

### **Beautiful baby contest**

This event provides a fun way for parents, grandparents and family members to claim bragging rights and show off those cute baby faces! Each participant submits one or two photos of their baby, along with a short bio. Participants pay a small entry fee. Family members and friends may visit the contest display, where they may vote on the most beautiful baby. The winner is decided by public vote. Prizes are awarded for the most beautiful babies!

- Create a display of the baby photos and bios. Set up the display at an event location, shopping center, or community center. Ask for permission before setting up display.
- Ask around to see if a local store can donate prizes.
- Leave display up for a predetermined amount of time. A week to 10 days is a sufficient amount of time to raise money and for participants' family and friends to make a trip to the display.
- Charge a small amount of money for each vote that is submitted. For instance, you may want to charge 10 cents per vote, so that \$1 purchases 10 votes. Or, you may want to charge \$1 per vote so that \$10 purchases 10 votes. Set up a secure box for the public to submit votes (cash) in an envelope with the name of the baby for whom they are voting.
- Have a prize for each division by age: newborn to 11 months, 12-24 months, 2-3 years.
- Start babies off with 10 votes when participants pay the entry fee.
- Create a Facebook group and event to send reminders and keep participants excited about the event. You may also use Facebook to invite your friends to participate!