



To Whom It May Concern:

I am a member of the North Texas Aquatic Association and the North Texas Guard Games annual Lifeguard competition committee. I would like to discuss with you about sponsorship opportunities for the North Texas Aquatic Association and the North Texas Guard Games.

The North Texas Aquatics Association is a subsidiary of the Texas Public Pool Council, covering its respective Regions 1 and 2. The mission of the North Texas Aquatics Association is to maintain a knowledgeable, productive and cohesive organization, and to strive to promote, maintain and be creative in educating the public, as well as other aquatic professionals, in programming, service and management. In addition, the North Texas Aquatics Association works to develop and maintain the health and safety of all types of aquatics facilities within the area and around the state. The North Texas Aquatics Association hosts 4 meeting a year, a training seminar in the spring, and a holiday social at the end of the year.

The North Texas Aquatic Association and the North Texas Guard Games is a Not-For-Profit and a 501(c)(3) Public Charity organization. In order to be able to host the meetings, training seminar, holiday social, and North Texas Guard Games competition, we ask for sponsors and volunteers for help. Without help from our sponsor and volunteers, we would not be a successful organization and competition, which other regions look at as a model for their organization and competitions. We have sponsorships available year round.

The North Texas Guard Games is a competition for lifeguards in the North Texas and surrounding areas, held each summer. It is hosted by a different city each year, over the course of two days. We draw an average of 40 Lifeguard teams and 4 Junior Lifeguard teams from around the state, not just the North Texas area. The competition involves fitness events, lifeguarding skills events, knowledge events, and also a relay race/obstacle course. An example of the event that the lifeguards train for in order to prepare for the competition are: Scenario, Fitness, Scanning, First Aid, Passive CPR/AED, Spinal, the Obstacle Course, and a Special event which varies from year to year. Additionally, participants are able to enhance those skills and decision-making abilities, which improve communities' confidence in their local lifeguards and aquatics programs. The North Texas Guard Games is a preliminary to the Texas state championship event, with the top three teams going to the state competition. The North Texas Guard Games committee is a volunteer committee of about 20-25 aquatics professionals from across the DFW metroplex and spanning multiple disciplines including American Red Cross and Ellis. Since we are a non-partisan committee with varying certification disciplines, we are able to make each event as compatible as possible with every Lifeguarding certification discipline.

Please consider becoming a sponsor for the North Texas Aquatics Association and the North Texas Guard Games.

Please review the sponsor levels on the back:

Please feel free to also contact our Treasurer, Ashley Mckay, if you would like to contribute in any way or have any questions:

Ashley McKay | NTAA Treasurer | ashleym@plano.gov | 214-235-3349 |

www.northtexasaquatics.com | www.facebook.com/northtexasguardgames/ | www.facebook.com/northtexasaquatics |

All sponsor levels will be recognized in our weekly news letters.

Gifts in Kind Sponsor

We are in need of gifts and kind to help fill goody bags that are given to each participant during the competition. Such items have included: Sunscreen, Water bottles and/or cups, key chains, pens, etc. Your logo will be added to the list of sponsors on our North Texas Guard Games shirt, the program, and on the website.

Bronze Sponsor

\$100.00

This includes information about your company/service going out with our weekly email newsletters to Aquatic/Recreation professionals who are members of the North Texas Aquatic Association 2 weeks before the meeting, as well as your information linked on our social media sites. You will have the opportunity to present about your company/service at our quarterly meeting. This includes ¼ page advertisement in the NTGG program. Your logo will be added to our NTGG T-Shirt.

Silver Sponsor

\$250.00

This includes information about your company/service going out with our weekly email newsletters to Aquatic/Recreation professionals who are members of the North Texas Aquatic Association 4 weeks before the meeting (or as soon as possible before), as well as your information linked on our social media sites. You will have the opportunity to present about your company/service at our quarterly meeting. Your information will be included in the weekly email newsletter following the quarterly meeting. This includes ½ page advertisement in the program. Your logo will be added to our NTGG T-Shirt.

Holiday Social Sponsor

\$300.00

This includes information about your company/service going out with our weekly email newsletters to Aquatic/Recreation professionals who are members of the North Texas Aquatic Association 4 weeks before the Holiday Social (or as soon as possible before), as well as your information linked on our social media sites. You will have the opportunity to present about your company/service at our quarterly meeting. Your information will be included in the weekly email newsletter following the Holiday Social. Your logo will be added to our NTGG T-Shirt.

Snack/Breakfast Sponsor

Snacks or Breakfast donated or \$350

This will be for breakfast and snacks for the committee members and volunteer of the competition. This included full page advertisement in the program, advertisement on our social media pages, and an option to hang your banner at the event site. Your logo will be added to our NTGG T-Shirt and program.

Scholarship Sponsor

\$500.00

Each year the North Texas Guard Games awards a scholarship to one of the competitors to help pay for expenses that are incurred during the process of furthering their education. This includes full page advertisement in the program, advertisement on our social media pages and on our website, with a link for your website, and the scholarship named after your company. Your logo will be added to our NTGG T-Shirt and program.

Meal Sponsor (2 meal sponsors opportunities)

Lunch donated or \$750 to pay for lunch

This will be for lunch for the on one of the days of the competition for the committee, volunteers, and competitors. This included full page advertisement in the program, advertisement on our social media pages, and an option to hang your banner at the event site. Your logo will be added to our NTGG T-Shirt and program.

Individual Event Sponsor (8 Event Sponsors)

\$1000.00

This included full page advertisement in the program, advertisement on the web page, and an option to hang your banner at the event site. Your logo will be added to our NTGG T-Shirt and program.

Title Sponsor

\$2500.00

This includes full page advertisement in the program, logo on the T-shirt, pre and post advertisement to be included on publicity fliers and media packets, logo included with competition logo and company name included on competition title and web page.