

*Pure International*  
B E T H E I M P A C T



# Cover Model Program

# Meet our Family

Pure International Pageants is owned and operated by The Miller Family. Together these four ladies have won 75 local, state, and national pageant and competition titles. Everyone in the Miller Family coaches, judges, and runs the day-to-day operations of the pageant.



International Executive Director

Pat Miller



Assist. International Executive Director

Amber Miller



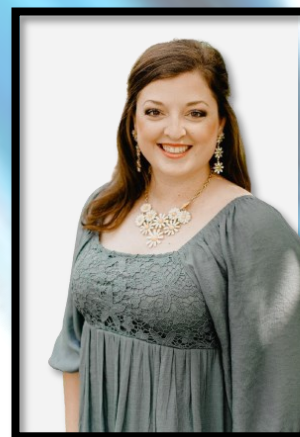
Emcee

Ashley Horsley



Sound, Lighting and Effects Director

Doug Miller



Director of Marketing

Elizabeth Clary

# Our Mission

Pure International Pageants strives to promote the values of good self-esteem and self-confidence in young ladies and women of all ages. Contestants are encouraged to use the tools and opportunities offered to them through our organization to pursue and achieve their goals and dreams. PURE is a Christian organization founded on Biblical principles that focuses on helping our contestants to love themselves and discover their self worth while building their faith in Christ, enhancing and restoring the family unit, and expanding opportunities to improve communities around the world through our #BeTheImpact initiative.

# Be The Impact

November 2nd of every year is International Be the Impact Day. Making an impact is something we all do whether we know it or not. Our #BeTheImpact project is designed for contestants, royalty, and their directors to work together to make an impact in their neighborhood, their community, and our world.





# Cover Model Program

**What is the Cover Model Program?** This program encourages finalists to speak with people and businesses in their community to seek advertisements for their title and the PURE organization. This program is great for finalists who are or who want to become confident speakers, have a desire for business and marketing, and who are hard workers!

**Who was the Cover Model Program designed for?** YOU! The program is designed to help finalists raise funds toward their pageant as well as gain some amazing prizes! At each level, finalists can win multiple prizes in our prize “step” program. The more ads you sell the more prizes you receive!

**How do I win?** This competition is the only competition where the winner is determined by the FINALIST! Each finalist has the opportunity to work toward this amazing title and awards package. You win by selling advertising pages to businesses, family members, and friends to be featured in our program book. The finalist who sells the most full-page ads for each pageant (over 20 full pages) will win the prestigious title of Pure International Pageants Cover Model!

## What do I win?

If you sell at least...	You win...
5 Full Ad Pages	Custom Rhinestone Sash Pin
10 Full Ad Pages	Custom Rhinestone Sash Pin, \$25 USD Glamour Girl Gift Certificate
15 Full Ad Pages	Custom Rhinestone Sash Pin, \$50 USD Glamour Girl Gift Certificate
20 Full Ad Pages	Custom Rhinestone Sash Pin, \$100 USD Glamour Girl Gift Certificate
25 Full Ad Pages	Custom Rhinestone Sash Pin, \$100 USD Cash Prize, \$100 USD Glamour Girl Gift Certificate
50 Full Ad Pages	Custom Rhinestone Sash Pin, \$150 Glamour Girl Gift Certificate, \$200 Cash
75 Full Ad Pages	Custom Rhinestone Sash Pin, \$150 Glamour Girl Gift Certificate, \$300 Cash
100 Full Ad Pages	Custom Rhinestone Sash Pin, \$150 Glamour Girl Gift Certificate, \$500 Cash

The finalist with the most ads over 20 will be crowned the Cover Model Winner and receive a beautiful crown, sash, and photoshoot. The highest cash award, certificate, or credit earned will be given. Awards are not redeemable for cash amount. Cash, certificates, or credits must be used for intended purpose, not valid for any other use. Cash, certificates, and credits awards are nontransferable.

**How should I submit the ads?** The ads should be submitted via our submission form. Ad's should be named after the finalist for easy tracking (Ex: Amber Miller, Miss Great Lakes, Ad 1). Check this Cover Model Program Packet for design regulations and formatting. Ads must be turned in and paid for by the deadline date or they will not be in the program and will not count toward any prizes. Please check in with Elizabeth or your director to ensure that she has received your ad if you do not hear from them.

# WHAT DO I DO NOW?

1. Set a goal for the award you want to win. From this packet, make copies of the blank ad pages, receipts, and sponsor letters you will need to achieve your goal and maybe a few extra for good measure!
2. Approach family, friends, and businesses about sponsoring ads. Let them know that you are part of Pure International Pageants, that you have the opportunity to win many prizes and you need their help.
3. A full-page ad is only \$75 USD. All ads count toward Cover Model Awards.

You may have sponsors, family members, and fans who want to go together and split the cost of an ad. That is perfectly fine. You can divide your ads to be sold in 1/8, 1/4, or 1/2 pages and split the cost among purchasers appropriately. However, you must submit your ads as a full-page.

4. Fill in the boxes with the information that your sponsor wants in the ad.
5. Collect the money for the ad. If a sponsor wishes to write a check, we prefer that they make checks payable to you. You should cash those checks and make your payments to the pageant via your contestant portal or over the phone via Debit or Credit Card to the director. For businesses that prefer to write checks to PURE, make checks Pure International Pageants.
6. Design the ad. The company or friend/family member has the option of using their own logo or just using a picture of you. Either way, your picture or name should go on their ad so that everyone knows which finalist the ad is for. If you would like our designer to create the ad, contact her at [elizabeth@pureinternationalpageants.com](mailto:elizabeth@pureinternationalpageants.com). There is a \$35 design fee per ad. **Ads will not be designed until the Ad Design Fee is paid. Please turn in ads that need designed by April 15 as this process takes time.**
7. Ads should be created in **JPEG** and submitted **AS AN ATTACHMENT to our submission form**. **NO PAPER** ads will be accepted. Each full-page ad should be 8.5" wide by 11" tall and submitted in color or gray scale. All ads should be nice and neat. Be sure to use photos that are not "busy" and when enlarged, do not look blurry.
8. Be honest! If you are selling ads, be sure to turn in all the money and ads. If we find out that ads were sold, and money and ads were not submitted to PURE, you will be disqualified from the pageant and further action may be taken.
9. When selling ads, **dress the part!** Be sure to dress in a nice outfit and wear your sash and crown. Your sponsors will see how important this is to you.
10. Keep this packet with you at all times! You never know when a sponsorship opportunity will arise.
11. **Check your deadline dates for submitting the ads and SUBMIT YOUR ADS EARLY!** This is **VERY** important as it takes a lot of time to put together our Program Book. The **DEADLINE** for submitting ads and payments is posted in your Finalist Handbook. **NO REFUNDS are given on ads. That includes ads paid for but not submitted. Finalists may receive point deductions if ads are turned in after the set deadline.**

Lastly, have FUN! AND do not forget to thank your sponsors!









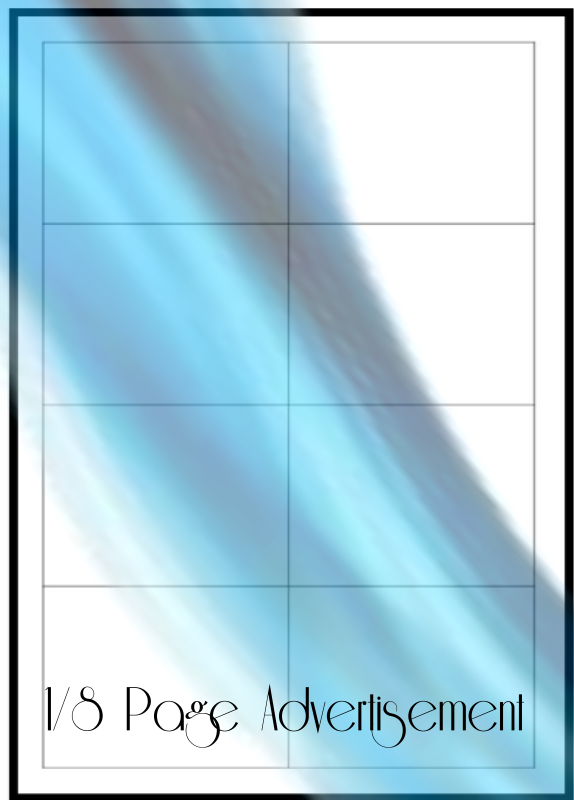
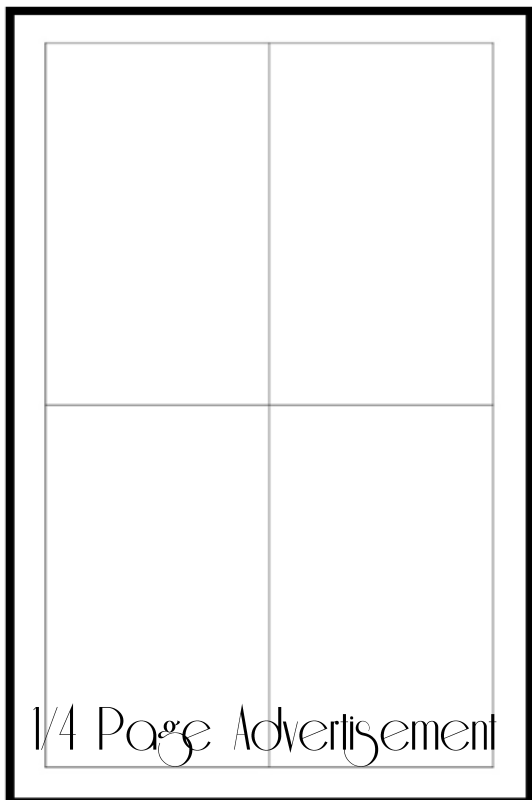
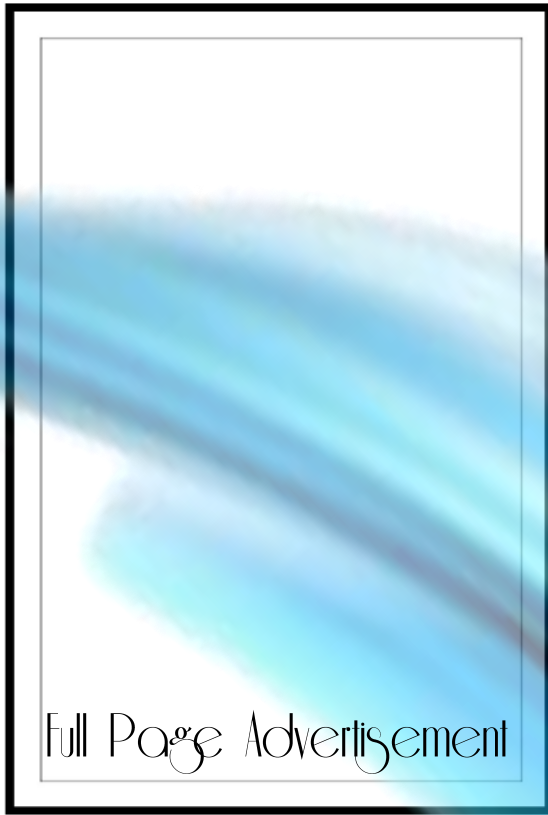
SPONSOR'S NAME \_\_\_\_\_

FINALIST'S NAME \_\_\_\_\_ STATE \_\_\_\_\_

<p>1/8 Ad Page \$9.38</p>	<p>1/4 Ad Page \$18.75</p>
<p>1/8 Ad Page \$9.38</p>	
<p>Full Ad Page \$75</p>	
<p>1/2 Ad Page \$37.50</p>	



# Ad Layout Options



# Receipts

<p>PURE INTERNATIONAL PAGEANTS (Retain for your records)</p> <p>Sponsor/Business Name _____</p> <p>Amount Paid _____</p> <p>Method: Cash    Debit/Credit    Check    PayPal</p> <p>Date _____</p>	<p>PURE INTERNATIONAL PAGEANTS AD RECEIPT</p> <p>Finalist's Name _____</p> <p>Name of Sponsor _____</p> <p>Amount Received from Sponsor \$ _____</p> <p>Thank you for your sponsoring me for Pure International Pageants. I will work to inspire others to achieve their goals and dreams through great leadership skills.</p>
<p>PURE INTERNATIONAL PAGEANTS (Retain for your records)</p> <p>Sponsor/Business Name _____</p> <p>Amount Paid _____</p> <p>Method: Cash    Debit/Credit    Check    PayPal</p> <p>Date _____</p>	<p>PURE INTERNATIONAL PAGEANTS AD RECEIPT</p> <p>Finalist's Name _____</p> <p>Name of Sponsor _____</p> <p>Amount Received from Sponsor \$ _____</p> <p>Thank you for your sponsoring me for Pure International Pageants. I will work to inspire others to achieve their goals and dreams through great leadership skills.</p>
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# Submit Ads



*Ad Pages*

Using a computer? Click on the link below to submit your ads.

[Submit Here](#)



SPONSOR'S NAME \_\_\_\_\_

FINALIST'S NAME \_\_\_\_\_ STATE/COUNTRY \_\_\_\_\_



# PURE INTERNATIONAL PAGEANTS

PO BOX 9, PATRIOT, OHIO 45658

[www.pureinternationalpageants.com](http://www.pureinternationalpageants.com)

Dear Sponsor,

Pure International Pageants would like to congratulate all our wonderful finalists! To celebrate their success, each finalist gets to compete at the international competition and has the chance to win many prizes. Along the way, they earn many skills, such as professional interview and public speaking, while building even greater self-esteem and confidence to achieve their goals and dreams.

As a sponsor, you can help make those goals and dreams a reality. As an International Pageant System, we can guarantee that your sponsorship, through advertising, will be seen by many! Your ad will appear in our program book that will be seen by people from around the world!

Our finalists have the opportunity to learn great selling and marketing skills by soliciting for advertisement. The finalist will be able to give you a receipt for your generous donation right on the spot! PURE is not a non-profit organization, but when you purchase advertising for your business, you can still use it as a tax deduction through your own advertising budget.

Thank you for being a sponsor and helping others to inspire, lead, and achieve their goals and dreams.

Be wonderfully blessed!



Pat Miller

Pure International Pageants Executive Director



# History

Pure International Pageants was established in February 2011 in Patriot, Ohio. “The Miller Girls” started competing in pageants seriously in 2006 and competed in several pageant systems between 2006-2011. Those experiences influenced their thought process in developing PURE. Pat, Doug, Elizabeth, Ashley, and Amber decided to put together their “ideal pageant” with details that would attract themselves, and then see how others reacted to that kind of system.

PURE held its’ first nationals in Gallipolis, Ohio in June of 2011 hosting only two states. Within the week following the first national competition, PURE grew to seven states. PURE has continued to grow quickly throughout the United States and the world since its’ inception. Now hosting pageants and queens from more than 35 states and 19 countries!

PURE is a faith inspired, natural system, that is community service driven and family focused. PURE encourages all their contestants to give of themselves to make a difference in their community.





# 2023 Cover Model

Jaylynn Hiler

