

Garage Sale

A fundraising event that will get everyone involved.

If your chapter is in need of spring cleaning, this event is a great way to get rid of old items while raising money at the same time.

Levels of participation

There are three levels of participation, depending on your energy and resources.

Small event – Hold the event at a local ESA member’s garage or driveway, with items for sale donated by members, friends, family, etc.

Medium event – Hold this event at a more public site, with items donated by ESA members and community members.

Large event – Hold this event at a larger public or private site with donations from all of the above sources, plus corporate donors and sponsors. For a sale of this magnitude, consider getting a quality used car from a dealership, a computer, bikes, exercise equipment, or a donation of services. Consider entertainment and decorations. Increase publicity on local radio, newspaper, and television will contribute to the success of the event.

A weekend is usually best, with the provision of a rain date the following weekend if needed. Avoid scheduling the garage sale at the same time as other big community events.

Committees

Having specific committees to organize the event helps to insure its success. Committees might include:

- Location and workers – selecting the site, etc.
- Garage sale items – securing the ideas for sale, tagging and storing items, etc.
- Publicity – posters around town and publicity on radio, newspaper, and television, etc.
- Set up and take down – securing tables, chairs, cash box, microphones, etc.
- Accounting and thank you’s – recording sales, writing out and sending thank you cards