

Explosion Green
David Gottfried
Reviewed by Cynthia Brian
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Birthing a New Healthy World
By Cynthia Brian

5 STARS

What is it like to be a visionary and a change maker responsible for starting an organization and a movement with the potential to save our planet? David Gottfried chronicles his twenty years of being at the forefront of the green building industry in his third book, *Explosion Green*. With great inspiration and self-deprecating humor, the book guides the reader to understand his entire journey from consumerism to sustainability.

After graduating from Stanford University at twenty-two, Gottfried's cousins offered him a position in their prosperous real estate development company in Washington, D. C. Affable and a quick study, it wasn't long before Gottfried was dressed in expensive suits making deals, driving a BMW, and living the good life. In that environment the measurement of success was financial and Gottfried was quickly on his way to achieving it. After ten years of witnessing construction site waste, toxic materials in new offices, and unhealthy buildings, Gottfried began studying ways to incorporate environmentally safe elements into building while saving energy, water, and the landfills. In the beginning his new green epiphany awarded him a pillow on a friend's couch in San Francisco. But when you dream the big dream and are willing to put all of your focus, passion, resources, and time into making the vision a reality, the stars line up. The magic within Gottfried appeared.

The world population has crossed the seven billion mark, and as our Earth heats up to holocaust levels, governments are finally realizing, thanks to David, that sustainable and regenerative construction is necessary for survival. David was the spark that ignited the creation of the U.S. Green Building Council and the World Green Building Council, now with GBC's in over 100 countries. With the assistance of human capital, he created LEED, the most widely utilized green building rating system on the planet. To many, David is considered the father of the green initiative, yet he is quick to give credit to his numerous collaborators, including the wise advice from his own father who advocated: "Do not confuse efforts with results."

Gottfried writes in a friendly, flowing tone that invites you to share his struggles, successes, ups, downs, twists, and turns as he regenerates a brave new world. His patience, determination, and perseverance will inspire you to embrace change and strive to make a difference. President Bill Clinton sums up the important message best with his *Explosion Green* cover testimonial: "Our future depends on integrating sustainability into all we do...David Gottfried's pioneering work is proof that we can do it, and *Explosion Green* tells us how."

Explode, go green, regenerate.

Listen to Cynthia Brian interview David Gottfried on StarStyle®-Be the Star You Are!® Radio at http://starstyleradio.net/Starstyle_Radio/Entries/2014/5/7_Mom_Celebration%2C_Explosion_Green%2C_May_Garden_Guide.html

Read Review at Amazon: <http://www.amazon.com/review/RUL2POOC6KNU4>

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