



IC NEWSLETTER – February 2020



## 2019-20 IC PRESIDENT TERRI'S MESSAGE



Are you like me and just came to the realization that the year is more than half over? Now is the time to help fulfill my dream of working hard at not only raising membership, but including diversity within our fabulous organization. I'm not fond of using scare tactics to get a message across, but I'm concerned that my passion for ESA and heading off its potential demise is not as much in the forefront of your minds as it is in mine. I mean to say I'm worried, really worried when I travel to visit state conventions and I see all of these folks who are about my age and older and very few younger people – I'm talking about people **under the**

**age of 55** – you, yes, you, are my young people! Every state has their recruitment issues and their strategies for change, that's true. But, what I want you to really think about is predicting the future; let's say ten years from now. Look in to that vision and what do you see: how many of your members in your state are no longer there or are no longer involved in ESA? Wow! Now, that's scary!

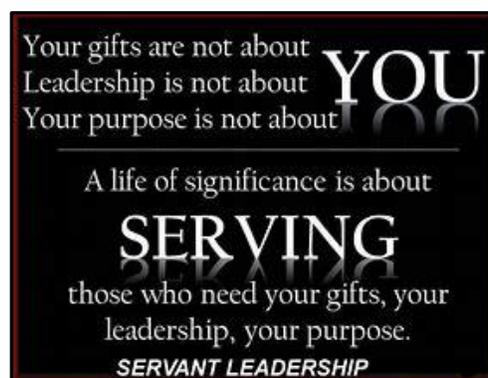
I've lost count of the number of members I've brought in to ESA, but it's been quite a few and we should never give up that idea! Each year I make a plan at who I might want to focus on to share the joy of ESA and this year is no exception. I've decided that I'm going to pledge Bob, my significant other, because he's always there to help with ESA. He attends the fun parts of ESA, not so much the meetings, but is always there to help in philanthropy. So, why shouldn't he be a member? And, then I have two young granddaughters who have joined me for the past several years at our annual Minnesota Style Show and Silent Auction for St. Jude. They assist with passing out the prizes and my older granddaughter even modeled clothes this year so I'll pledge them as Elán members. They know all about St. Jude and are proud to be there helping, so why not? After all, why wouldn't you want to share all of the fun times we have together and the rewards brought to us through philanthropy?

The ESA Membership Challenge is still going on and there are a few states that are really serious about winning that special prize of having Charlotte come to their state for a visit. You might be surprised if I told you the names in the running because it's not who you might think ... but I'm not telling! I've also heard of a few states that have some awesome plans for "Get to Know ESA" parties before May 31, which makes my heart giggle with excitement! Did you know that the deadline for recruitment is **May 31**? That's right, it's not July at IC Convention – that's the big reveal! There is so much information on the ESA International website regarding Recruitment, it's absolutely amazing! Information is as easy as a mouse-click or a phone call to ESA Headquarters. We can do this!! So, let's get on the Recruitment Roll to a major win!!

As always, if there's anything I can do to help, let me know by phone or email. I'd be thrilled to be your cheerleader! If I don't know the answer, believe me, I know where to find it and I'm happy to do so.



Have you ever thought about being a Servant Leader? Do you even know what that means? Personally, I think that all of us in ESA are servant leaders with the hearts we have and the willingness to share ourselves for the well-being of others. Have you thought about attending and meeting others just like you at one of the fabulous Leadership Events that our own ESA Headquarters has planned? Every single time I attend a Leadership Event I learn something new about myself as well as gain some knowledge at how to be a better leader! And now, there are three, yes 3 awesome opportunities for you to learn more:



- the [National Leadership Conference](#) in Denver, Colorado, February 6-9, 2020
- the [\\*NEW\\* ESA Regional Leadership](#) in St. Louis, Missouri, March 14, 2020
- *the [Young Leaders Elite Retreat](#) in Estes Park, Colorado, October 1-3, 2020*

Click on one of these links above or go to the ESA International website to get more information.

By the time you read this, you'll be preparing for some chocolate, some wine, some special meal or just a good ol' healthy relaxation time for Valentine's Day. Enjoy this special day of love and celebration, whether it be family or friends, you are all in my heart!

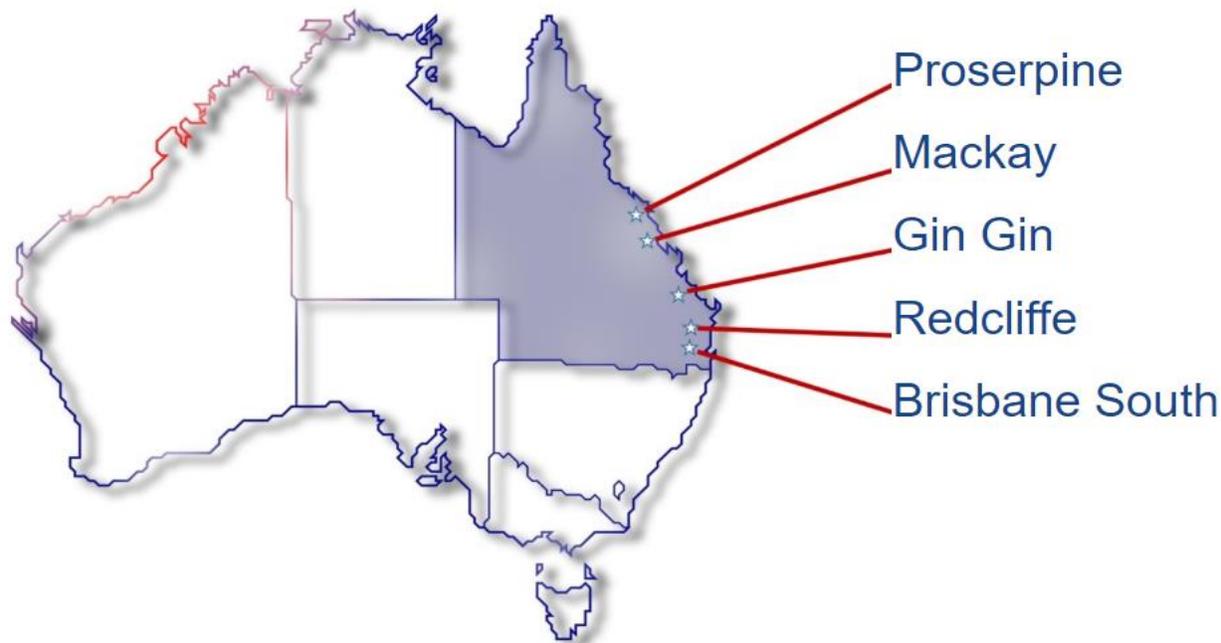
Until next time --

ESA – AUSTRALIA

I have recently heard from a few folks that requested information regarding my trip to visit Australia for their State Convention. Below is a map of Australia; the state of Queensland is noted in gray. The ESA

Chapters in Australia are listed within Queensland. The 2020 Australia Convention will be held in Redcliffe on May 1-3, 2020 at the Mon Komo Hotel.

ESA Australia is structured of five, hard-working, and dedicated branches within Queensland.



Bob and I are planning a month-long grand adventure with a trip to the South Island of New Zealand to do some exploring as well as Bob trekking with an outfitter to hunt Red Stag. We'll then head over to Australia for their Convention and explore the Great Barrier Reef and other explorations within Queensland. Then, it's on to the North Island of New Zealand for more exploration. Bob and I plan to stay in B & B's or small lodges so we can get to know some Kiwi and Aussie friends.

Some US folks have expressed interest in joining part of our trip as well as attending the Australia Convention. I believe at this time there are three other couples that plan to go to the Australia Convention; some will participate in a portion of Bob's and my trip.

This trip of a lifetime is open to **anyone** who would like to join us for some or all of Bob's and my plans. If you are interested in doing so, please let me know ASAP. I will provide you additional information regarding registering for the Australia Convention and also connect you with our travel agent.

Terri Olson  
[terri.mnesa@gmail.com](mailto:terri.mnesa@gmail.com)  
612-578-5003





## Mary Humphrey Sr. ESA for St. Jude Chair

In one of the St. Jude weekly updates, there was an article on “Celebrating Christmas in the Hospital.” Felicity's mom shared how they spread holiday cheer around to all at St. Jude. “I was reclining in the hospital recliner with Felicity cuddled on my chest, tears rolling down my cheeks. Suddenly, our door opened, and we had our very own personal choir of Christmas carolers. A team of St. Jude doctors, nurses and staff were singing to the patients and families, one patient room at a time. Gestures like this are what make St. Jude so special, and it was the best medicine for me.... The greatest gift we received was given to us the day we arrived at St. Jude. Not because we never received a bill, not because they gave us money for food, not because they gave us an apartment to live in – all that is true. But it’s because **they gave us hope**, and my daughter a chance to live. St. Jude gave us the gift of being a family of three for the first time! I can’t convey how much St. Jude means to us, and how much they helped us. Because of St. Jude, our next Christmas was spent in our own home, decorated and surrounded by all our family and friends, with Felicity.” At Felicity’s 4-month checkup multiple, aggressive tumors were discovered in her brain and spine. They never dreamed they would spend her first Christmas at St. Jude. YOU give families hope through all your ESA volunteer efforts!

The booked and the completed event forms are rolling in. If you haven’t filled out the forms, please do so—especially the completed event form! Some chapters have been busy volunteering at the ALSAC sponsored events: Dream Homes, Radiothons, Galas, and Walk/Runs. Others have been busy volunteering with auctions, garage sales, golf tournaments, luncheons, cutest baby contest, a Mahjong Tournament, gift wrapping, Bingo, Bunco, painting parties, horse rides, poker runs, and many other fantastic events! You are an incredible group, planning and executing these special events! Each and every project for the “kids at St. Jude” is important! For those that volunteered at the Memphis Marathon please submit an event form; note on it that you volunteered as the credit is handled differently than donations.

Early St. Jude Hero registration opened January 16 for the 2020 St. Jude Memphis Marathon. Those who have participated in the past should have received an email invitation to register early and rejoin Team ESA. Sandy Hongerholt will be our Team Captain for 2020.

Keep up all your good work for the “kids at St. Jude”! Let myself [marykh@tds.net](mailto:marykh@tds.net) and Sandy Hongerholt, [shongerholt@yahoo.com](mailto:shongerholt@yahoo.com) know if you have any questions or concerns.



## MEMBERSHIP NEWS

(By Alysha Wagley, IC Membership Chair and Tracy Swanson, ESA HQ Membership Director)

As you begin planning your Spring 2020 chapter and state events, remember that all events are opportunities for potential members. While you do the good works, fundraise and give back, let your love for ESA and the power of friendship and philanthropy help you recruit new members. Therefore, when you are planning these events, plan not just the food, workers and location, but also for how you will recruit. Use strategic publicity and make sure ESA or Epsilon Sigma Alpha is big and bold and above your chapter name. Have plenty of literature and links to our website for easy membership registration for those who are interested. Provide a handout with upcoming chapter events they can attend and provide ways for them to get involved right away from your [ESA MEMBERSHIP HOST](#). Let us know if we can help you in your spring planning and don't forget there are helpful planning kits in the member center of the ESA website, [www.epsilonsigmaalpha.org/recruitment](http://www.epsilonsigmaalpha.org/recruitment). May 2020 be your best recruiting year yet.

Take a moment to reflect on why you love ESA and have dedicated so much in the name of our great organization and its causes. Remember who first invited or encouraged you to attend your first State Convention. Once there, what made you keep going? These reasons, friendships, celebrations and memories are what we must share with our pledges or even with chapter members who have yet to attend. Encouraging them to experience this joy and bonding will help retain them for a lifetime and help them to share ESA with their friends and family. If each new member pledged their own new member, and if that cycle continued, ESA would thrive forever.

ESA is All Heart!



## CHEER TEAM!!!



New Year, New Members!!! ~Cheer Team Rep Lauren Ryan Where are all our new members lurking? Open your eyes, they are right in front of you! Everyone has the potential to love and care for others and that is what we do best. Think about a format to show others how much love and care you give to the world by being an ESA member then help them sign up. Cookie exchange? Book Club? Wine Club? Shopping Friends? What group of people do you hang out with on a regular basis? Those are the people you should be talking to ESA about. I "made" my whole book club join and now we read books AND do good deeds.





## Tammy Gregg Philanthropic Chair

Happy New Year Friends!

I hope the Holidays were good to you and your family and that you had time to reflect on 2019 and set some exciting goals for 2020. I not only did this for my personal and professional life, but also my ESA life. What do I want to accomplish as a member and what would I like to see my chapter and state accomplish in 2020? And you know what – we have the best tool at our fingertips to help drive that conversation - our Chapter Surveys! Has your chapter completed it yet? Now is the perfect time! My chapter completed ours in the late fall and the resounding result was we all wanted to do more philanthropic activities in our community. We are building a plan around that and hope to see huge results at the end of 2020. I feel confident in saying that you and your chapter will have similar results, so let me know what your plan looks like and what projects are on your “to do” list.

A big item on my “to do” list as your Philanthropic Chairman is finding answers around the coupon cutting program and policies for our military families. **I NEED YOUR HELP!** I have not had success in cold calling different bases or agencies and finding the answers we all need. If you have a great working relationship with a military base or personnel, please let me know and hook a sister up! I would love to have a conversation with them and get directions on putting together the “How To” list for all of you.

State Conventions will be here before we know it – do any of you incorporate a philanthropic project into your weekend together? Let me hear about it! What a great opportunity to highlight what ESA is all about!

As a reminder, here are a few things to checkout on our website under “Member Center”:

- The IRS document that states the \$.58 mileage rate
- The 2019-2020 Philanthropic Form that provides information on where to mail and the reporting period.
- A great place to learn more about our National Service Projects and the Tool Kits to help you pull the project together.

As always, don't hesitate to reach out if I can help you with anything or if you just want to share good news.

Thank you!

Tammy Gregg  
864-483-1538 • [tammyjo21@yahoo.com](mailto:tammyjo21@yahoo.com)

“Life’s most persistent and urgent question is, ‘What are you doing for other?’ ” – **Martin Luther King Jr.**



## **EDUCATIONAL**

Terri Sayre

Hello everyone!

It’s Mardi Gras time here in New Orleans! That means parades, king cake, food, drinks, more parades, traffic jams, and yes...more food and drinks and parades! Contrary to popular belief, Mardi Gras is celebrated for more than just a day or a weekend. We start our Mardi Gras season on January 6<sup>th</sup>, which is King’s Day (Feast of the Epiphany) and ends on Fat Tuesday, which is February 25<sup>th</sup> this year.

A little history here: In 1699, French-Canadian explorer Jean Baptiste de Bienville landed on a tiny piece of land south of New Orleans and named this land Pointe du Mardi Gras, as he and his men realized it was the eve of Boeuf Gras (fatted calf) a celebrated holiday in medieval Europe. Later, in 1702, Bienville established Fort Louis de la Louisiane, which is now called Mobile, Alabama, and in 1703 the first Mardi Gras was celebrated in Mobile...not New Orleans!

So, before all the festivities get into full swing here, I want to be sure that all state education chairs have the information for submitting your state’s educational programs. The educational will be judged for the Gold Seal Merit Award and the Maie L. Wells Award. The forms for entry are located on the [ESA website at www.epsilonsigmaalpha.org](http://www.epsilonsigmaalpha.org) then click chapter/council mgt. From that drop down click Forms, then click International Council Forms. You will have a choice of Word or PDF.

I will be looking forward to hearing from y’all soon, and in the meantime, laissez le bon temps rouler, which is Cajun French for “let the good times roll!”!

Happy Mardi Gras!

Terri Sayre, IC Education Chair



## **NORTH CAROLINA**

### **Lauren Ryan, State President**

Ryan A New Year has begun and folks are finally recovering from the Holiday Haze...BUT WAIT MLK Day! Just when you think you can get your life back on track, buckle down to a routine, MLK Day makes us stop and pause a moment. January is already passing us by, soon February will be here in full force. Remember to be mindful of each moment because once it is gone the next moment is already happening.

The State of North Carolina has been quietly recovering from the whirlwind of SERC. Thinking about our next responsibilities and carrying on with all our good deeds. In the blink of an eye we will have convention and the changing of the guard. I want to be mindful of my last moments of serving as State President even while I work to pass everything along to the next President!



## **Dennis Marler**

### **Minnesota State President**

### **Our Weekly Four Hour Social**

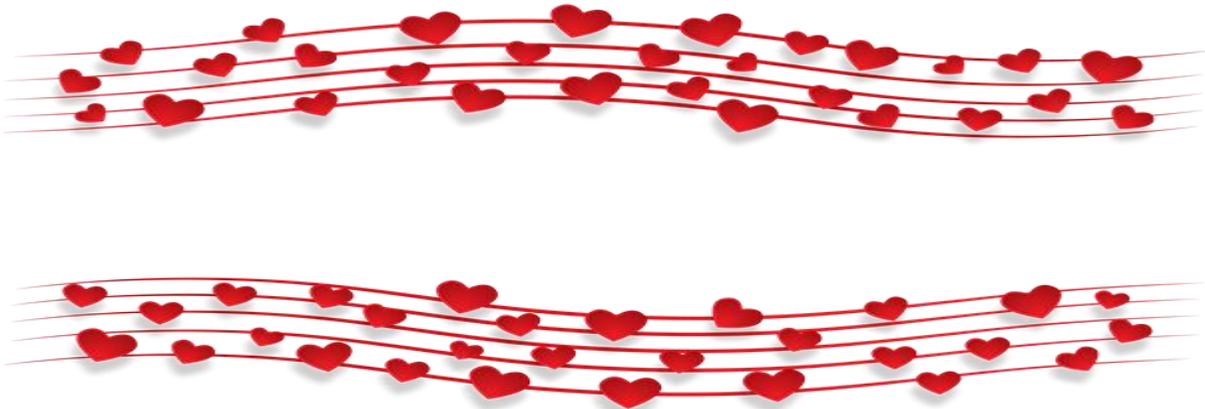
Since 2004, members of ESA Minnesota have been getting together once or twice a week to shoot the breeze, gossip and solve world problems. Oh, and while they're at it, this group of ESA members and their friends assemble medical test kits at MedTox Laboratories.

MedTox supports a wide variety of employer and clinical testing programs. Our ESA group helps by assembling several of these kits. [Put a band-aid, a gauze pad, a blood collection sheet, a finger lancet, an instruction sheet and a couple other things into a plastic bag. Put 100 of those plastic bags into a big box, seal the big box, REPEAT]. It's not challenging work, but it leaves a lot of time to socialize. And, it pays.

For several years ESA Minnesota was paid an hourly rate to assemble the kits. More recently that has changed to a piece-rate payment plan. Over the years the group has worked nearly 50,000 hours to assemble over 800,000 kits. MedTox has paid ESA Minnesota more than \$400,000. ESA MN uses this money to support the IC programs, our state projects and our general fund. Thank you, MedTox for your continued support of ESA Minnesota.

Normally, our workload is about 1,000 kits each week, but during December, our group worked only one time. There were no orders. Maybe Medtox's clients enjoyed their holidays and delayed ordering until January. Finally, this past week the orders came in, big time. MedTox needed 5,000 kits completed ASAP. On Monday, a group of 15 ESA members and friends completed 3,000+ kits. On Tuesday, a group of eight polished off the remaining kits.

The gabbing, grumbling and laughing were at an all-time high. Thank you, ESA Minnesota for stepping up and getting it done!



**Margaret Horten**  
**Tennessee State President**

Sending Love from Tennessee!

Winter Council hosted by our Upper East TN District will be held on Saturday, February 22, 2020. This year's theme of "It's 5:00 Somewhere in ESA" will be evident as we celebrate our "Somewhere in ESA".

- Somewhere out there are chapters who are celebrating new officers and looking forward to a new year of fun.
- Somewhere in this state there are a lot of people working for St. Jude, and congratulations to Chattanooga's Tony O'Rear Bowl-a-thon for hitting their 20<sup>th</sup> annual event this year!
- Somewhere in this state are ESA members gathering to support each other through the good and bad times.
- Somewhere in this state is a chapter that is gearing up for a convention to be held in April.
- Somewhere out there are people, just waiting to be invited to join our organization and help us in our service to others.

Think of someone who you can share the love of our organization with this Valentine Season. Invite them to your next social and introduce them to the good things you do in the name of ESA.



**Nancy Sheldon**  
**Wisconsin State President**



## **WISCONSIN**

### **“In the Garden of Friendship in ESA”.**

#### **ESA Chapters in Madison, Milwaukee, and Wisconsin Dells**

Hello from Wisconsin.

We are very active participating in our philanthropic projects. Our philanthropic projects are St Jude Children's Research Hospital, Easter Seals of Wisconsin and Hope for Heroes. Radiothons for St Jude's, collecting baby wipes for the Easter Seals Camp Wawbeek, and volunteering at the VA Hospital.

Alpha Sigma chapter gave money to the Goodman Center in Madison to purchase turkeys for their holiday baskets. Beta Lambda in Milwaukee had a bake sale and made \$200. Beta Omicron held a Norwex fundraising party in November.

They also gave canned goods to the Goodman Center in Madison. Delta Phi purchased colored pencils, toothpaste, and puzzle books for the Veterans Hospital in Madison. Zeta Omega chapter had a “White Elephant Sale”.

## Membership

The ESA Chapter Membership Guide and ESA Chapter Surveys were sent out to chapter members a couple of weeks ago.

The chapter members will be discussing the results at the Wisconsin State Council Spring meeting on Saturday, March 7, 2020.

Wisconsin has not recruited any new members.

A Hope for Heroes project will be filling washcloths with toiletries at our spring council meeting in March.

Rita Jackson member of Beta Zeta chapter was recently diagnosed with Gillian-Barre Syndrome. She faces a long recovery.

To all of our sisters across the country that are having health issues you are in our prayers.

Happy Valentines

Peace and Love,  
Nancy Sheldon





## CALL FOR NOMINATIONS

### 2020-2021 INTERNATIONAL COUNCIL OFFICERS

Nominations are now in order for the offices of First Vice President, Second Vice President, Recording Secretary, Treasurer, Parliamentarian, and Workshop Coordinator for the International Council of Epsilon Sigma Alpha International.

#### STATE PRESIDENTS

Through your newsletters and state publications please encourage your qualified members to accept the challenge of an International Council Office. (Don't you forget to consider serving on the next level.) Dedicated members are significantly needed to share their time and talents to assist in the growth of ESA, to help plan the future of the organization, and to help achieve the goals and ideals of ESA. Additional forms can be found at [www.epsilonsigmaalpha.org](http://www.epsilonsigmaalpha.org) or by contacting:

#### **LeAnn Wray, IC Nominating Chairman**

10355 Blaine Rd  
Brighton, Michigan 48114  
C 810-772-9551  
[lwray2@comcast.net](mailto:lwray2@comcast.net)

#### QUALIFICATIONS

Nominees must be in good standing with ESA Headquarters and may be sponsored by any chapter, state, multi-state or district/zone in good standing with International Council (IC). Chapter and district/zone dues are \$40.00. State and multi-state council dues are \$45.00. Checks should be made payable to the International Council and mailed directly to the IC Treasurer.

Refer to the IC Bylaws: Article V – Qualifications of Elected Officers; Article VIII – Duties of Elected Officers; and Standing Rule 11 & 12 – number of candidates for each office and the responsibilities of the Nominating Committee.

Serving on the Nominating Committee are: Chairman: LeAnn Wray - Michigan, Kim Kummer – Kansas, Sandy Weston - Alabama, Nancy Reid - Oregon, Roxie Lenox - Wyoming, Brittany Hillard – Michigan and Laura Gnewuch, North Carolina.

#### *Notice to Nominees*

If more than 5 candidates run for an office, a weighted point system is used to qualify nominees for that IC office. No points will be given unless directions are followed; therefore, it is important that you *carefully read and follow* instructions for completion of the nomination form. All the information requested must be given. All eligibility requirements must be fulfilled, and all attachments must be included with the official nomination form. No changes will be accepted after the nomination form has been mailed to the committee members. If necessary, candidates will be asked to move to another position on the ballot.

## Instructions for Completion of the Nomination Form

1. Please type or print the form legibly.
2. List the year(s) served as President and each elected and appointed office.  
*Example:* President 2010-2011; First Vice President 2009-2010; Second Vice President 2008-2009; Recording Secretary 2007-2008; etc. Offices must either be elected or appointed and may not be listed twice.
3. If an office has several responsibilities, list only the elected office.  
*Example:* If the Vice President, because of the elected office, is also the Membership Chairman, only the Elected office may be given – the chairmanship should not be listed. This may also apply for Junior Past President and Disaster Fund Chairman.
4. If you were appointed to complete an office for an unexpired term you may list this office if the term of office is for three (3) months or more.
5. Committee appointments should be for the required term of office of three months or more. Do not list special appointments for special events. Appointments must be made by the President of the referenced council.
5. Do not include any recognition, such as, Outstanding Woman/Pledge etc.
6. Do not include qualifications on a separate sheet of paper. All qualifications must be included on the nomination form.
7. The Nomination Form must be postmarked no later than November 15, 2019. Mail or email the form with all attachments (sponsoring letter, letter of nominee's acceptance, and photo (5X7 if printed photo - .jpg if sent via email) to LeAnn Wray, IC Nominations Chairman • 10355 Blaine Rd. • Brighton, MI 48114 • lwray2@comcast.net.
8. The signature of either your chapter or state/multi-state president is required; however, the contact information is needed for both.
9. Address all questions concerning the listing of qualifications or other matters regarding nominations to LeAnn Wray, IC Nominations Chairman.

(Revised 09/2018)



## 2020-2021 Nomination Form

<b>Nominee</b>				<b>Member Number:</b>	
<b>Phone</b>		<b>Email</b>			
<b>Address</b>		<b>City</b>		<b>State</b>	<b>Zip</b>
<b>Employer</b>		<b>Occupation</b>			
<b>Chapter Name and Number</b>					
<b>City</b>		<b>State</b>			
<b>Nomination for the office of</b>					
<b>Second Choice of office</b>					

(It is recommended that nominee have previous experience on the IC Executive Board or have a strong accounting background before being nominated for IC Treasurer)

### Background Information

QUESTIONS	YES	NO
Does nominee have a working knowledge of computers?		
Does nominee have working knowledge of bookkeeping/QuickBooks?		
Does nominee have knowledge of parliamentary procedure and Roberts' Rules of Order Newly Revised?		
QUESTION	# OF YEARS	
How many years of ESA service does the nominee have?		

### Eligibility Requirements

QUESTIONS	YES	NO
Nominee has been an active member for the past three years?		
Nominee has held the office of Chapter and State or Multi-State Council President?		
Nominee's acceptance letter is attached?		
Sponsor letter from Chapter and/or State/Multi-State is attached?		
5 x 7 color photo or .jpg color photo of nominee is included?		
Nominee's chapter's dues have been paid to the International Council?		
Nominee's state's dues have been paid to the International Council?		
Nominee's individual dues have been paid to ESA Headquarters?		
All dues have been verified as paid by Nominating Committee Chairman?		
QUESTIONS	# OF YEARS	
Number of State Conventions nominee has attended?		
Number of International Conventions nominee has attended?		

INTERNATIONAL COUNCIL OFFICES HELD (list years)			
Second Vice President		Recording Secretary	
Treasurer		Parliamentarian	
Workshop Coordinator		Appointed Chairs (include Corresponding Secretary)	
MULTI-STATE COUNCIL OFFICES			
<b>ELECTED OFFICES</b>			
<b>APPOINTED OFFICES</b>			
STATE COUNCIL OFFICES HELD (list years)			
President		First Vice President	
Second Vice President		Recording Secretary	
Corresponding Secretary		Treasurer	
Parliamentarian		Junior Past President	
Other Elected Offices			
Appointed Chairs (include offices of past presidents' auxiliary)			

In **50 words or less** state why you would like to be an IC officer, what your objectives would be and how you plan to accomplish those objectives:

<Note: due to Journey space constraints quote will be edited if more than 50 words are submitted>

### Sponsor Signatures

Chapter President's Name (printed or typed)			
Chapter President's Signature			
Address			
City		St	Zip

State or Multi-State President's Name (printed or typed)			
State or Multi-State President's Signature			
Address			
City		St	Zip

State: \_\_\_\_\_  
 Category: \_\_\_\_\_  
 Placing: \_\_\_\_\_

## EPSILON SIGMA ALPHA INTERNATIONAL COUNCIL JUDGING GUIDELINES STATE & REGIONAL COUNCIL NEWS BULLETINS

1. **TWO DIVISIONS** (First three (3) in each category receive certificates from ESA Headquarters)

CATEGORY I      Publications with four (4) or less issues per year  
 CATEGORY II      Publications with five (5) or more issues per year

2. **JUDGING GUIDELINES**

	<u>Possible</u>	<u>Earned</u>
A. <u>APPEARANCE</u>	20 points	_____
1) Epsilon Sigma Alpha or ESA logo included in Masthead		
2) State/Regional Council Name included in Masthead		
3) Volume #/Issue #/Date		
4) Table of Contents with page numbers indicated and pages numbered throughout newsletter		
B. <u>USEFULNESS TO READER</u>	20 points	_____
1) Helpful or important information included (i.e. Officer Listing, forms for ongoing or upcoming events, deadlines)		
2) Personal communications (officer reports or articles)		
3) Chapter Contributions		
4) Completeness of coverage at ALL levels of ESA		
C. <u>MOTIVATIONAL FEATURES</u>	20 points	_____
1) Special features or feature articles that help build a better ESA and inspire a more dedicated membership		
2) Overall effectiveness as a State or Regional Council Publication		
D. <u>ORIGINALITY</u>	20 points	_____
1) Incorporate President's theme		
2) Quality photos are included with captions, consistent photo format		
3) Organization of articles (IC/State/Regions or Districts/Chapter)		
4) Effective and interesting layouts		
E. <u>QUALITY</u>	20 points	_____
1) Relatively free of spelling errors		
2) Typeface or font used is consistent (headlines vs body text, consistent text size, consistent space between lines and paragraphs)		
3) Artwork is clear and maintains proper proportion		
4) Effective use of white space		
<b>TOTAL POINTS ACHIEVABLE</b>	<b>100 points</b>	_____

(Revised June 2019)



## NEWS BULLETIN ENTRY FORM

TO: STATE AND REGIONAL COUNCIL NEWS BULLETIN EDITORS  
FROM: Terri Olson President ESA International Council

Please complete this form and return it by Feb 1, 2020, if you wish to have your state or regional news bulletin judged for International Council Awards.

STATE: \_\_\_\_\_ NEWS BULLETIN TITLE: \_\_\_\_\_

EDITOR'S NAME(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: # HOME: \_\_\_\_\_ WORK: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

NUMBER OF ISSUES PER YEAR: \_\_\_\_\_

MONTHS PUBLISHED: \_\_\_\_\_

Please return this form by Feb 1, 2020 and submit your News Bulletins by June 1<sup>st</sup> via US Postal Service/package service. If you have any questions or problems, please do not hesitate to contact Bonnie.

Bonnie Templeton  
3020 Honeydew Ln  
Manhattan, KS 66503  
Cell: 785-770-2741  
Email: [bonniet56@gmail.com](mailto:bonniet56@gmail.com)



## International Council Convention - July 15-19, 2020

*"TEXAS... WHERE IT ALL BEGAN"*

EMBASSY SUITES BY HILTON DFW AIRPORT NORTH

2401 Bass Pro Drive, Grapevine, TX, 76051 (972) 724-2600



MEMBER NAME \_\_\_\_\_ MEMBER NUMBER/STATE \_\_\_\_\_ / \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ CELL \_\_\_\_\_ EMAIL \_\_\_\_\_  
 CHAPTER NAME \_\_\_\_\_ CHAPTER # \_\_\_\_\_ STATE COUNCIL \_\_\_\_\_  
 DATE OF ARRIVAL \_\_\_\_\_ TIME OF ARRIVAL \_\_\_\_\_ FLY/ DRIVE USING SCOOTER Y/N  
 ROOMMATE(S) \_\_\_\_\_

**CHECK ALL THAT APPLY**

- First IC Convention  Pledge  ELAN  Collegiate Member - Campus \_\_\_\_\_  HQ Staff
- ESA Foundation Board  IC Elected/Appointed Board  Past IC President (year) \_\_\_\_\_
- 2019-2020 State President - State \_\_\_\_\_  2020-2021 State President - State \_\_\_\_\_
- Previous State President - State(s)/Year(s) \_\_\_\_\_ Served with: \_\_\_\_\_
- I will be recognized at convention for my years of ESA Service: 25 30 35 40 45 50 55 60 65 70 (Please circle)
- Medical Food Allergy: The hotel will do its best to accommodate **MEDICAL Food Allergy** requests only.  
 Allergy alert for \_\_\_\_\_ (Additional costs may apply.)

	<u>CIRCLE AMOUNT</u>
<b>MEMBER FULL REGISTRATION FEE:</b> Includes general assemblies, workshops, welcome party, recognition luncheon and banquet	<input type="checkbox"/> Postmarked by May 1, 2020 ..... \$250 <input type="checkbox"/> Postmarked May 2 - June 1, 2020 ..... \$275 <input type="checkbox"/> After June 1, 2020 (see payment note on page 2) ..... \$275
<b>MEMBER FRI &amp; SAT REGISTRATION FEE:</b> Includes general assemblies, recognition luncheon and banquet	<input type="checkbox"/> Postmarked by May 1, 2020 ..... \$225 <input type="checkbox"/> Postmarked May 2 - June 1, 2020 ..... \$250 <input type="checkbox"/> After June 1, 2020 (see payment note on page 2) ..... \$250
<b>MEMBER SAT REGISTRATION FEE:</b> Includes general assembly and banquet	<input type="checkbox"/> Postmarked by May 1, 2020 ..... \$125 <input type="checkbox"/> Postmarked May 2 - June 1, 2020 ..... \$150 <input type="checkbox"/> After June 1, 2020 (see payment note on page 2) ..... \$150
<b>MEMBER/NON-MEMBER WALK-IN REGISTRATION FEE:</b> Includes everything in full registration	<input type="checkbox"/> See payment note ..... \$300
<b>PICP NO-HOST LUNCHEON</b> (all past and present state presidents/IC presidents) If served with multiple presidents, indicate with whom you wish to sit? _____	\$40
<b>SUBTOTAL MEMBER REGISTRATION:</b>	\$ _____

**Convention Hotel Room Rates - Available July 10, 2020 through July 21, 2020**  
 Single/Double \$169 plus tax      King \$159 plus tax      Premium Suite \$289 plus tax  
 \$10 for each additional person in room over 2  
 To reserve room rates, you **MUST** make reservations by June 20, 2020  
 Call 866-238-4218 and reference booking code LON or click the following hotel link:  
[https://embassysuites.hilton.com/en/es/groups/personalized/D/DALEMES-LON-20200710/index.jhtml?WT.mc\\_id=POG](https://embassysuites.hilton.com/en/es/groups/personalized/D/DALEMES-LON-20200710/index.jhtml?WT.mc_id=POG)

Member Name and Number as listed on first page \_\_\_\_\_

**MEMBER MAY NOT REGISTER AS NON-MEMBER FOR ANY EVENT**

(Circle one) MEMBER/NON-MEMBER NAME \_\_\_\_\_

Please indicate if special guest of the following:  ALSAC  EASTER SEALS

INCOMING IC PRESIDENT  OTHER (Please specify) \_\_\_\_\_

**CIRCLE AMOUNT**

MEMBER/NON-MEMBER FULL REGISTRATION FEE  Postmarked by May 1, 2020 ..... \$250

Includes general assemblies, workshops,  Postmarked May 2 - June 1, 2020 ..... \$275

welcome party, recognition luncheon and banquet  After June 1, 2020 (see payment note below) ..... \$275

NON-MEMBER attending WELCOME PARTY  Postmarked by June 1, 2020 ..... \$ 65

After June 1, 2020 (see payment note below) ..... \$ 70

NON-MEMBER attending RECOGNITION LUNCHEON  Postmarked by June 1, 2020 ..... \$ 50

After June 1, 2020 (see payment note below) ..... \$ 55

NON-MEMBER attending BANQUET  Postmarked by June 1, 2020 ..... \$ 75

After June 1, 2020 (see payment note below) ..... \$ 80

YOUTH (10-17) REGISTRATION FEE  Postmarked May 1, 2020 ..... \$165

Includes general assemblies, welcome party,  Postmarked May 2 - June 1, 2020 ..... \$175

recognition luncheon and banquet  After June 1, 2020 (see payment note below) ..... \$175

CHILD (UNDER 10) REGISTRATION FEE  ..... \$125

Same activities as Youth with child's meals

**\*\*List food allergies for non-members on page one, indicating who has the allergy.**

TOTAL PAGE 2 REGISTRATION: \$ \_\_\_\_\_

ENTER TOTAL FROM FIRST PAGE: \$ \_\_\_\_\_

TOTAL REGISTRATION: \$ \_\_\_\_\_

**MEN'S GOLF . . .** Indicate days you would like to play golf. Please complete golf info sheet on website.

I wish to golf:  Monday  Tuesday  Wednesday  Thursday  Friday  Saturday

**SELECT ONE PAYMENT TYPE**

**\*\*PAYMENT NOTE:** Payment after June 1, 2020 must be paid by MONEY ORDER, CERTIFIED CHECK OR CREDIT CARD AND MAILED TO THE IC CONVENTION TREASURER BEFORE JUNE 18, 2020. After June 18, 2020, mail registration form only - **DO NOT SEND PAYMENT.** Email the IC Convention Treasurer that the form has been mailed and bring copy of registration form with money order, certified check, cash or credit card to the IC Convention.

Check  Money Order Make payable to: ESA IC 2020 Convention

A \$45 fee will be assessed for any returned check.

Credit card\*\*\*  Visa  MasterCard  American Express  Discover

\*\*\*A fee of 4.5% of the total charge will be added.

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_

Name EXACTLY as it appears on credit card \_\_\_\_\_

Billing address of credit card holder \_\_\_\_\_

Cardholder Signature (required) \_\_\_\_\_

**CANCELLATION:** If you find it necessary to cancel this registration, the full amount less a \$15 processing fee will be refunded when WRITTEN cancellation is postmarked NO LATER THAN JUNE 15, 2020. NO REFUNDS AFTER JUNE 15.

Mail registration form with payment to: IC Convention Treasurer - Terresa Stewart, #1 Louis Circle, Andrews, TX 79714 (432) 664-5625 [terresa@mustangenergy.biz](mailto:terresa@mustangenergy.biz)



EPSILON SIGMA ALPHA

International Council Convention - July 15-19, 2020

*"TEXAS... WHERE IT ALL BEGAN"*

EMBASSY SUITES BY HILTON DFW AIRPORT NORTH

2401 Bass Pro Drive, Grapevine, TX, 76051 (972) 724-2600



## 2020 IC CHILD/YOUTH REGISTRATION

**SEE – Page 2 of 2020 IC Convention Registration Form**

### 2020 IC Convention Registration Form

**Child – (Under 10) Registration Fee** \$125.00  
Includes general assemblies, welcome party,  
Recognition luncheon, and banquet with  
Child's meals.

**Youth – (10-17) Registration Fee – Postmark by May 1, 2020** \$165  
Postmark May 2 – June 1, 2020 \$175  
Postmark after June 1, 2020 \$175  
(See note below)

**Registrations postmarked after June 1, 2020 must be paid by MONEY ORDER, CERTIFIED CHECK OR CREDIT CARD AND MAILED TO THE IC CONVENTION TREASURER BEFORE JUNE 18, 2020. After June 18, 2020, mail registration form only – DO NOT SEND PAYMENT. Email IC Convention Treasurer that the form has been mailed and bring a copy of the registration form with money order, certified check, cash, or credit card to the IC Convention.**

IC Convention Treasurer, **Terresa Stewart**, #1 Louis Circle, Andrews, TX 79714  
(432) 664-5625, [terresa@mustangenergy.biz](mailto:terresa@mustangenergy.biz)

## Member/Non-Member/ Guest Information

International Council Convention - July 15-19, 2020

*"TEXAS... WHERE IT ALL BEGAN"*



EMBASSY SUITES BY HILTON DFW AIRPORT NORTH  
2401 Bass Pro Drive, Grapevine, TX, 76051 (972) 724-2600



NAME \_\_\_\_\_ MEMBER NUMBER/STATE \_\_\_\_\_ / \_\_\_\_\_  
(if applicable)

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

GUEST OF \_\_\_\_\_

CHAPTER NAME \_\_\_\_\_ CHAPTER # \_\_\_\_\_ STATE COUNCIL \_\_\_\_\_

DATE OF ARRIVAL \_\_\_\_\_

PLAYING GOLF ?

Chairman: Don Richardson Email [drichardson7@att.net](mailto:drichardson7@att.net) Cell Phone 817-680-9024

**MEN'S GOLF . . .** Indicate days you would like to play golf.

I wish to golf:  Monday  Tuesday  Wednesday  Thursday  Friday  Saturday

**YOU ARE ALWAYS WELCOME IN THE HOSPITALITY ROOM - 2<sup>ND</sup> FLOOR LONESOME DOVE SUITE**

Chairman: Manny Pasillas. Cell phone 817-319-0356

- POKER
- OTHER GAMES
- PUZZLES
- SNACKS
- TV
- CONVERSATION

Please send articles to [bonniet56@gmail.com](mailto:bonniet56@gmail.com) and make sure you put ESA in the subject. Suspense date is the **15th of the previous month** and be watching your inbox for the first week in the next month. I ask that you do NOT imbed pictures in your articles but send them as a separate attachment. Please make sure you caption your pictures. I would prefer your articles be submitted in a word document, not .pdf, as I may need to edit for space.

**IF YOU WANT YOUR STATE NEWSLETTER/BULLETIN JUDGED FOR IC, PLEASE FILL OUT THE FORM ON PAGE 17 AND SEND IT TO ME. NEW JUDGING RULES ARE ON PAGE 16.**

## ESA IC Newsletter

Editor-  
Bonnie Templeton  
3020 Honeydew Ln  
Manhattan, KS 66503  
785-770-2741  
[Bonniet56@gmail.com](mailto:Bonniet56@gmail.com)



Thank you!

