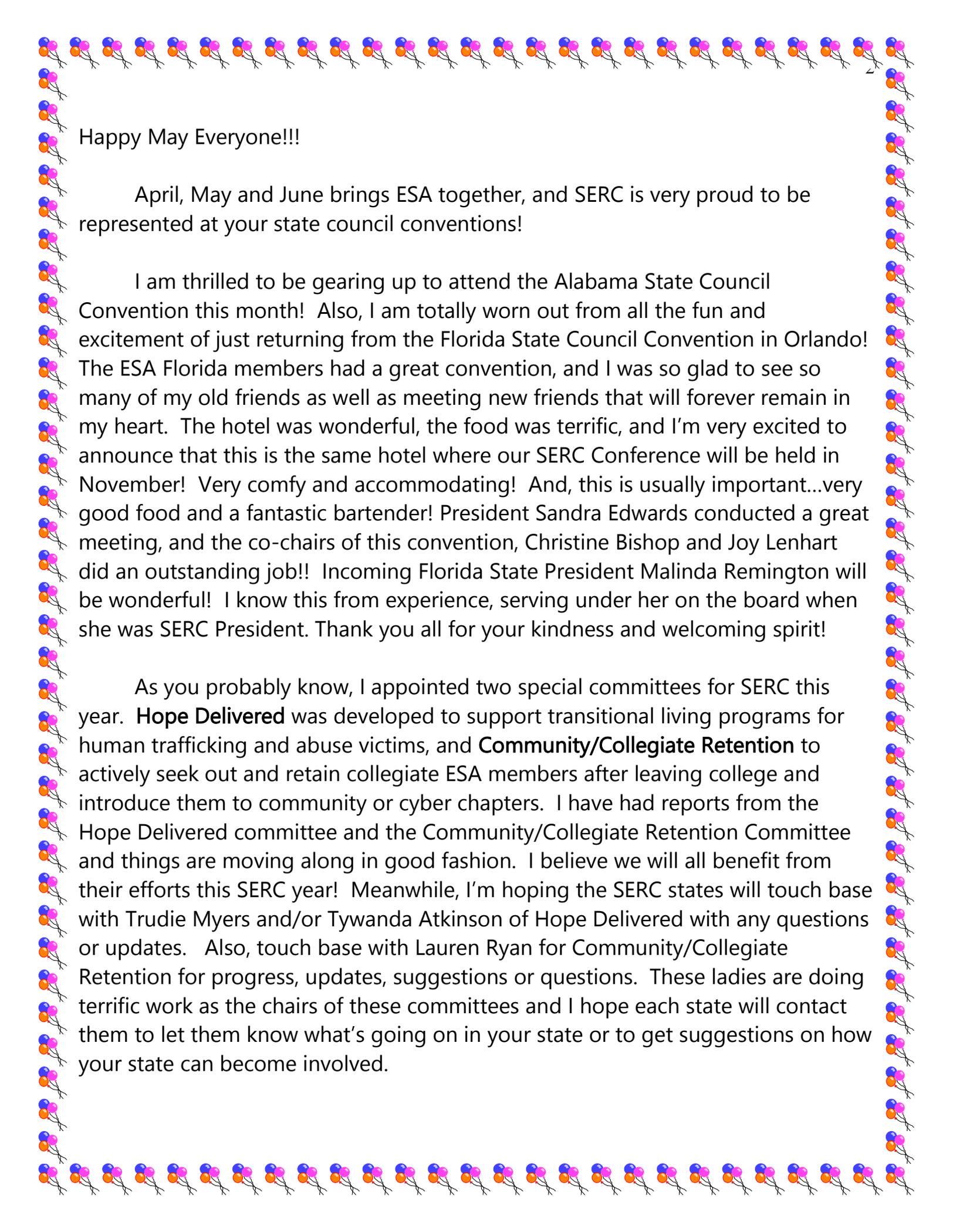


EPSILON SIGMA ALPHA

***“Imagination Briefings”  
SERC Newsletter  
May 2022***



**Terri Sayre, President**



Happy May Everyone!!!

April, May and June brings ESA together, and SERC is very proud to be represented at your state council conventions!

I am thrilled to be gearing up to attend the Alabama State Council Convention this month! Also, I am totally worn out from all the fun and excitement of just returning from the Florida State Council Convention in Orlando! The ESA Florida members had a great convention, and I was so glad to see so many of my old friends as well as meeting new friends that will forever remain in my heart. The hotel was wonderful, the food was terrific, and I'm very excited to announce that this is the same hotel where our SERC Conference will be held in November! Very comfy and accommodating! And, this is usually important...very good food and a fantastic bartender! President Sandra Edwards conducted a great meeting, and the co-chairs of this convention, Christine Bishop and Joy Lenhart did an outstanding job!! Incoming Florida State President Malinda Remington will be wonderful! I know this from experience, serving under her on the board when she was SERC President. Thank you all for your kindness and welcoming spirit!

As you probably know, I appointed two special committees for SERC this year. **Hope Delivered** was developed to support transitional living programs for human trafficking and abuse victims, and **Community/Collegiate Retention** to actively seek out and retain collegiate ESA members after leaving college and introduce them to community or cyber chapters. I have had reports from the Hope Delivered committee and the Community/Collegiate Retention Committee and things are moving along in good fashion. I believe we will all benefit from their efforts this SERC year! Meanwhile, I'm hoping the SERC states will touch base with Trudie Myers and/or Tywanda Atkinson of Hope Delivered with any questions or updates. Also, touch base with Lauren Ryan for Community/Collegiate Retention for progress, updates, suggestions or questions. These ladies are doing terrific work as the chairs of these committees and I hope each state will contact them to let them know what's going on in your state or to get suggestions on how your state can become involved.

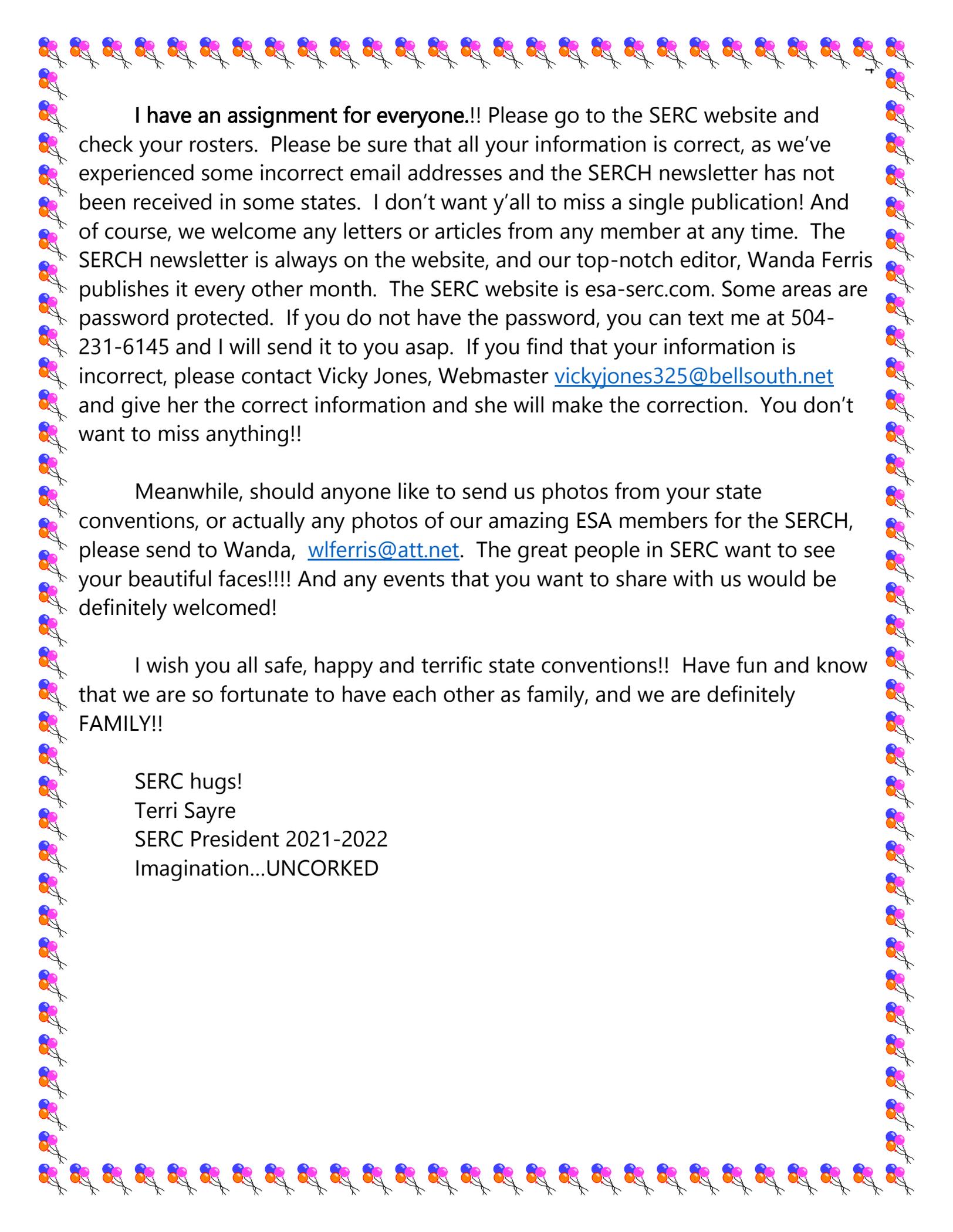
My Computer!! Since I'm always having computer problems, I thought I would let you know that my laptop encountered some issues after I attempted to open a PDF attachment from a known source. It completely wiped out every email plus all my saved emails in specific mail folders on the laptop. So, if you've sent something to me and haven't heard back, that's the reason, and please resend so I will get it at least on my phone and iPad. The laptop's email is like...absent right now! Once I get less busy (uh huh) I will take it to the doctor!

For some who don't already know, I'm a "checklist" person. Most every morning I make a checklist of things I need to do or keep uppermost in my very complicated and jam-packed brain! So, here is my "updated" checklist of the State Conventions:

**DONE SO FAR...**

Alabama: May 13-15, Eufaula, AL Terri Sayre  
Arkansas: May 20-22, Bentonville, AR Lauren Ryan  
Florida: April 29-May 1, Orlando FL Terri Sayre...**DONE!!!**  
Georgia: April 29-May 1, Marietta GA Terry Holifield...**DONE!!!**  
Kentucky: April 22-24, Dawson Springs, KY Theda Hall...**DONE!!!!**  
Louisiana: June 24-26, Covington, LA Mary Smith  
North Carolina: June 3-5, Greensboro, NC Alice Buss  
South Carolina: May 13-15, Seabrook Island, SC Laura Gnewuch  
Tennessee: April 22-24, Pigeon Forge, TN Tammy Gregg...**DONE!!!!**  
Virginia: May 20-23, Roanoke, VA Laura Gnewuch

I also want to encourage y'all to sign up for SERC committees and also step up and run for a SERC office! I write this with sincerity, and from my heart. I've been able to meet so many fabulous members and have made unbreakable friendships with folks I've met along the way since being on the executive board. Best medicine ever!! These friendships will last a lifetime and that means the world to me. Just attending the SERC conference gives you exposure to others from around the region, and those friendships are everlasting! Please consider committees and running for office.



**I have an assignment for everyone!!** Please go to the SERC website and check your rosters. Please be sure that all your information is correct, as we've experienced some incorrect email addresses and the SERCH newsletter has not been received in some states. I don't want y'all to miss a single publication! And of course, we welcome any letters or articles from any member at any time. The SERCH newsletter is always on the website, and our top-notch editor, Wanda Ferris publishes it every other month. The SERC website is [esa-serc.com](http://esa-serc.com). Some areas are password protected. If you do not have the password, you can text me at 504-231-6145 and I will send it to you asap. If you find that your information is incorrect, please contact Vicky Jones, Webmaster [vickyjones325@bellsouth.net](mailto:vickyjones325@bellsouth.net) and give her the correct information and she will make the correction. You don't want to miss anything!!

Meanwhile, should anyone like to send us photos from your state conventions, or actually any photos of our amazing ESA members for the SERCH, please send to Wanda, [wlferris@att.net](mailto:wlferris@att.net). The great people in SERC want to see your beautiful faces!!!! And any events that you want to share with us would be definitely welcomed!

I wish you all safe, happy and terrific state conventions!! Have fun and know that we are so fortunate to have each other as family, and we are definitely FAMILY!!

SERC hugs!  
Terri Sayre  
SERC President 2021-2022  
Imagination...UNCORKED



## **From Your SERC Treasurer Lauren Ryan:**

Please send SERC Dues as soon as possible! I send a confirmation when I receive any check. Make sure to send the Dues or Donation form along with your check so that I can properly credit your State or Chapter. Dues and Donations forms are attached to this newsletter.

State Dues of \$15 and Chapter Donations of any denomination can be mailed to me at:

Lauren Ryan  
202 Chateau Place, Chapel Hill NC 27516  
[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)  
Cell: 607-351-5470

## **From Your Community/Collegiate Liaison Lauren Ryan:**

### **Just Lunch!**

Do you have any recent Collegiate Graduates in your area? Do you know any ESA Alumni in your Town? Have you checked with Tracy Swanson, our Membership Director at Headquarters to see if there is anyone in your area?

If you answered YES to any of these questions then you are on track for the 'Just Lunch' program. Have your Chapter set up a Lunch/Brunch/Drinks and invite these alumni to join you. It is 'Just' lunch so there is no agenda or business meeting. Enjoy a meal with them and get to know their interests. Make sure you have the date/time/location of your next event/project/etc. so that you can invite anyone who expresses interest.

Tracy Swanson ([tracyswanson@epsilonsigmaalpha.org](mailto:tracyswanson@epsilonsigmaalpha.org))  
Lauren Ryan [laurengeryan@gmail.com](mailto:laurengeryan@gmail.com), cell 607-351-5470

### **Forms at end of Newsletter**

~ Lauren G E Ryan ~  
Epsilon Sigma Alpha (ESA)  
Past NC State Council President  
Good Friends. Good Works. Good Times.

## SERC St Jude Report:

Chapters,

I am excited to see reports of good happenings for St. Jude. I know you know about the 50/50 challenge. Remember two things:

1. It needs to be a new event. When you are reporting these events, don't forget to mark the 50/50 challenge on the completed forms.
2. Each state is to do at least 50 new events for St. Jude by December 31, 2022.

I would like the **New State Presidents** to send me your information and the new St. Jude chairman for your state. Please send it to [Anita.hilburn@gmail.com](mailto:Anita.hilburn@gmail.com) or text to 318-773-9228.

Thanks for all that you are doing for St. Jude Research Hospital.

Anita Kay Hilburn  
St. Jude SERC Senior Chairman

## Hope Delivered: Human Trafficking

By Trudie Myers

As many of you are aware, Human Trafficking is the focus our SERC President, Terri Sayre. As her appointed representative I began researching this often heard about topic, but little understood the depth and encompassing it entailed. I shuttered at the information and statistics I found when reading more details. Some of these I wish to share here.

Human Trafficking affects everyone, children through adulthood and both male and female. Of the 16,658 victims in 2020 one in four are children, 71% are female and 29% male. (Polarisproject 2020) The two main categories these victims fall into are sex and forced labor. The risk factors of victims chosen given by the Department of Homeland Security are:

- Poverty
- Age
- Sexual abuse at home
- Family substance and physical abuse
- Individual substance abuse
- Learning disabilities
- Loss of parent or caregiver
- Runaway or Throwaway
- Sexual identity issues
- Lack of support systems

How does your state fare? (Neal Davis Law 2019) If there is a 0 or a very low number, little or no data was sent from law enforcement in that state.

AL- 0	AR -1	FL -117	GA -54	KY -28	LA -10
MD -37	MS- 2	NC- 56	SC -22	TN- 46	VA -41

As we feel the horror of people living through these circumstances, we ask what we can do. We as ESA sisters throughout our Region, State and Local organizations can help by public awareness and helping local centers in your area that helps victims when found.

I challenge you do develop a chart with contact information and post it throughout your community, write an article for you local paper, speak to local groups, or anything else you might utilize.

\*\*\*\*\*

From our States:

## *Tennessee*

Greetings from Tennessee! The TN State council just held its state convention in the beautiful Pigeon Forge. It was our first in person state meeting since April 2019 and it was so wonderful to see everyone. On a personal note, I was honored to be installed as the 3<sup>rd</sup> generation of TN state presidents. My husband and daughter were also able to attend, and it was truly a special occasion for my family. It was a treat to have SERC's own Denise Holaway and Tammy Gregg and 4 brand new members in attendance as well. We recognized many years of service including 70 years from Betty Jolly of Chattanooga. My theme is "Follow the Stars in ESA" so everyone was treated to a special Star Wars skit! The Nashville Dream Home sold out 17k tickets in only 17 days and our Chattanooga Dream home will be sold out very soon! We have also been able to raise 19 of our 50 for 50 challenges! Looking forward to seeing how many wonderful events are state does this year!

With Love,  
Jennifer Gailey



# *Florida*



## *Congradulations to new Board:*

Christine Bishop, Joy Lehnert, Allan Ceriale, Sandra Edwards, Malinda Remington, Pam Masoud, Karlene Beville, Cindy Riner, Sue Ceriale

President: Malinda Remington; 1st VP: Sue Ceriale; 2nd VP: Christine Bishop; Recording Secretary: Joy Lehnert; Treasurer: Pam Masoud; Philanthropic Director (elected position): Allan Ceriale; Educational Director (elected position): Karlene Beville; Junior Past President: Sandra Edwards

# *Louisiana*

Hello from the Bayou State,

The Bayou State is doing well. We have started on our 50/50 St. Jude challenge. We have had Cake Bingo, World's Greatest Chocolate Sale and Boston Butte sale. The dream homes are doing well, and we are glad to be back working on them. Zeta Rho just finished a trikethon for St. Jude Research Hospital where they raised over \$11,800. Alpha Delta helped deliver food to the schools in Bossier Parish for Techer Appreciation. Alpha Alpha had a great time hosting a St. Jude Research Hospital Plant Sale. As we approach our new ESA year, most chapters are having their new officer's installation. Our state convention is going to be in June in Covington, Louisiana. Beta Gamma are hosting the convention. They have been working hard on the convention and it sounds like we are going to have a fun and informative time. We are so glad to welcome to our state convention, Mary Smith from SERC and Brenda Myers from IC.



Anita Kay Hilburn  
Louisiana State President

*Oh, the Places You'll Go With ESA!*

# Georgia



News from Georgia  
Vicki Warren – State President

Georgia held our 72<sup>nd</sup> Annual State Convention April 29-May 1 at the Atlanta Marietta Hilton & Convention Center in Marietta, Georgia. Our Theme was “Ohana” which means Family in Hawaiian. Tammy Gregg, IC Corresponding Secretary, was our IC Representative and Terry Holifield, SERC Parliamentarian, was our SERC Representative.

We welcomed everyone to an Aloha party on Friday night with a surprise appearance by “Elvis”! After our morning Business meeting on Saturday, we enjoyed our Awards Luncheon where our Member’s Lights Shone Bright.

Wanda Price was installed as our incoming President on Saturday night in a Beautiful Installation Ceremony by Romanda Talley. Her Theme for next year is “Composing Memories in ESA”.

Sunday morning dawned with our Memorial Service presented by Kaye Genovese, Chaplain and Past IC President. After a short Business meeting, the Convention was adjourned. I have enjoyed my year as President and have made many friends across the country in ESA that I will treasure for a lifetime.

Vicki Warren  
Georgia State President  
2021-2022



\*\*\*\*\*

# *Mark your calendar*

IC Convention 2022  
Race to the Milestones of ESA  
Indianapolis, IN  
July 27-31, 2022

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SERC Convention  
Imagination Uncorked  
Orlando, FL  
Nov 4-5, 2022

# EPSILON SIGMA ALPHA

## Southeastern Regional Conference

### November 4-5, 2022



### ESA MEMBER REGISTRATION

\_\_\_\_\_  
 Last Name (Please print) First Name State Council

\_\_\_\_\_  
 Address City State/Zip

\_\_\_\_\_  
 Telephone # Email Address

**Mark All That Apply: (Registration amount is contingent upon approval by SERC board)**

- |   |          |          |  |
|---|----------|----------|--|
| <input type="checkbox"/> Full Member Registration (through 10/7/22) | \$135.00 | \$ _____ |  |
| <input type="checkbox"/> Full Member Registration (after 10/7/22)   | \$150.00 | \$ _____ |  |
| <input type="checkbox"/> Full Guest Registration (through 10/7/22)  | \$105.00 | \$ _____ |  |
| <input type="checkbox"/> Full Guest Registration (after 10/7/22)    | \$120.00 | \$ _____ |  |

TOTAL ENCLOSED \$ \_\_\_\_\_

\_\_\_\_\_  
 Guest Full Name

Member Guest

**Saturday Entrée Choice:** Chicken Marsala with shiitake mushrooms \_\_\_\_\_  
 Pan Seared Salmon with lime \_\_\_\_\_

**Medical Dietary Requirements:** \_\_\_\_\_

**Check all that apply:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> SERC Elected Board   | <input type="checkbox"/> IC Elected Board     | <input type="checkbox"/> New Member (pledge)         |
| <input type="checkbox"/> SERC Appointed Board | <input type="checkbox"/> IC Appointed Board   | <input type="checkbox"/> First Time Attendee         |
| <input type="checkbox"/> SERCHETTE            | <input type="checkbox"/> PICPA                | <input type="checkbox"/> Other, please specify _____ |
| <input type="checkbox"/> STATE President      | <input type="checkbox"/> ESA Foundation Board |  |

**Payment Information: \*Make check payable to: ESA Sigma Phi and in Comments add SERC Conference 2022**

- \*A \$30 fee will be assessed for returned check
- \*Cancellation must be in writing and received by 10/7/22
- \*Payment by cash or cashier's check only after 10/7/22
- \*A \$10 processing fee will be retained on all cancellations

**Mail Registration Form and Check to:** Joy Lehnert, 14545 Sawgrass Drive, Clermont 34711

[Joy.lehnert@yahoo.com](mailto:Joy.lehnert@yahoo.com) 402-690-7720



# HOTEL INFORMATION

## **Renaissance Orlando Airport, a Marriot Hotel, 5455 Forbes Place, Orlando, FL**

Room Rate: \$129.00 + 12.5% State and Local tax/fees

Reservations: [Book the group rate here](#) Telephone: 1-800-619-6720

Event: Epsilon Sigma Alpha/SERC

Free Parking, free shuttle from airport, close to shopping and restaurants

Full American Breakfast coupon can be purchased for \$15.00 per day

Website: <https://www.marriott.com/orlando>

If available, rooms can be booked at the \$129.00+ rate before and after convention

## **FRIDAY GOLF OUTING**

### **Eagle Creek Golf Club**

Conveniently located minutes from the Orlando International Airport, Eagle Creek Golf Club Orlando was designed by world-renowned golf course architects Ron Garl and Howard Swan. It is an extraordinary 18-hole, 7200-yard, Par 73 championship course with five sets of tees for golfers of all skill levels and more than 60 bunkers and dramatic bulkheads are reminiscent of those found in Scotland and England. Overall, the true Scottish-style experience of Eagle Creek Golf Club stands out from other Orlando championship golf courses as a true golfing masterpiece!

Proposed green fee—\$65.00 which includes cart and warm up range balls. Golf clubs available to rent.

Friday November 4, 2022 9:00 am

Transportation can be arranged

Green Fees: \$65.00\*

\*To obtain this rate 16 golfers must participate

**If you or anyone in your group is interested in playing golf on November 4, 2022, please let us know by June 1, 2022.**



Please contact any of the individuals listed below to confirm:

Verna Cornell  
407-847-3453  
[vcornell1@embarqmail.com](mailto:vcornell1@embarqmail.com)  
[joy.lehnert@yahoo.com](mailto:joy.lehnert@yahoo.com)

Christine Bishop  
407-342-7976  
[cbishop1515@gmail.com](mailto:cbishop1515@gmail.com)

Joy Lehnert  
402-690-7720

**SOUTHEASTERN REGIONAL COUNCIL  
WILLING TO SERVE FORM**

**Please type or print on this form.**

**Yes, I am willing to serve the Southeastern Regional Council (SERC) of ESA in an appointed capacity.**

Name \_\_\_\_\_ Member # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Home \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_

Chapter Name/Number \_\_\_\_\_ State Council \_\_\_\_\_

Number of years of ESA service \_\_\_\_\_

Husband's name \_\_\_\_\_

Give three choices of the committees on which you would like to serve:

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

If the above choices were filled, would you be willing to serve in another capacity?

Circle or highlight one: Yes – No

List the offices that you have held and the committees on which you have served.

(If needed, continue on the back.)

Chapter: \_\_\_\_\_

\_\_\_\_\_

State Council: \_\_\_\_\_

\_\_\_\_\_

SERC: \_\_\_\_\_

\_\_\_\_\_

IC: \_\_\_\_\_

---

*(Signature of Nominee)*

***This Form must be postmarked by June 15, 2022 and mailed to the SERC 1<sup>st</sup> Vice President.***

**Theda Hall  
1<sup>st</sup> Vice President/President Elect, SERC  
[thent@aol.com](mailto:thent@aol.com)  
4400 Tahoe Circle Drive  
Springdale, AR 72762-7404**



**SERC State Dues Form  
2021-20**

Date Mailed: \_\_\_\_\_

State Name: \_\_\_\_\_

State President Name: \_\_\_\_\_

State President's Email Address: \_\_\_\_\_

Treasurer's Name: \_\_\_\_\_

Treasurer's Address: \_\_\_\_\_

Treasurer's Email Address: \_\_\_\_\_

Amount of Dues: \$15.00

Amount Enclosed: \_\_\_\_\_

Make checks payable to SERC and please mail dues to:

**Lauren Ryan**

202 Chateau Place Chapel

Hill, NC 27516

[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)

---

For Completion by the SERC Treasurer

Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Date

Deposited: \_\_\_\_\_ Date sent confirmation: \_\_\_\_\_



**SERC Chapter Donation Form  
2021-2022**

Date Mailed: \_\_\_\_\_

Chapter Name: \_\_\_\_\_

Chapter President Name: \_\_\_\_\_

Chapter President's Email Address: \_\_\_\_\_

Treasurer's Name: \_\_\_\_\_

Treasurer's Address: \_\_\_\_\_

Treasurer's Email Address: \_\_\_\_\_

Donation Amount Enclosed: \_\_\_\_\_

Make checks payable to SERC and please mail donations to:

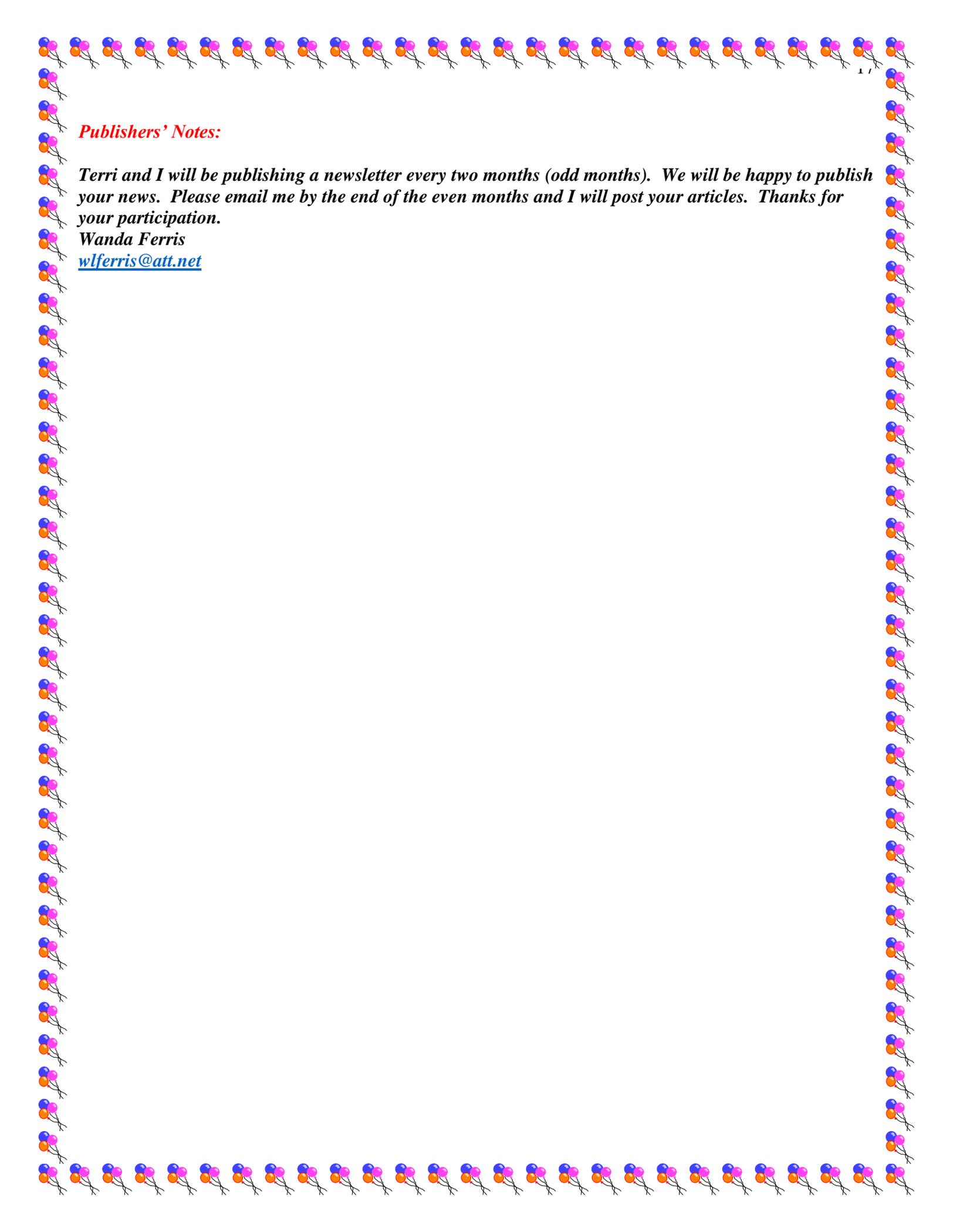
**Lauren Ryan**  
202 Chateau Place  
Chapel Hill, NC 27516  
[laurengeryan@gmail.com](mailto:laurengeryan@gmail.com)

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For Completion by the SERC Treasurer

Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Date

Deposited: \_\_\_\_\_ Date sent confirmation: \_\_\_\_\_

A decorative border of colorful balloons (blue, pink, orange) with black strings, framing the entire page.

***Publishers' Notes:***

***Terri and I will be publishing a newsletter every two months (odd months). We will be happy to publish your news. Please email me by the end of the even months and I will post your articles. Thanks for your participation.***

**Wanda Ferris**

**[wlferris@att.net](mailto:wlferris@att.net)**