

## **Festival of Trees**

The Festival of Trees fundraiser is an event full of family-friendly holiday fun! It can work as an individual fundraiser, or as part of an auction. Trees may be themed or participants may come up with their own unique ideas for decorating each tree. Plan this event with your chapter or with a group of friends, and get your community involved!

- Ask businesses, clubs and individuals in your community to decorate a Christmas tree for entry into the festival. Participants may decorate their own trees, or you may ask for donations of decorations so that volunteers may decorate the trees. If donors decorate trees, the event may also be a contest.
- Promote the event with flyers, emails and Craigslist.com. Use Twitter to send “tweets” to update everyone and send reminders about the event. Create a Facebook group or event to promote the festival and keep everyone excited about the event!
- Each tree may have a different theme chosen by the donor/participant; or the festival may share one common theme and donors may compete for the tree which best fits the theme.
- Allow the public to walk through the festival and view the trees. Auction off the decorated trees in a silent auction.
- Award a prize to the donor/participant who raises the most money or who has the most creative tree.

Resources:

<http://decoratingforevents.com/blog/how-to-host-a-festival-of-trees-fundraiser/>