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HR MENTORING

Crothers
CONSULTING



With a successful career as a financial services HR executive behind her, Laura Crothers-Osborn launched Crothers Consulting in the summer of 2010 to provide strategic human capital solutions to mid-market, high-growth companies. Originally, Laura dreamed of having more time with her children while doing a bit of the strategic M&A HR consulting work she loved.

She quickly learned that the middle market firms that she was helping with mergers and acquisitions often needed HR project assistance as well. As her business grew, Laura assembled a team of 25 seasoned HR professionals, executive leadership coaches and trainers to support her clients. By offering her team part-time arrangements and flexible schedules, she was able to attract top talent. All consultants and coaches have an average of 25 years' experience, hail from top organizations and love what they do.

Rather than concentrating on the more functional duties associated with payroll, benefits and compliance, Crothers Consulting supports leaders in achieving a clear vision as they face challenges in their business. The firm looks at people practices as a strategic advantage for competitive organizations. They help c-level executives achieve their specific performance objectives with the right values and people practices that fit their business' unique risk profile.

The firm has grown by double digits every year the past 10 years (60% growth in 2020) and today they offer a suite of services that focus on people, leadership and culture. They have coaching, mentoring and training (for both individuals and groups), as well as strategic human resources consulting.

Laura Crothers-Osborn, President Crothers Consulting

The team leverages proven frameworks like the Leadership Circle®, Coaches Training Institute, ICF, DiSC and Design Thinking as they support their clients.

Another key point of differentiation is the sense of community that Crothers fosters with its clients. It's often lonely at the top and one of Laura's passions is bringing together leaders in CEO Cohort Groups to participate in regular facilitated discussions around relevant, timely topics. She is the Chapter Chair of the Women Presidents' Organizations (WPO) for both Monmouth and Morris Counties, is now serving on the board of directors for the Association for Corporate Growth (ACG) of NJ and is one of the founding members of the BWB Quanta Group. Her team is involved with the Morris County Chamber of Commerce and several HR and community organizations. Laura and her team often spend time speaking for executive consortiums and regularly keynote on current HR and leadership topics.

Community involvement and giving back has always been important to this woman-led business. Crothers Consulting supports several local charities including NJBWS, Impact 100 Garden State, Nourish NJ, Homeless Solutions, Roots and Wings, CASA, Cornerstone Family Solutions and many more.

If you have a need for HR consulting for your business, development and training for your team or executive leadership coaching for yourself or others, reach out. Visit www.crothershrconsulting.com or email isabelle@crothershrconsulting.com for a free 30-minute consultation.

Laura Crothers-Osborn
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