

EPSILON SIGMA ALPHA

Ideals of ESA

Bringing good people together.



Our Heritage

ESA was established in 1929 when a group of individuals came together to learn, grow, and prepare themselves for an ever-changing world. In the small town of Jacksonville, Texas, they began meeting together to find a way to fulfill their dreams.

It was only five months later in February of 1930 that 10 outstanding women signed the charter creating Epsilon Sigma Alpha. While the first chapter was organized in Texas in 1929, the national charter was issued to ESA in the state of Missouri on February 11, 1930. The organization still functions under the original charter but is now incorporated in the state of Colorado.

To a large extent, the credit for founding ESA is given to Adelia Prichard, a national president of business and professional women's clubs. She designed the pin, chose the Jonquil as the official flower, and selected the organizational colors of blue and gold.

The original program of ESA focused on studying "The Writings of Mankind," a series of great works acknowledged by prominent American educators in the 1920s and 1930s. Later, ESA developed its own publication to share works with membership. In 2018 it was renamed Journey magazine.

ESA's first national convention was held in 1938, at which time, delegates set up a National Advisory Board, later known as the International Council. Irene Copeland Lugland of Kansas City, Kansas, was elected the first national president.

As life was changed by World War II, ESA expanded its focus to formally include philanthropic projects and public service activities. ESA members participated in war related charities such as the USO (United Service Organizations) and the American Red Cross.

In 1948, ESA became a worldwide influence when the first international chapter was organized in Voorburg, Holland. Today ESA retains a proud affiliation with chapters in Australia, Canada, and members-at-large located around the world.

After the war, ESA became one of the first groups to support the March of Dimes and the Mother's March, which worked to find a cure for polio. Later, in 1972, ESA adopted St. Jude Children's Research Hospital as its first national project.

Today, chapters support additional philanthropic projects that reflect the interests of their specific membership. ESA encourages each local chapter to support its own benevolent, charitable or community involvement activities.

Our Heritage

In 1988, the first collegiate chapter of ESA was chartered on the campus of Ball State University in Muncie, Indiana. The campus presence of ESA expanded the scope of our organizational interests. ESA welcomes students in every major field of study into its ranks to promote the ideals of ESA in campus settings. ESA's collegiate growth as a service organization has been impressive in setting high standards for leadership and service on campuses across the nation.

As a result of ESA's success in developing an inclusive program to encourage both the personal growth of its members and their talents for giving, ESA has become known as a premier service organization. In its more than 90-year history, ESA has developed from a core of dedicated young founders who wanted to learn more about their world to a diverse network of men and women who create a better world through their work locally, nationally, and internationally.

The Service Programs of ESA

ESA members often say the letters ESA stand for Education, Service and Association. Each year, members are encouraged to participate in a balanced program of activities focusing on all three aspects of the Epsilon Sigma Alpha experience.



In 1972, ESA officially recognized St. Jude Children's Research Hospital as a national project. St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. ESA was one of the earliest supporters of St. Jude.



The ESA Foundation is ESA's own 501(c)3 charity dedicated to the promotion of continuing education and to altruistic activities that make a positive difference in the world community. Voluntary contributions of time and money from ESA members and ESA Foundation members are the ESA Foundation's sole sources of support.



Since World War II, ESA members and chapters have worked to support military members, their families, and veterans. ESA's Hope for Heroes program is the umbrella name given all of these ESA efforts.



Easterseals is the leading non-profit provider of services for individuals with development, physical, and mental disabilities and other special needs. ESA adopted Easterseals as the second national project in 1982.

ESA Membership Types

Community Membership

Community membership is open to anyone age 18+. Members may be invited to join an existing chapter, start their own chapter, or participate as an individual member (member-at-large).

www.epsilonsigmaalpha.org/communitymember

Collegiate Membership

Collegiate membership is available to anyone age 18+ currently enrolled at a college or university. Collegiate chapters are limited to one per campus. Once a student is no longer enrolled at the university they may transfer membership to their new university or to community membership (in the case of withdrawal or graduation).

www.epsilonsigmaalpha.org/collegiate

Legacy Membership

Close relatives of currently active ESA members may join ESA at a reduced rate. Legacy memberships must be processed via paper application as the Legacy relationship must be verified. Both collegiate and community members are eligible to sponsor relatives as Legacy members.

www.epsilonsigmaalpha.org/legacy

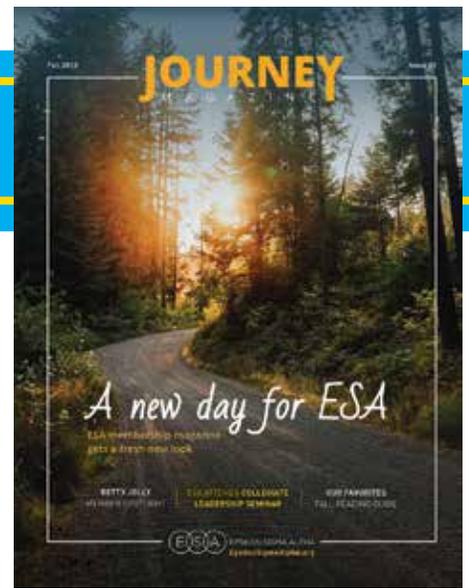
Elán Membership

ESA's Elán Program is designed for members under the age of 18. Elán members may be individual members or part of a chapter working under the guidance of an ESA community member. A one-time membership fee covers an Elán member until the age of 18 regardless of their age at the time they join ESA. Upon turning 18, Elán members may select collegiate or community membership and receive their complimentary first year of adult membership.

Inactive Membership

Members who have been active in previous years but whose annual dues are not current are considered inactive. These members have been issued an ESA member number at a previous time. Inactive members who wish to regain active status may do so by reinstating through payment of their annual dues. During periods of inactivity, members are not eligible to accumulate years of service, awards points, or participate in ESA activities.

Member *Benefits*



Cover of the first issue of Journey Magazine, Fall 2018

- 01** | Travel discounts: Members enjoy discounts with merchants in travel-related fields.
- 02** | Skillshare preview discount: Take a discounted online class in a huge variety of genres such as crafts, art, food, and tech skills through Skillshare.
- 03** | Audible preview discount: Get two free audio book downloads through ESA's partnership with Audible.
- 04** | Journey Magazine published twice yearly featuring inspirational articles written by and about ESA chapters around the world (pictured above).
- 05** | ESA monthly e-newsletters full of important reminders, upcoming event registrations, contact information, and even featured merchandise.
- 06** | Retreats, Conferences, and Conventions: ESA chapters and councils sponsor many local, national, and international events.
- 07** | Connections to community leaders and premier volunteering opportunities helping individuals and organizations that you care most about.
- 08** | ESA Skills Certificate Program: Get certified for the impressive skills you use in ESA for your résumé and marketable experience.
- 09** | Members-only access to program resources, personal development tools, and organization-wide events on the ESA website.
- 10** | Pride and self-confidence derived from serving others and leadership participation.

ESA: *The Larger* Organization



ESA Headquarters

ESA Headquarters is located in Fort Collins, Colorado. Established to provide membership services that could not be accomplished on a volunteer basis, they provide program information and guidance along with administrative support and management for ESA projects. The staff is dedicated to using ESA's resources for developing projects and programs that advance the mission of the organization.

ESA International Council

The International Council (IC) consists of elected and appointed volunteer member officers who host the ESA International Council Convention and support the efforts and activities of ESA state and regional councils, officers, and members. Chapters and councils pay dues to the International Council to help foster these programs and to receive voting benefits to elect IC officers. Chapters receive their 501(c) 4 not-for-profit tax status with the IRS through ESA's International Council.

ESA Membership Corporation Board

The ESAMC Board of Directors oversees the budget for ESA Headquarters and sets priorities for program development. The Board also works to do strategic planning for the use of the resources provided by the membership and works to develop continuity in membership services for the long-term development of these resources.

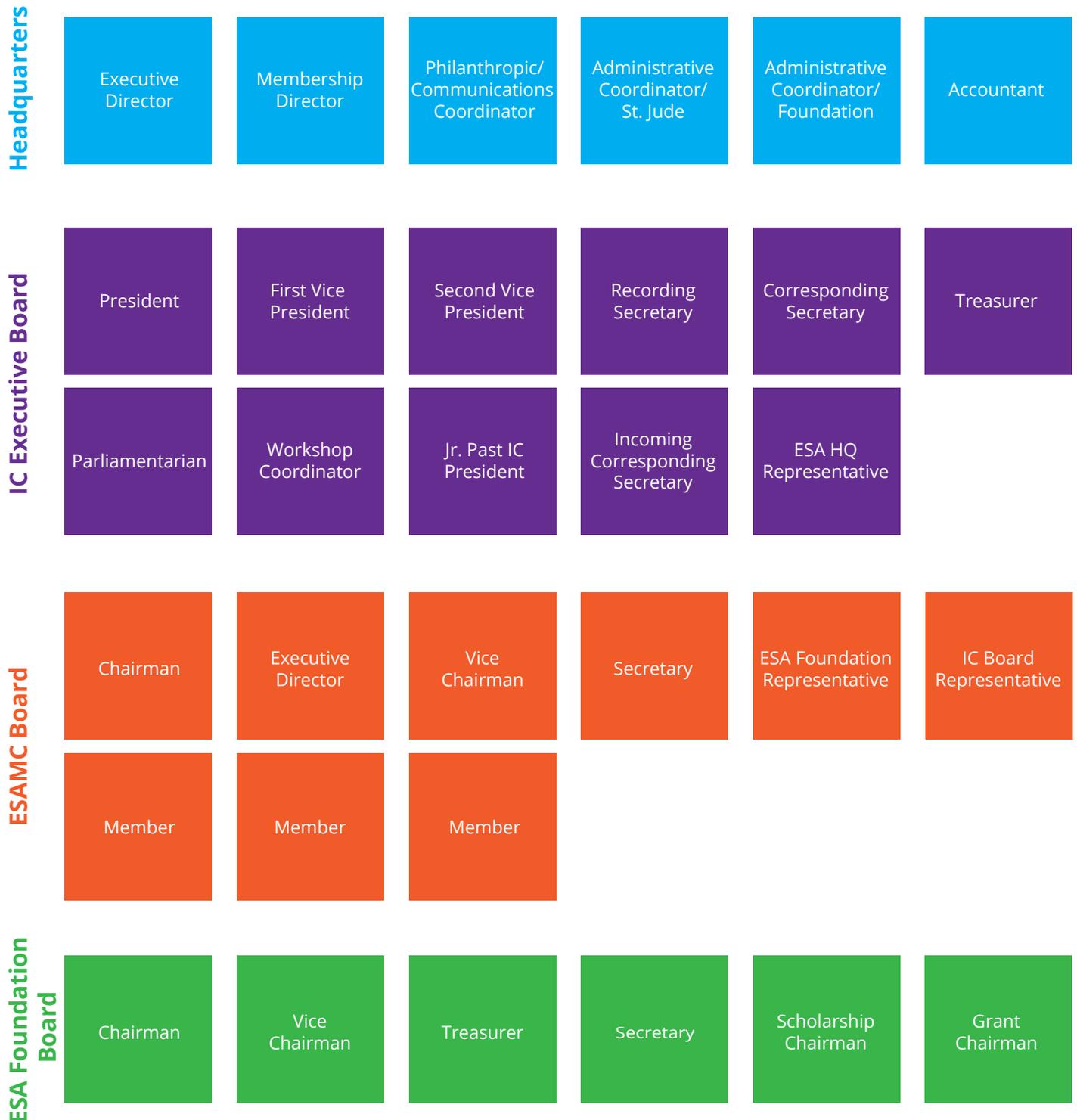
The ESA Foundation

The ESA Foundation is ESA's own 501(c)3 charity. One of the most valued ESA Foundation programs is the college scholarship program available to domestic and international students. Additionally, the ESA Foundation awards grants supported by ESA Foundation memberships and endowers. Membership in the ESA Foundation is separate from ESA membership. However, many ESA members are also ESA Foundation members to show their support for the scholarships, grants, and other programs of the ESA Foundation.

06 *More information about ESA Headquarters, the ESA International Council, and the ESA Foundation is available on the ESA website. www.epsilonsigmaalpha.org/about*

ESA: *The Larger Organization*

Each branch of ESA is complementary in status and function as part of the larger organization. This diagram depicts each high level position held in ESA. Some positions below are duplicated to accurately represent the whole department.



For more information, contact ESA Headquarters 970-223-2824.

ESA Traditions

Crest

The crest of ESA is a flat-topped shield enhanced above by a lamp and below by a streamer featuring the letters ESA. The shield is divided through the middle by a wide chevron (an inverted "V") containing six candles. The apex of the chevron is joined to the top of the shield by a bar dividing the upper half into sections. In the upper right corner is a Jonquil; the upper left corner features an open book; and below the chevron appear the clasped hands of friendship.



Watch Words

In ancient days, when students from many lands first sat at the feet of philosophers, they were able to meet on a common ground by speaking the classic language of learning – Greek. It is fitting, therefore, that the original members should have chosen the Greek alphabet and name Epsilon Sigma Alpha, which tradition holds translates freely as “Pursuit of Learning.”

| | | | | | | | |
|---|---------|---|--------|---|---------|---|---------|
| A | Alpha | H | Eta | N | Nu | T | Tau |
| B | Beta | Θ | Theta | Ξ | Xi | Υ | Upsilon |
| Γ | Gamma | Ι | Iota | Ο | Omicron | Φ | Phi |
| Δ | Delta | Κ | Kappa | Π | Pi | Χ | Chi |
| E | Epsilon | Λ | Lambda | Ρ | Rho | Ψ | Psi |
| Z | Zeta | M | Mu | Σ | Sigma | Ω | Omega |

Rituals

The Rituals of ESA were created by the early members as a means to honor ESA's ideals and to provide a common bond for chapters everywhere. Chapter and council use of rituals today is left to the individual group based on member preference. Some utilize rituals regularly, others not at all. The traditional version of the rituals reflects the original wording from the early years, the alternate version reflects a widely-used contemporary version. Additional ceremonies for presenting the lamp and jewel pins, years of service awards, chartering new chapters and others are available in the ritual book published in the Member Center of the website. www.epsilonsigmaalpha.org/history

Opening Ritual

Traditional

Members of Epsilon Sigma Alpha, we meet again to pledge ourselves anew to the vows of our ritual, which we accepted in the golden glow of a candle-lit room. Let us be ever mindful of the responsibilities that we pledged to our organization, keep faith with ourselves and our members, be tolerant and sincere, and ever worthy to wear the badge that symbolizes virtue, honor, truthfulness, friendliness, and loveliness.

Alternate

Members of Epsilon Sigma Alpha, we meet again to pledge ourselves anew to the vows of a ritual, which we accepted in the golden glow of a candlelit room. Let us be ever mindful of the responsibilities we pledged to ESA, keep faith with ourselves and each other, be tolerant and sincere and ever worthy to wear the badge that symbolizes virtue, honor, truthfulness, and friendliness.

Closing Ritual

Traditional

Eternal Father, master of all good works, guide and direct us that we may remain steadfast in our hearts and faithful to our pledge. May we be reminded that graciousness, poise, and friendliness are our goals and as we go our separate ways, to ever hold aloft the ray from the lamp of learning that those who follow in our footsteps may be guided by its light.

Alternate

Here as we close, may we guide and direct each other so that we remain steadfast in our hearts and faithful to our pledge. May we be reminded of our goals and, as we go our separate ways, may we ever hold aloft the ray from the Lamp of Learning that those who follow in our footsteps may be guided by its light.

The Meaning of the Jewels

There are 10 jewels surrounding the open book on ESA's Jewel Pin. These are pearls, ever synonymous with wisdom. Each pearl also has special significance and together they comprise 10 attributes which every ESA member strives to achieve in life. The Ceremony of the Jewels is a long-standing tradition still used in many chapters today in celebration of the culmination of the introductory period of membership, during which the meaning of the jewels is explained:

The First Pearl shall be for Wisdom, that sum of human experience which you will strive to obtain through the inspiration and guidance of ESA.

The Second Pearl shall be for Beauty, that loveliness of symmetry and line, rhythm and color, in nature and the magic word of the printed page, which you will endeavor to translate into your everyday life.

The Third Pearl shall be for Strength, that combination of courage and judgment with which you will be able to know conflict but also to overcome it.

The Fourth Pearl shall be for Truth, that sublime measure of knowledge which you must first feel, then know, and finally live, so that it enhances this essential part of your spirit.

The Fifth Pearl shall be for Fidelity, that dedication of purpose which will enable you to ever keep your pledge.

The Sixth Pearl shall be for Fellowship, that sharing of common interests through the warmth of family in ESA.

The Seventh Pearl shall be for Cooperation, that ability to work harmoniously and constructively with others for the advancement of a common cause.

The Eighth Pearl shall be for Loyalty, that dedication to a set of ideals which knows no discouragement or defeat.

The Ninth Pearl shall be for Vision, that ability to see past realities of the present into other possibilities of the future.

The Tenth Pearl shall be for Service, that cheerful giving of self for others – achieving not for any expected reward, but rather for the sheer joy of doing.



Membership Pins

Each new member receives the Lamp of Learning pin in their new member packet at the time they first join ESA. The Lamp is a symbol of our pursuit of knowledge. ESA's second pin, the diamond-shaped Jewel Pin, signifies full membership in ESA and is symbolic of the ideals of our organization. For community ESA members who belong to a chapter, a representative of the chapter may order their Jewel Pin when they are comfortable in the new member's understanding of the information contained in the Ideals book and if applicable, workings of their chapter. While the specific amount of membership time varies by tradition of each chapter, it is common for a member to be presented with their Jewel Pin near their three-month anniversary in ESA. Individual members may request their Jewel Pin after their third month of membership and a thorough review of the Ideals materials by using the order form in the new member packet. Members of collegiate chapters will receive their pin through their chapter president who orders for all new members of the student chapter.



Position of Jewel Pin and Lamp pin when worn alone



Position of Gavel Guard during presidency



Position of Gavel Guard after presidency

Wearing the Pins

The ESA Jewel pin is worn over the heart. Place the thumb in the hollow of the throat, extend the fingers downward, and the tip of the little finger marks the place to pin the Jewel pin. The lamp pin is always worn just above the Jewel Pin unless you are currently holding a presidential office in which case the Gavel Guard should be above your Lamp Pin. All other dangles and pins should be worn below.

The pin is never loaned to or worn by anyone except duly initiated members of ESA. It represents a pledge to a higher endeavor. The pin is a badge of honor and friendliness and may be worn at functions other than those sponsored by ESA. Remember in wearing the pin, it is permissible to wear the most current officer charm on the chain. Display it only on clothing showing a sense of dignity and worth.

Wearing the Emblems

Members of ESA are entitled to wear the letters, emblems, badges, and pins of the organization. The trademark of ESA is a legal trademark and all merchandise, clothing, jewelry, etc. must be obtained through an officially-licensed vendor. For information governing member use of ESA trademarks and a list of licensed vendors, visit the website or contact ESA Headquarters.

www.epsilonsigmaalpha.org/merchandise

Member Achievement Programs

ESA's individual points-based awards program is called Pallas Athene and the award levels still bear the names and symbolism established in the early years of ESA. The program is named for the mythical Greek goddess Athena, an ancient Greek symbol of knowledge and wisdom, which is still fitting today for a program based on the attributes that come from acquiring wisdom and strength of character earned through service to others. A supplemental First Pearl Award program is available to members in their first year of membership.

The completion of the Pallas Athene lifetime program is based on a cumulative points system that grows throughout the years of a member's active affiliation with ESA including collegiate membership. The six degrees reward outstanding service to ESA and recognize individual contributions to the growth and unselfish service of our membership. The symbols of levels 1-5 appear on medallion charms and may be purchased from the ESA merchandise department by any member who has attained that level of points. Documents for tracking member points, instructions for participation, and complimentary certificates of recognition for each level are also available in the member center of the website. www.epsilonsigmaalpha.org/awards

When a member has been an ESA member for one year or has received the First Pearl Award, the member may begin the Pallas Athene program and earn points for the highest individual award in ESA. Members are reminded that points being applied to the First Pearl award may not be doubly counted for the First Degree. Rather, the First Pearl award should be completed first, then begin First Degree points immediately upon reaching the First Pearl award threshold. At the completion of each level, individual members or chapter representatives should contact ESA Headquarters to report their achievement and have their member record amended to reflect new point totals. New point totals will be reflected on the member's next membership card. Points in excess of the number needed for each degree will carry over toward earning the next degree.

See page 18 for First Pearl affidavit for chapter members. Individual members, find your first pearl affidavit and information at www.epsilonsigmaalpha.org/awards.

Member Achievement Programs

Pallas Athene Awards

This program is for members of more than one year or who have completed the First Pearl Award. It is cumulative throughout a member's years of active participation in ESA.



First

The First Degree: "Aidos" (eye'doss)

The face of Athena represents the First Degree symbolizing knowledge, the spirit of truth, and compassion. The First Degree of Pallas Athene requires 1,500 cumulative lifetime points.



Third

The Third Degree: "Sophia" (sofy'a)

The soldier and Trojan horse represents the Third Degree symbolizing imagination, practical skills, and efficiency. The Third Degree require 5,000 cumulative lifetime points.



Second

The Second Degree: "Arete" (air'reeta)

The olive branch represents the Second Degree symbolizing personal excellence and strength of character. The Second Degree of Pallas Athene requires 3,000 cumulative lifetime points.



Fourth

The Fourth Degree: "Sophrosyne" (so fres' i ni)

The owl represents the Fourth Degree symbolizing wisdom, understanding, and truth. The Fourth Degree requires 10,000 cumulative lifetime points.



The Fifth Degree: "Tharos" (tha' ross)

The Figure of Athena represents the Fifth Degree symbolizing courage, intellectual activity, versatility, and compassion. The Fifth Degree of Pallas Athene requires 35,000 cumulative lifetime points and is accompanied by membership in ESA's Certified Volunteer of America program. Members achieving the Fifth Degree, upon the member's request, are entitled to special credentials and letters of achievement which are sent to member's employer or college dean as well as local press to honor this prestigious achievement. (Note: Fifth Degree achievers MUST have the chapter president or awards chair and state president certify their point total with ESA Headquarters; individual members should contact ESA Headquarters directly to have their achievement certified.)

The Sixth Degree: "Ethos" (eth' oss)

Upon completion of the Fifth Degree of Pallas Athene members will be eligible to apply to design, implement, and present projects in the areas of education, service, and association. The Sixth Degree, ESA's highest distinction within the Pallas Athene program, will be awarded upon the successful completion of projects in all three areas.

See www.epsilonsigmaalpha.org/awards for First through Fifth degree certificates and affidavits for use by both individual members and members in chapters.

ESA Expansion

It is every ESA member's right and responsibility to help keep our network strong by inviting others to join ESA and playing an active role in the addition of new chapters to our network. Many opportunities exist for members to contribute to the strength and future of ESA through welcoming new members and supporting new chapters.

Sponsor a New Member

In ESA, the term "sponsor" is used when a member invites another new member to join and signs the membership application (sponsorship and recruitment systems vary in collegiate chapters). Regardless of how long they have belonged to ESA, both chapter members and individual members (MALs) are eligible to sponsor other new members.

New members may be invited to

- » join the sponsor's own chapter
- » join another chapter (with ESA HQ assistance)
- » join as an individual member

Sponsors of new members earn First Pearl and Pallas Athene points as do sponsors of new chapters. Community members may also participate in ESA's Ambassador Program rewarding new member sponsors with membership fee discounts.

Recommend-A-Friend

All members may recommend either community or collegiate friends in other places or on other campuses. To recommend a friend to ESA, please visit the ESA website, www.epsilonsigmaalpha.org/recommend. Online and printed materials and conversation starters are also available to request from this page. If preferred, members may also contact ESA Headquarters via email at esainfo@epsilonalpha.org.

Relocation Services

ESA's large network of members and chapters is one of the most important benefits of membership. Members planning to relocate may contact ESA Headquarters for connection assistance in their new city. Relocation assistance is available for community members and collegiate members alike.

Chapter Expansion

Any member regardless of ESA experience level may form a new chapter. The ESA Headquarters staff provides personalized guidance and materials to support all new chapter efforts. For more information, visit the New Chapter Info section at www.epsilonsigmaalpha.org/recruitment.

Individual Member/MAL establishing a new chapter:

Individual members (MALs) who would like to move into a chapter membership role may establish a new chapter that meets their schedule and participation goals. ESA HQ provides support including

- » Publicity and social media tools
- » Invitation list suggestions
- » Pre-packaged events to get started

Branch-and-Grow:

Member(s) of an existing chapter may choose to establish a new chapter. This option is common when

- » a chapter has grown large enough to support two groups
- » members commute a long way to participate in chapter activities
- » schedules and interests evolve to warrant adding a new chapter with a different focus

Mentor a Chapter:

This option works well when the sponsoring member(s) wish to remain in their existing chapter but see an opportunity for the formation of a new chapter. It requires the sponsor(s) to commit to helping establish, recruit, and train the members of the new chapter to ensure its future success. These chapters can be

- » Community Chapters
- » Collegiate Chapters

ESA After College

ESA makes the transition from collegiate membership to community membership easy, allowing ESA collegiate graduates a seamless connection to continued friendship, support, and professional development through continued service in an ESA community chapter. ESA relocation services can accommodate graduates starting a new life nearby campus or across the country. www.epsilonsigmaalpha.org/AfterCollege



New Member *Study Sessions*

01 | Fundamentals

Explain the symbolism of ESA:

Colors:

Flower:

Epsilon Sigma Alpha



International

Crest:

Badge:

Lamp and Jewel Pins:

Pin Etiquette:

The 10 Pearls:

02 | Heritage

Find and note these important events:

ESA's Founder's Name:

Year:

State:

First Convention Date:

Location:

First International Chapter Year:

Location:

First Collegiate Chapter Year:

Location:

03 | Organization Support

Note the services provided by each of the following:

- » ESA HQ:
- » ESA IC:
- » ESA Foundation:

04 | Projects & Programs

ESA's National Projects

- » St. Jude Children's Research Hospital
- » Easterseals
- » Hope for Heroes
- » Scholarships through the ESA Foundation

ESA's Awards Programs

- » First Pearl
- » Pallas Athene

05 | ESA Website

Find and explore the following on the ESA website:

- » Your personal account
- » Information about conferences and events
- » Resources for St. Jude projects
- » Logo gallery and media standards
- » Tool Kits for national service projects
- » Materials for welcoming new members
- » Information about ESA Foundation scholarships to share with students
- » Recommend-a-friend form

06 | Social Media

ESA and social media:

Take a moment to follow ESA



facebook.com/
EpsilonSigmaAlpha



@epsilon_sigma_alpha



Search Epsilon Sigma
Alpha International



@ESATweets

#ESA4StJude

#ESALove

#ESAForever

#EpsilonSigmaAlpha

EXTRA CREDIT

(use this to get started on Pallas Athene points):

- » Post about why you love ESA
- » Tag ESA
- » Use a hashtag of your choice
- » Add this link:
epsilonsigmaalpha.org/BestSelf

First Pearl Affidavit for Chapter Members

| | | | | | | | | | | | | | | | |
|----------------|--|----|--|----|-----------------|----|--|----|--|----------------|--|----|--|-------|--|
| Member's Name: | | | | | Address: | | | | | | | | | | |
| Chapter Name: | | | | | Chapter Number: | | | | | Member Number: | | | | | |
| 1 | | 6 | | 11 | | 16 | | 21 | | 26 | | 31 | | 36 | |
| 2 | | 7 | | 12 | | 17 | | 22 | | 27 | | 32 | | 37 | |
| 3 | | 8 | | 13 | | 18 | | 23 | | 28 | | 33 | | 38 | |
| 4 | | 9 | | 14 | | 19 | | 24 | | 29 | | 34 | | 39 | |
| 5 | | 10 | | 15 | | 20 | | 25 | | 30 | | 35 | | 40/41 | |

| Learn/Teach | |
|--|------------|
| 1. Write a short book review (no more than 150 words) and submit it online epsilonsigmaalpha.org/Books | 50 |
| 2. Participate in a chapter educational program..... | 50 |
| 3. Memorize the Opening and Closing Ritual epsilonsigmaalpha.org/history | 30 |
| 4. Review the material in each of the six study sessions in the Ideals book epsilonsigmaalpha.org/history | 50 |
| 5. Attend a new member orientation session in person (each)... | 15 |
| 6. Create a password and log in to the ESA member center..... | 25 |
| 7. Serve as a chapter officer..... | 100 |
| 8. Serve as a chapter committee chairman..... | 100 |
| 9. Serve as a chapter committee member..... | 50 |

| Meet/Attend | |
|---|------------|
| 10. Maintain perfect attendance at social, educational, and business meetings for six consecutive months..... | 150 |
| 11. Visit a meeting or project of a chapter other than your own.. | 25 |
| 12. Attend a city/district/zone-level meeting or project..... | 50 |
| 13. Attend a state-level activity or meeting..... | 100 |
| 14. Attend a regional-level activity or meeting..... | 150 |
| 15. Attend a national or international-level activity or meeting.... | 200 |
| 16. Join an ESA online group and actively participate..... | 25 |
| 17. Follow ESA on social media (points for each platform on which you follow ESA)..... | 10 |

| Invite/Recruit epsilonsigmaalpha.org/recruitment | |
|--|-------------|
| 18. Bring a prospective member to a chapter activity or project (each)..... | 25 |
| 19. Bring a prospective member to a recruitment activity (each) | 35 |
| 20. Organize and host a recruitment party/activity for a new chapter..... | 150 |
| 21. Sponsor a new adult member (age 18+) and be listed as the sponsor on their paper or online application (each)..... | 275 |
| 22. Individually organize a new chapter as its sponsor (in person or online chapter)..... | 1500 |
| 23. Actively participate, in any capacity, in the formation of a new chapter (in person or online chapter)..... | 300 |
| 24. Sponsor an Elán member (age 17 and under)..... | 50 |
| 25. Host or participate in a "join ESA" booth at an ESA or community event (each)..... | 100 |

Total Points _____

Signature of President or Awards Chairman

| Connect/Community Outreach epsilonsigmaalpha.org/sponsorship | |
|---|------------|
| 26. Participate in the recruitment of an outside organization or business as a sponsor/donor for an ESA event..... | 75 |
| 27. Participate in a thank you activity for sponsors of an ESA event..... | 75 |
| 28. Help involve a school, faith-based, or other civic group or business in your ESA event other than as a sponsor..... | 100 |
| 29. Participate in the IC President's national project by hosting an event with your chapter..... | 150 |

| Publicize/Promote epsilonsigmaalpha.org/publicity | |
|---|------------|
| 30. Submit a photo through the ESA website of members working an ESA event together or tag ESA HQ..... | 10 |
| 31. Use an ESA profile picture on your social media account (each)..... | 10 |
| 32. Create a post about an ESA event on your social media account containing a link to ESA's national website (each)... | 10 |
| 33. Have your post shared by ESA HQ (one per event)..... | 50 |
| 34. Submit photos from an event through the website of ESA members volunteering at another organization's event (each) epsilonsigmaalpha.org/submit | 10 |
| 35. Submit an entry to ESA's "What ESA Means to Me" essay contest epsilonsigmaalpha.org/ESAtome | 100 |

| Support/Donate | |
|---|-----------|
| 36. Participate in a service or volunteer event in your community wearing ESA logo apparel..... | 50 |
| 37. Participate in an ALSAC/St. Jude event wearing ESA apparel | 50 |
| 38. Fundraise online for St. Jude as part of ESA's national team (per event)..... | 25 |
| 39. Participate in an ESA philanthropic or ways-and-means project, points per hour served..... | 5 |
| 40. Hold an ESA elected or appointed office..... | 75 |
| 41. Join the ESA Foundation..... | 20 |

Pallas Athene Affidavit

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|--|----|--|----|-----------------|----|--|----|--|----------------|--|----|--|----|--|----|--|----|--|-----------|--|
| Member's Name: | | | | | | | | | | Address: | | | | | | | | | | | |
| Chapter Name: | | | | | Chapter Number: | | | | | Member Number: | | | | | | | | | | | |
| 1 | | 6 | | 11 | | 16 | | 21 | | 26 | | 31 | | 36 | | 41 | | 46 | | 51 | |
| 2 | | 7 | | 12 | | 17 | | 22 | | 27 | | 32 | | 37 | | 42 | | 47 | | 52 | |
| 3 | | 8 | | 13 | | 18 | | 23 | | 28 | | 33 | | 38 | | 43 | | 48 | | 53 | |
| 4 | | 9 | | 14 | | 19 | | 24 | | 29 | | 34 | | 39 | | 44 | | 49 | | 54 | |
| 5 | | 10 | | 15 | | 20 | | 25 | | 30 | | 35 | | 40 | | 45 | | 50 | | 55/ 56 | |

Total Points _____

Signature of Chapter President or Awards Chair

| Learn/Teach | |
|---|-----|
| 1. Write a short book review and submit it online epsilonigmaalpha.org/books | 50 |
| 2. Present a chapter educational program..... | 50 |
| 3. Take a class to acquire a new skill as part of your lifelong learning commitment in ESA epsilonigmaalpha.org/Learn | 50 |
| 4. Chair or co-chair an ESA leadership seminar..... | 200 |
| 5. Attend an ESA Leadership seminar..... | 75 |

| Meet/Attend | |
|--|-----|
| 6. Maintain perfect attendance at social, educational, and business meetings for six consecutive months..... | 150 |
| 7. Visit the meeting or project of a chapter other than your own..... | 25 |
| 8. Attend a city/district/zone-level meeting or project..... | 25 |
| 9. Attend a state-level meeting or project..... | 100 |
| 10. Attend a regional-level meeting or project..... | 150 |
| 11. Attend a national or international-level meeting..... | 200 |
| 12. Join an ESA online group and actively participate..... | 25 |

| Invite/Recruit epsilonigmaalpha.org/recruitment | |
|--|------|
| 13. Bring a guest to a chapter activity or project (each)..... | 25 |
| 14. Bring a guest to a recruitment activity (each)..... | 35 |
| 15. Organize and host a recruitment party or activity..... | 150 |
| 16. Recommend a friend in another state via the ESA website or through ESA Headquarters epsilonigmaalpha.org/recommend | 25 |
| 17. Sponsor a new adult member (and be listed as the sponsor on their paper or online application, each) | 150 |
| 18. Individually organize a new chapter as its sponsor (in person or online chapter)..... | 1500 |
| 19. Actively participate, in any capacity, in the formation of a new chapter (in person or online chapter)..... | 300 |
| 20. Sponsor an Elán member (age 17 and under)..... | 50 |
| 21. Host a "join ESA" booth at an ESA or community event..... | 100 |

| Connect/Community Outreach epsilonigmaalpha.org/sponsorship | |
|--|-----|
| 22. Successfully recruit an outside organization or business as a sponsor/donor for an ESA-branded event..... | 100 |
| 23. Host a thank you activity for sponsors of an ESA-branded event..... | 100 |
| 24. Help involve a school, faith-based, or other civic group or business in your ESA-branded event other than as a sponsor..... | 75 |
| 25. Participate in the IC President's national project by hosting an event on your own or with your chapter..... | 150 |

| Publicize/Promote epsilonigmaalpha.org/publicity | |
|---|-----|
| 26. Submit a photo and short description through the ESA website of members working an event together or tag ESA HQ..... | 10 |
| 27. Create an ESA social media "event" to promote your live event/activity to the public..... | 25 |
| 28. Add a link to ESA's national website in your ESA social media post..... | 5 |
| 29. Have your post shared by ESA Headquarters (one per event)..... | 50 |
| 30. Create and distribute print promotions for your ESA event..... | 10 |
| 31. Submit a press-release to local media using ESA template..... | 15 |
| 32. Bonus if your ESA-branded event is covered by local print, broadcast, or online media outlets..... | 50 |
| 33. Submit photos from an event through the website of ESA members volunteering at another organization's event (each) epsilonigmaalpha.org/submit | 10 |
| 34. Submit an entry to ESA's "What ESA Means to Me" essay contest epsilonigmaalpha.org/ESAtome | 100 |

| Support/Donate | |
|---|----|
| 35. Participate in the name of ESA and in logo apparel at a charitable or service event in your community..... | 50 |
| 36. Register on an ESA team and participate in an ALSAC/ St. Jude sponsored live or online event and solicit donations..... | 50 |
| 37. Participate in an ESA philanthropic or ways-and-means project, points per hour served..... | 5 |
| 38. Join the ESA Foundation..... | 20 |

| Lead | |
|---|-----|
| Chapter | |
| 39. President..... | 175 |
| 40. Other elected officer..... | 125 |
| 41. Appointed officer or committee chair..... | 75 |
| 42. Standing committee member..... | 50 |
| City/Area/District/Zone | |
| 43. President..... | 200 |
| 44. Other elected officer..... | 150 |
| 45. Appointed officer or committee chair..... | 100 |
| 46. Committee member..... | 75 |
| State/Regional | |
| 47. President..... | 400 |
| 48. Other elected officer..... | 300 |
| 49. Appointed officer or committee chair..... | 200 |
| 50. Convention Chair..... | 300 |
| 51. Committee member..... | 100 |
| International | |
| 52. President..... | 600 |
| 53. Other elected officer..... | 450 |
| 54. Local convention chair..... | 450 |
| 55. Appointed officer or committee chair..... | 300 |
| 56. Committee member..... | 150 |

Published as a service to members

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