SERC Conference in November.



**Left to Right: 2022-23 Virginia State Council Executive Board - Mindy Boyd, Jr. Past President; Stephanie Hess, Treasurer; Katrina Saunders, Recording Secretary; Priscilla Browning, 1<sup>st</sup> VP; Beverley Wright, VSC President; Marie LaDuke, 2<sup>nd</sup> VP; Brenda Orebaugh, Corresponding Secretary; and Nicole Lewis, Parliamentarian**

# Georgia



## **Wanda Price, Georgia State Council President 2022-2023**

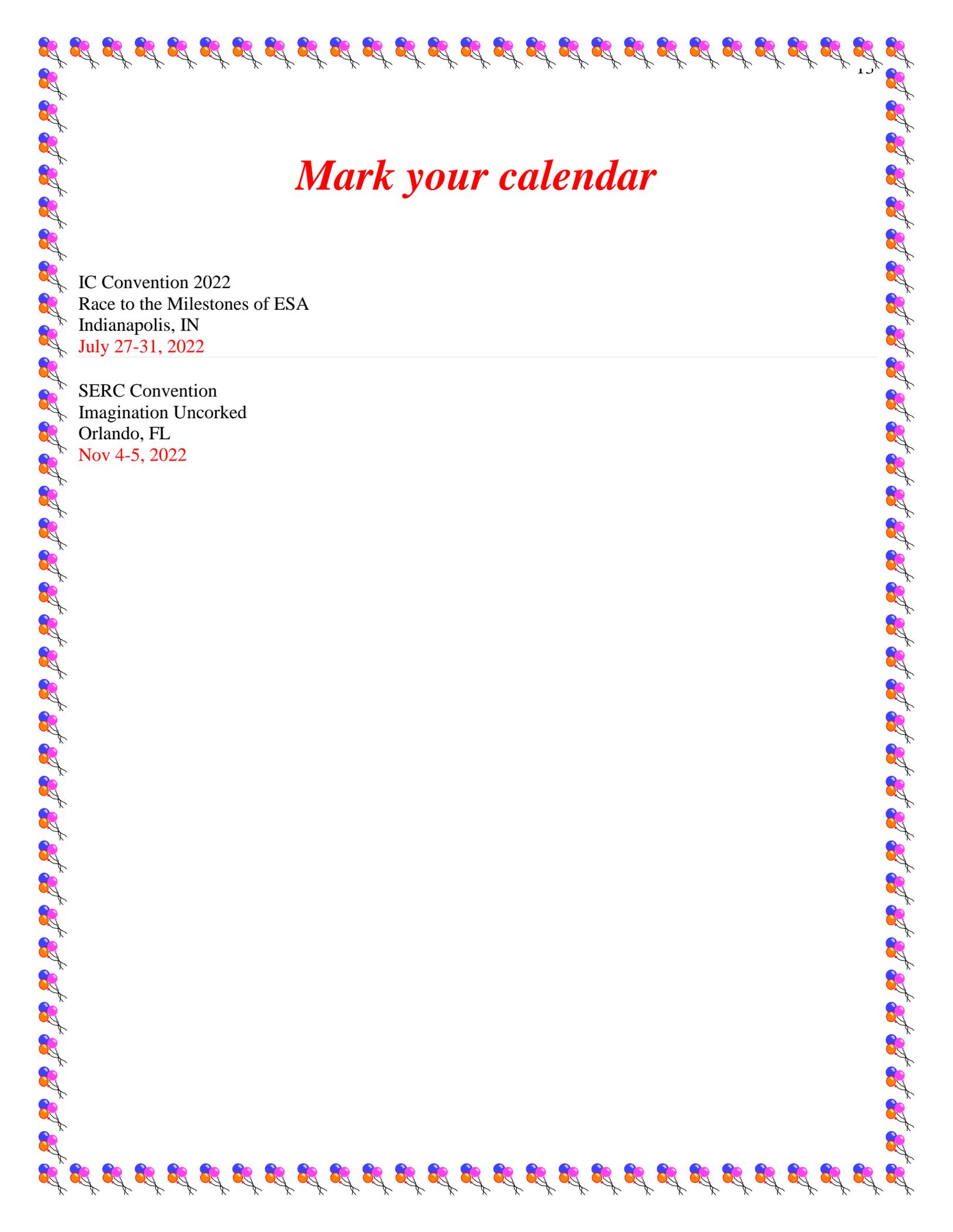
Georgia is busy with a Dream Home, 50/50 donations, installations, vacations, etc. Most of our chapters do not meet during the summer months. However; Georgia members continue to do philanthropic projects and socials. Our Pooler Chapter helped place 26,000 flags at the Mighty Eighth Museum in Pooler and a Douglasville Chapter visited different monuments for Memorial Day.

We are so proud of Kim New. She won her party's primary election to be placed on the ballot in November for Georgia House of Representatives in her district.

"Composing Memories in ESA" is my theme this year. I hope to see our state council fill their year with many memories and lots of education about ESA and our world. We will be in full-gear at IC, ready to see our SERC friends. You will hear all about our SERC Conference in Savannah during our SERC meeting. So, get ready to come to Savannah in 2023.

See you at IC in July!

\*\*\*\*\*



*Mark your calendar*

IC Convention 2022  
Race to the Milestones of ESA  
Indianapolis, IN  
July 27-31, 2022

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SERC Convention  
Imagination Uncorked  
Orlando, FL  
Nov 4-5, 2022

# EPSILON SIGMA ALPHA

## Southeastern Regional Conference

### November 4-5, 2022



### ESA MEMBER REGISTRATION

\_\_\_\_\_  
 Last Name (Please print) First Name State Council

\_\_\_\_\_  
 Address City State/Zip

\_\_\_\_\_  
 Telephone # Email Address

**Mark All That Apply: (Registration amount is contingent upon approval by SERC board)**

<input type="checkbox"/> Full Member Registration (through 10/7/22)	\$135.00	\$ _____
<input type="checkbox"/> Full Member Registration (after 10/7/22)	\$150.00	\$ _____
<input type="checkbox"/> Full Guest Registration (through 10/7/22)	\$105.00	\$ _____
<input type="checkbox"/> Full Guest Registration (after 10/7/22)	\$120.00	\$ _____

TOTAL ENCLOSED \$ \_\_\_\_\_

\_\_\_\_\_  
 Guest Full Name

Member Guest

**Saturday Entrée Choice:** Chicken Marsala with shiitake mushrooms \_\_\_\_\_  
 Pan Seared Salmon with lime \_\_\_\_\_

**Medical Dietary Requirements:** \_\_\_\_\_

**Check all that apply:**

<input type="checkbox"/> SERC Elected Board	<input type="checkbox"/> IC Elected Board	<input type="checkbox"/> New Member (pledge)
<input type="checkbox"/> SERC Appointed Board	<input type="checkbox"/> IC Appointed Board	<input type="checkbox"/> First Time Attendee
<input type="checkbox"/> SERCHETTE	<input type="checkbox"/> PICPA	<input type="checkbox"/> Other, please specify _____
<input type="checkbox"/> STATE President	<input type="checkbox"/> ESA Foundation Board	

**Payment Information: \*Make check payable to: ESA Sigma Phi and in Comments add SERC Conference 2022**

- \*A \$30 fee will be assessed for returned check
- \*Cancellation must be in writing and received by 10/7/22
- \*Payment by cash or cashier's check only after 10/7/22
- \*A \$10 processing fee will be retained on all cancellations

**Mail Registration Form and Check to:** Joy Lehnert, 14545 Sawgrass Drive, Clermont 34711

[Joy.lehnert@yahoo.com](mailto:Joy.lehnert@yahoo.com) 402-690-7720



# HOTEL INFORMATION

## **Renaissance Orlando Airport, a Marriot Hotel, 5455 Forbes Place, Orlando, FL**

Room Rate: \$129.00 + 12.5% State and Local tax/fees

Reservations: [Book the group rate here](#) Telephone: 1-800-619-6720

Event: Epsilon Sigma Alpha/SERC

Free Parking, free shuttle from airport, close to shopping and restaurants

Full American Breakfast coupon can be purchased for \$15.00 per day

Website: <https://www.marriott.com/orlando>

If available, rooms can be booked at the \$129.00+ rate before and after convention

## **FRIDAY GOLF OUTING**

### **Eagle Creek Golf Club**

Conveniently located minutes from the Orlando International Airport, Eagle Creek Golf Club Orlando was designed by world-renowned golf course architects Ron Garl and Howard Swan. It is an extraordinary 18-hole, 7200-yard, Par 73 championship course with five sets of tees for golfers of all skill levels and more than 60 bunkers and dramatic bulkheads are reminiscent of those found in Scotland and England. Overall, the true Scottish-style experience of Eagle Creek Golf Club stands out from other Orlando championship golf courses as a true golfing masterpiece!

Proposed green fee—\$65.00 which includes cart and warm up range balls. Golf clubs available to rent.

Friday November 4, 2022 9:00 am

Transportation can be arranged

Green Fees: \$65.00\*

\*To obtain this rate 16 golfers must participate

**If you or anyone in your group is interested in playing golf on November 4, 2022, please let us know by June 1, 2022.**



Please contact any of the individuals listed below to confirm:

Verna Cornell  
407-847-3453  
[vcornell1@embarqmail.com](mailto:vcornell1@embarqmail.com)  
[joy.lehnert@yahoo.com](mailto:joy.lehnert@yahoo.com)

Christine Bishop  
407-342-7976  
[cbishop1515@gmail.com](mailto:cbishop1515@gmail.com)

Joy Lehnert  
402-690-7720

**SOUTHEASTERN REGIONAL COUNCIL  
WILLING TO SERVE FORM**

**Please type or print on this form.**

**Yes, I am willing to serve the Southeastern Regional Council (SERC) of ESA in an appointed capacity.**

Name \_\_\_\_\_ Member # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Home \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_

Chapter Name/Number \_\_\_\_\_ State Council \_\_\_\_\_

Number of years of ESA service \_\_\_\_\_

Husband's name \_\_\_\_\_

Give three choices of the committees on which you would like to serve:

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

If the above choices were filled, would you be willing to serve in another capacity?

Circle or highlight one: Yes – No

List the offices that you have held and the committees on which you have served.

(If needed, continue on the back.)

Chapter: \_\_\_\_\_

\_\_\_\_\_

State Council: \_\_\_\_\_

\_\_\_\_\_

SERC: \_\_\_\_\_

\_\_\_\_\_

IC: \_\_\_\_\_

---

*(Signature of Nominee)*

***This Form must be postmarked by June 15, 2022 and mailed to the SERC 1<sup>st</sup> Vice President.***

**Theda Hall  
1<sup>st</sup> Vice President/President Elect, SERC  
[thent@aol.com](mailto:thent@aol.com)  
4400 Tahoe Circle Drive  
Springdale, AR 72762-7404**



**SERC State Dues Form  
2021-20**

Date Mailed: \_\_\_\_\_

State Name: \_\_\_\_\_

State President Name: \_\_\_\_\_

State President's Email Address: \_\_\_\_\_

Treasurer's Name: \_\_\_\_\_

Treasurer's Address: \_\_\_\_\_

Treasurer's Email Address: \_\_\_\_\_

Amount of Dues: \$15.00

Amount Enclosed: \_\_\_\_\_

Make checks payable to SERC and please mail dues to:

**Lauren Ryan**

202 Chateau Place Chapel

Hill, NC 27516

[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)

---

For Completion by the SERC Treasurer

Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Date

Deposited: \_\_\_\_\_ Date sent confirmation: \_\_\_\_\_



**SERC Chapter Donation Form  
2021-2022**

Date Mailed: \_\_\_\_\_

Chapter Name: \_\_\_\_\_

Chapter President Name: \_\_\_\_\_

Chapter President's Email Address: \_\_\_\_\_

Treasurer's Name: \_\_\_\_\_

Treasurer's Address: \_\_\_\_\_

Treasurer's Email Address: \_\_\_\_\_

Donation Amount Enclosed: \_\_\_\_\_

Make checks payable to SERC and please mail donations to:

**Lauren Ryan**

202 Chateau Place

Chapel Hill, NC 27516

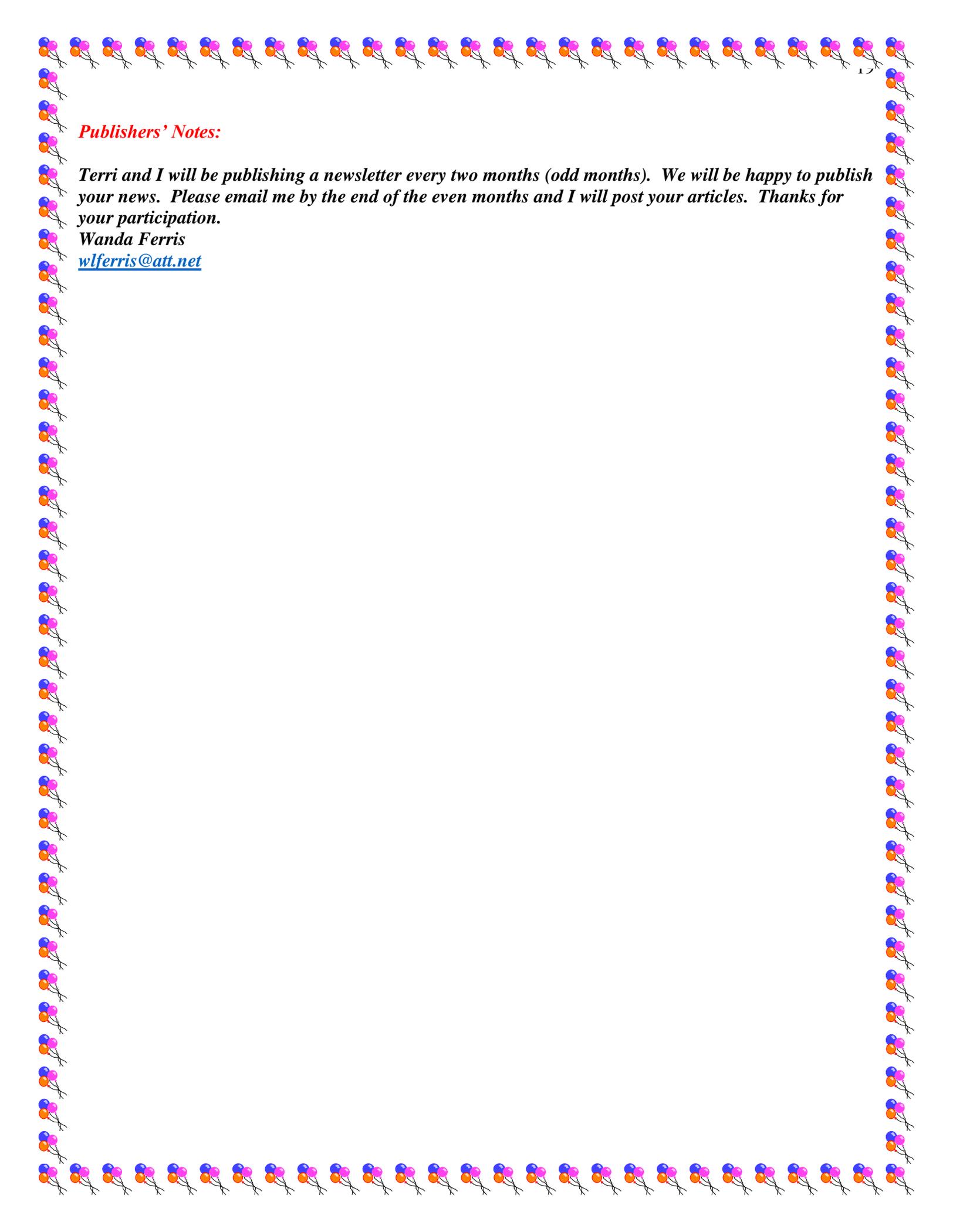
[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)

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For Completion by the SERC Treasurer

Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Date

Deposited: \_\_\_\_\_ Date sent confirmation: \_\_\_\_\_

A decorative border of colorful balloons (blue, pink, orange) with black strings, arranged in a repeating pattern around the perimeter of the page.

***Publishers' Notes:***

***Terri and I will be publishing a newsletter every two months (odd months). We will be happy to publish your news. Please email me by the end of the even months and I will post your articles. Thanks for your participation.***

**Wanda Ferris**

**[wlferris@att.net](mailto:wlferris@att.net)**