

## **Bowl-a-thon**

A bowl-a-thon can be a fun, exciting way to raise money without a lot of added expense.

- Contact bowling alleys and shop around to see if you can get a reduced rate for charity. Let them know you want to rent the entire alley.
- Make flyers, send emails and utilize craigslist.com. Use Twitter to remind people about the event and deadlines. Create a Facebook group to keep everyone in touch, promote the event and get everyone excited!
- Decide how many games each team can play (i.e. three-game tournament). Calculate the total cost of the alley and make sure you will make a profit after paying for prizes. You may charge \$50-60 per team. For a three-game tournament, the cumulative high score wins.
- Offer a reduced rate to teams who pre-register. This will encourage teams to sign up early and guarantee teams to play.
- Charge a small admission fee for family and friends who come as spectators.
- Let teams register. Four people per team works best. Encourage teams to enter a team name, or encourage businesses to sponsor a team.
- Offer prizes for best and worst teams (gag gift for worst team).
- Make it a costume event! Costumes can follow a theme or not!

Resources:

[http://www.associatedcontent.com/article/2951110/how\\_to\\_have\\_a\\_bowlathon\\_fund\\_raiser.html?cat=48](http://www.associatedcontent.com/article/2951110/how_to_have_a_bowlathon_fund_raiser.html?cat=48)