



Press Release from Proven Winners®

For more information please contact:

Tom Ewing
Proven Winners®
E: tewing@provenwinners.com
C: (619) 517-0100

FOR IMMEDIATE RELEASE

Proven Winners® Designates New Signature Garden

Proven Winners has announced its newest Proven Winners Signature Garden, Castle Farms, located in Charlevoix, Michigan. Castle Farms joins seven other prestigious properties that hold this designation.

Built in 1918 by Albert Loeb, the acting President of Sears, Roebuck, and Co. as a model dairy farm, Loeb Farms was modeled after the stone barns and castles found in Normandy, France. Now a celebrated Northern Michigan wedding venue, Castle Farms is owned by Linda Mueller who purchased Castle Farms in 2001 and began an extensive restoration project. The roofs were replaced, wings were added back according to original blueprints, and extensive gardens were created. The Castle began hosting weddings in 2002. Family activities and events followed, creating a destination for the whole family.

Over the years, Proven Winners Certified Landscape Professional, Kevin Pearsall, has worked with Linda & Richard Mueller to create the extraordinary grounds and gardens that complement this beautiful property.

Tom Ewing, head of Landscape Program Development for Proven Winners, holds this property in high regard. "For years, with the support of Linda Mueller, Kevin Pearsall has grown thousands of the latest Proven Winners plant introductions, creating some of the most exceptional garden displays in the region. We felt it was time to recognize their remarkable efforts with our Signature Garden designation."

The Proven Winners Signature Garden designation represents a partnership between the brand and elite properties across the U.S. The goal is to develop a mutually beneficial collaboration between the property's horticulturists, grounds crew, landscape architect and designer, and local growers that supply Proven Winners plants.

All properties selected for the Signature Garden designation must meet a strict set of criteria including high visibility, demographic synergies, marketing recognition, and a commitment to the highest quality landscape presentation. Learn more about Proven Winners Signature Gardens at:

<https://provenwinnerspros.provenwinners.com>

Accompanying Photo:



Castle Farms, Charlevoix, MI



Linda Mueller, Castle Farms Owner

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