

# Smithfield®

Good food. Responsibly.®

# 2026



## APRIL 17<sup>TH</sup> & 18<sup>TH</sup>

## McDuffie Square Downtown Laurinburg, NC

*Here in Southeastern North Carolina, we love our barbecue with a vengeance. Although we regretfully concede that other parts of the country can cook meat... We tell anyone who will listen that our way is not only the original, It's the best way!*



*In accordance with Rotary International guidelines, our membership dues and expenses are kept separate from funds raised for charity. Proceeds from the Suds & Swine Beer, BBQ, and Music Festival directly support Laurinburg Rotary Club charitable programs including: Oban Exchange, College Scholarships (RCC, UNCP, etc.), Camperships, Community Nonprofits (e.g., Helping Hands, Parks and Recreation), and the Boys and Girls Home of Lake Waccamaw.*

*Suds & Swine Laurinburg is a Whole Hog Barbecue Series Event sanctioned by the North Carolina Pork Council.*



# By sponsoring Suds & Swine, you:

- Strategically align yourself with Laurinburg's newest festival and the biggest BBQ festival in our region.
- Increase your company's recognition through advertising and on-site festival exposure.
- Reinforce positive public perception of your business by supporting a local event.

## EVENT SPONSORSHIPS

### Event Naming Sponsor: \$6,500

**SOLD**

- Business recognition for all Suds & Swine Event marketing
- Business logo graphic on Stage LED Board
- Logo Promotion on TDA electronic billboards
- Vertical logo banner next to stage
- 20 BBQ Tickets and 10 Beer tickets
- Thank you gift for your sponsorship
- VIP Tent Access



### Stage Sponsor: (Saturday): \$3,000

- Business recognition for Suds & Swine Event marketing
- Business logo graphic on Stage LED Board
- Logo Promotion on TDA electronic billboards
- Horizontal logo banner at event stage
- 12 BBQ Tickets and 6 Beer tickets
- Thank you gift for your sponsorship
- VIP Tent Access



### Entertainment Sponsor (Saturday PM): \$3,000

### Entertainment Sponsor (Saturday AM): \$2,000

- Business recognition for Suds & Swine entertainment marketing
- Business logo graphic on Stage LED Board
- Logo Promotion on TDA electronic billboards
- Vertical logo banner next to stage
- Stage recognition/introduction (representative introduce bands on Saturday)
- 12 BBQ Tickets and 6 Beer tickets
- Thank you gift for your sponsorship
- VIP Tent Access



# EVENT SPONSORSHIPS (Cont.)

## VIP Tent: \$1,000

- Stage recognition and introduction
- 12 BBQ Tickets and 6 Beer tickets
- VIP Tent to be introduced on stage as "Your Business Name" VIP Tent
- Thank you gift for your sponsorship
- VIP Tent Access



## Chop Tent: \$1,000

*(Sponsor benefits match VIP tent)*

## Kids Zone: \$1,000

*(Sponsor benefits match VIP tent)*

## High School Cook-off: \$1,000

*(Sponsor benefits match VIP tent)*

## Beer Tent: \$1,000

*(Sponsor benefits match VIP tent)*

# COOK TEAM SPONSORSHIPS

Sponsor one of the contending teams and experience all the excitement as they compete to become the 2026 Suds & Swine Champion. Provide the best of the best in hospitality to our cook teams to encourage festival participation now and for years to come.

## Pro Team Sponsorship: \$450.00

- Logo signage (18" x 24") at your cook team's station
- Your business advertised on sponsorship banners and event social marketing promotions
- Stage recognition and introduction with your assigned team
- 2 BBQ Tickets and 4 Beer tickets
- 1 Pint of your team's BBQ to take home
- Thank you gift for your sponsorship

## Back Yard Team Sponsorship: \$300.00

- Logo signage (12" x 18") at your cook team's station
- Your business advertised on sponsorship banners and event marking promotions
- Stage recognition and introduction with your assigned team
- 2 BBQ Tickets and 4 Beer tickets
- 1 Pint of your team's BBQ to take home
- Thank you gift for your sponsorship





# APRIL 17<sup>TH</sup> & 18<sup>TH</sup> McDuffie Square

Downtown Laurinburg, NC  
[www.suds-swine.com/](http://www.suds-swine.com/)

I, \_\_\_\_\_ (business name), would like to  
provide the following sponsorship:

- ~~Event Naming Sponsorship: \$6,500.00~~ **SOLD**
- Stage Sponsorship (Saturday): \$3,000.00
- Entertainment Sponsorship (Saturday PM): \$3,000.00
- Entertainment Sponsorship (Saturday AM): \$2,000.00
- VIP Tent Sponsorship: \$1,000.00
- Chop Tent Sponsorship Saturday: \$1,000.00
- Kids Zone Sponsorship: \$1,000.00
- High School Cook-off: \$1,000.00
- Beer Tent Sponsorship: \$1,000.00
- Pro Team Sponsorship: \$450.00
- Back Yard Team Sponsorship: \$300.00



Business Name as preferred to be advertised: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

If you are a returning pro team sponsor, would you like to be paired with your team from last year: YES \_\_\_\_\_ NO \_\_\_\_\_

We encourage you to have a representative of your business present on Friday night and Saturday to actively participate in the festivities and build community with the competing teams!

Please make your sponsorship check payable to Laurinburg Rotary Club.  
You can mail your check to the address below, or contact us for local check pick-up.

### Laurinburg Rotary Club Mailing Address:

606 Atkinson Street  
Laurinburg, NC 28352

Please contact us if you have any questions. Thank you so much for your sponsorship!  
We are looking forward to another fun and successful year of Suds & Swine thanks to your support!

### Becca Hughes

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