

Jesus Talks with a Samaritan

Lesson 3, John 4:7-15, 28-30, 39-41, KJV

Satisfaction Guaranteed

Work together in your small group to match the product or service with its marketing slogan.

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| _____ 1. pain medication | a. "Every kiss begins with . . ." |
| _____ 2. paper towel | b. "Like a good neighbor . . ." |
| _____ 3. coffee | c. "Because you're worth it." |
| _____ 4. jeweler | d. "All day strong, all day long." |
| _____ 5. skin care | e. "Save money. Live better." |
| _____ 6. jeans | f. "Connecting people" |
| _____ 7. cell phone | g. "Quality never goes out of style." |
| _____ 8. candy bar | h. "The best part of waking up . . ." |
| _____ 9. insurance company | i. "Hungry? Why wait?" |
| _____ 10. superstore | j. "The quicker picker-upper" |

Do all of these slogans or products guarantee satisfaction? Explain your answer.

Evangelistic Elements

With your partner, consider how you can apply Jesus' evangelistic method to your lives as you discuss the following questions.

1. Jesus traveled to a Samaritan town and sat by a well-known public well during the hottest hour of the day (John 4:5-6). What is one well-known, public place in your town? What would be the best time of day or night to visit this place and have real conversations with people?

2. Jesus initiated conversation by asking the woman for something that she was qualified to give Him (John 4:7). What is something that you might need that someone else would be qualified to provide?

3. Jesus knew that the woman's needs went much deeper than drinking well water, but He used this object lesson to point her to the gospel (John 4:13-14). Why is the above place popular for the people who frequently come?

4. What deeper needs are people seeking to meet at that place, and how could you introduce those people to Jesus?
