



# Azura Leasing can now help your customers **LEASE ALMOST ANYTHING!**

Looking for other ways to help your customers grow their businesses? And generate new revenue for yours?

Talk to Azura Leasing for Reliable, Low-Cost Financing of  
**Products Not Related to Processing**

Our partnership with Direct Capital means that we can now offer more and better options for leasing traditional POS solutions. Plus, an entirely new way to fund products and equipment outside the payment industry.

Totally Customer-Centric Financing of  
POS Equipment and Software

Azura Leasing's partnership with Direct Capital gives you the opportunity to avoid sticker shock and overcome leasing objections.

- Finance all leasing costs, including equipment, installation and soft costs
- Offer incentives such as \$0 down or below-market rates
- Extend \$1 buyout opportunities to good customers, and eliminate FMV
- Be completely transparent, with open communication that includes end-of-lease notification



[www.AzuraLeasing.com](http://www.AzuraLeasing.com)

## More Opportunities. More Ways to Profit.

Direct Capital, a division of CIT Bank, has been a leading provider of working capital for more than 20 years, lending more than \$2.2 billion to more than 80,000 businesses while still managing to retain the industry's highest customer service ratings.

Our partnership means that you benefit from more opportunities to offer your merchants more solutions. And profit.

Restaurant equipment.

Office equipment.

Technology.

Industry.

Azura can help your customers lease any products or equipment that will help them run their businesses more effectively. All with the same great terms we offer on POS leases.

Now you have a one-stop-shop for all your merchants' leasing and financing needs. Talk to Brad Oliver today about customizing a program for your customers.



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[www.AzuraLeasing.com](http://www.AzuraLeasing.com)