

## Purse Auction

Everyone loves a great purse or shoulder bag! Enjoy an evening of excitement with a purse auction! Whether a traditional or silent auction, purse auctions give participants the opportunity to walk away with a great new bag filled with a surprise. Items are set inside the purses to add mystery and enthusiasm to the event.

Don't forget about the men! You may include business bags, carry-alls or messenger bags as well.

- Create a Facebook group and event to get everyone pumped up about the auction and send reminders. Use Twitter to “tweet” about the goodies folks may find!
- Ways to collect purses and shoulder bags:
  - Ask family and friends for donations of gently used, good condition purses
  - Ask local retailers if they are able to donate any purses
  - Ask participants to bring a good condition, gently used handbag
- Place a secret special item inside each purse, or fill purses with new items that reach a minimum value set (i.e. Each purse has \$25 worth of items)
- Keep items secret during auction for more excitement
- Purses may have themes such as sports, spa, hunting, family night, gardening, food and drink, etc.