



EX CLU SIVE

EXCLUSIVE BRANDS CATALOGUE
NOVEMBER 2020





At NAFDA Foodservice we know that outstanding menus start with exceptional ingredients.

We care about the importance of food quality and functionality in the kitchen, which is why we have partnered with the best producers in the industry for our exclusive product range.

To ensure the highest standards are met, our products are regularly benchmarked against market leaders on flavour, texture, value and kitchen performance.

Our exclusive product range caters to the specific needs of foodservice professionals, delivering market-leading quality at competitive prices, from day-to-day kitchen essentials to the finest products in the industry, NAFDA FS is committed to help you optimise food costs and deliver memorable meals.

EXCLUSIVELY
YOURS

ADVANTAGE

CHEF'S LINK

dairylink

Foundation
YOUR KITCHEN ESSENTIALS

NATURES LINK

Potato
PERFECTION

SEA LINK

Seawave
Quality Seafood

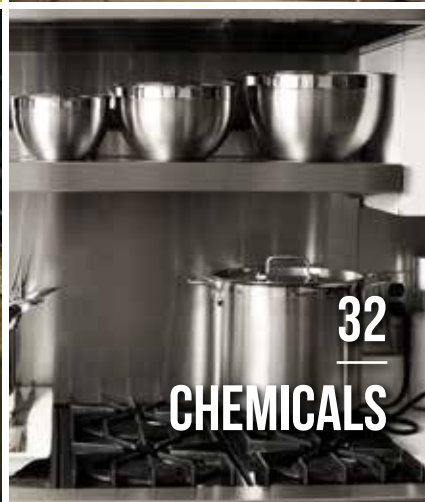
SELECT
Mills
Quality Ingredients

TOPUNK

OUR EXCLUSIVE RANGE

NAFDA Foodservice markets and distributes a large range of quality products under its own brands, covering a number of categories.

The range includes both locally produced and imported products.



NAFDA FOODSERVICE

NAFDA FOODSERVICE
IS A LEADING FOODSERVICE
MARKETING AND PROCUREMENT
COMPANY WITH A HISTORY
EXTENDING OVER 50 YEARS.



We are
**Australian owned
and operated**
by 72 independent
Distributors with
**strong ties in
their local
communities.**

NAFDA FS
Distributors are
broad-line and have
**the ability to serve
all segments of the
foodservice industry**
with frozen, chilled
and dry groceries.

Find your local
NAFDA Foodservice
Distributor at
**nafda.com.au/
find-a-distributor**





FROZEN POTATOES

Potato
PERFECTION

Foundation
YOUR KITCHEN ESSENTIALS

Potato PERFECTION

Potato Perfection brings you the finest quality when it comes to potato products.

Using carefully selected potato varieties from acclaimed growing regions our A-grade range includes only the top of the crop.

Consistent in size and appearance, Potato Perfection delivers a crunchy finish with the fresh taste of the field, your customers will crave.



300451

Potato Perfection 10mm Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100gm)



300452

Potato Perfection 13mm Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100gm)



300453

Potato Perfection Steak Cut Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100gm)





300615

Potato Perfection Shoestring Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300462

Potato Perfection Crinkle Cut Chips

Carton config: 3 x 5kg
Serves per carton: 3 x (50 x 100gm)



300465

Potato Perfection 13mm Beer Battered Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300466

Potato Perfection Beer Battered Steak Cut Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)





300467

Potato Perfection 10mm Extra Crunchy Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300468

Potato Perfection Extra Crunchy Steak Cut Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300463

Potato Perfection Spicy Potato Wedges

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300464

Potato Perfection Potato Cakes

Carton config: 9.2kg
Serves per carton: 120 x approx. 76gm





Foundation

YOUR KITCHEN ESSENTIALS

Foundation covers cooking basics you can't live without.

Coming at a fraction of the costs,
that's everyday essentials, created with the chef in mind.

Our chips are a must have staple for every menu, bringing you light,
fluffy texture with a crispy finish.



300185

Foundation 10mm Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100gm)



300186

Foundation 13mm Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100gm)



300259

Foundation Steak Cut Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100gm)





FROZEN VEGETABLES



NATURES LINK



Natures Link brings you a wholesome array of vegetables and vegetable blends, sourced from prime growing regions and picked at the peak of perfection.

Conveniently cut and preserved at optimal conditions, Natures Link delivers consistent quality you can trust.



159710

**Natures Link
Green Peas**

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159725

**Natures Link
Whole Baby Beans**

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159720

**Natures Link
Sliced Beans**

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)





159765

Natures Link Chopped Spinach

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100gm)



159723

Natures Link Broccoli

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100gm)



159721

Natures Link Cauliflower

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159730

Natures Link Corn Kernels

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159750

Natures Link Diced Carrots

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159755

Natures Link Crinkle Cut Carrot Rings

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)





300428

Natures Link Diced Onion

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



300426

Natures Link Sliced Onion

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100gm)



159740

Natures Link Mixed Vegetables

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100gm)



159722

Natures Link Thai Style Stir Fry

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100gm)



159724

Natures Link Chinese Style Stir Fry

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100gm)



SEAFOOD & FINGER FOOD


Seawave
Quality Seafood


SEA LINK


CHEF'S LINK



Seawave and Sea Link are committed to bringing the highest quality of seafood to your kitchen.

Whether wild caught or farm raised, our products are carefully sourced from prime fishing regions all over the world.

Processed in close proximity to the source and snap frozen to preserve texture and taste, Seawave and Sea Link deliver freshness without compromise.



300597

**Seawave
Cider Battered Flathead**

Carton config: 1 x 3kg
Serves per carton: approx. 55 x 55gm



300598

**Seawave
Pale Ale Battered Flathead**

Carton config: 1 x 3kg
Serves per carton: approx. 55 x 55gm





156911

Seawave Formed Squid Rings

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 29 x 34gm)



155468

Sea Link Genuine Squid Rings

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 53 x 18gm)



150982

Sea Link Fish Cocktails

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 30 x 33gm)



Register online at
nafdarewards.com.au
for access to some of the
best rewards in the industry!

Your Points. Your Rewards. Your Way.



300332

**Sea Link
Crumbed Hoki 140gm**

Carton config: 1 x 3.36kg
Serves per ctn: approx. 24 x 140gm



300334

**Sea Link
Tempura Hoki 140gm**

Carton config: 1 x 3.36kg
Serves per ctn: approx. 24 x 140gm



300333

**Sea Link
Crumbed Hoki 110gm**

Carton config: 1 x 2.64kg
Serves per ctn: approx. 24 x 110gm



300335

**Sea Link
Tempura Hoki 110gm**

Carton config: 1 x 2.64kg
Serves per ctn: approx. 24 x 110gm



300152

**Sea Link
Beer Battered Flathead**

Carton config: 3 x 1kg
Serves per carton: 3 x (approx. 18 x 53gm)



300304

**Sea Link
Crumbed Whiting**

Carton config: 3 x 1kg
Serves per carton: 3 x (approx. 12 x 83gm)





Chef's Link is a foodservice brand focused on convenience and affordability.

Expect authentic flavours from Chef's Link's Asian inspired finger food.

With delicious vegetables and a blend of spices, our convenient snacks are parcels of goodness that will leave your customers craving for more.



160100

Chef's Link Cocktail Springrolls

Carton config: 8 x 1.44kg
Serves per carton: 8 x (96 x 15gm)



160105

Chef's Link Cocktail Samosas

Carton config: 8 x 1.44kg
Serves per carton: 8 x (96 x 15gm)



DAIRY





**Dairy Link is a Foodservice only brand,
delivering you commercial grade cheeses at a fantastic price.**

From Tasty to Mozzarella and Parmesan,
Dairy Link includes a full range of distinctly flavoursome cheeses for all applications.



300500

Dairy Link Shredded Tasty Cheese

Carton config: 6 x 2kg
Serves per carton: 6 x (80 x 25gm)



300501

Dairy Link Shredded Mozzarella Cheese

Carton config: 6 x 2kg
Serves per carton: 6 x (80 x 25gm)





300517

**Dairy Link
Shredded Parmesan Cheese**

Carton config: 10 x 1kg
Serves per carton: 10 x (40 x 25gm)



300518

**Dairy Link
Shaved Parmesan Cheese**

Carton config: 10 x 1kg
Serves per carton: 10 x (40 x 25gm)



300510

**Dairy Link
Tasty Cheese Slices (90s)**

Carton config: 8 x 1.5kg
Serves per carton: 8 x (90 x 16gm)



Visit us online for the latest
**promotions, foodservice industry news,
menu inspiration and more.**



nafda.com.au



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[/NAFDAFoodservice](https://www.facebook.com/NAFDAFoodservice)

SMALLGOODS

TOPLINK



Top Link offers you convenient meat options, including sliced bacon and shredded ham, that take the hassle out of the kitchen and come at a remarkable price.



300199

**Top Link
Rindless Middle Bacon**

Carton config: 2 x 2.5kg
Serves per carton: 2 x (approx. 30 x 83gm)



300363

**Top Link
Shredded Ham**

Carton config: 2 x 2.5kg
Serves per carton: 2 x (25 x 100gm)



FLOUR & CRUMBS





Select Mills brings trusted quality to Australia's foodservice professionals helping to deliver delicious meals with memorable tastes.

We are proud to bring you our premium flour and purpose baked breadcrumb selection, focussing on your core baking and breading needs.



300388

Select Mills Plain Flour

12.5kg bag



300389

Select Mills Pizza Flour

12.5kg bag



300390

Select Mills Bakers Flour

12.5kg bag





**Your Points.
Your Rewards.
Your Way.**

Join the *Best of the Best* Rewards Program, where you are getting rewarded for purchasing from your NAFDA Foodservice Distributor.

Best of the Best 2020 runs from **02 March 2020 to 31 January 2021** and during this time you can earn points for every *Best of the Best* product you purchase.

The more you purchase, the bigger your reward!



REGISTER EARN ENJOY

nafdarewards.com.au



300391

**Select Mills
Self Raising Flour**

12.5kg bag



300449

**Select Mills
Farina Speciale '00' Flour**

12.5kg bag



300531

**Select Mills
Fine Bread Crumbs**

10kg bag



300530

**Select Mills
Coarse Bread Crumbs**

10kg bag



CHEF'S LINK



Chef's Link is a foodservice brand focused on convenience and affordability.

Whether fine and delicate or coarse and bold, we have you covered.

Our bread crumb range delivers the crunch you love without taking away the flavors you crave.



116873

**Chef's Link
Superfine Bread Crumbs**

10kg bag



111373

**Chef's Link
Fine Bread Crumbs**

10kg bag



116382

**Chef's Link
Coarse Bread Crumbs**

10kg bag



OILS & SAUCES





Select Mills brings trusted quality to Australia's foodservice professionals helping to deliver delicious meals with memorable tastes.

We are proud to bring you our range of premium Australian oils, a careful selection we are sure to deliver outstanding performance.

Foundation covers cooking basics you can't live without.

Coming at a fraction of the costs, that's everyday essentials, created with the chef in mind.

From deep frying to dressing salads, Foundation brings you a range of affordable and high-performing oil options for all your cooking and baking needs



300634

Select Mills
Australian Blended Vegetable Oil
20ltr drum



300635

Select Mills
Australian Canola Oil
20ltr drum





300471

**Foundation
Blended Vegetable Oil**
20ltr drum



300496

**Foundation
Canola Oil**
20ltr drum



300586

**Foundation
Rice Bran Oil**
20ltr drum



300470

**Foundation
Cottonseed Oil**
20ltr drum



300528

**Foundation
Tomato Sauce,**
3 x 4ltr bottle



300529

**Foundation
BBQ Sauce**
3 x 4ltr bottle





CHEMICALS

ADVANTAGE

ADVANTAGE

Advantage is an extensive line of industrial strength cleaning solutions that combines powerful formulations with environmentally friendly ingredients, safe for use in all foodservice operations.



170125

Advantage Oven & Grill Cleaner

5ltr jerry



300702

Advantage Oven & Grill Cleaner

20ltr drum



170130

Advantage Glass & Window Cleaner

5ltr jerry





170135

**Advantage
Floor Cleaner**

5ltr jerry



300563

**Advantage
Heavy Duty Floor Cleaner**

5ltr jerry



300585

**Advantage
Citrus Multipurpose Cleaner**

5ltr jerry



300097

**Advantage
Sanitiser**

5ltr jerry



300144

**Advantage
Liquid Hand Soap**

5ltr jerry



170100

**Advantage
Rinse Aid**

5ltr jerry



300562

**Advantage
Deodoriser & Disinfectant**
5ltr jerry



170110

**Advantage
Pine Disinfectant**
5ltr jerry



170105

**Advantage
Pine Disinfectant**
20ltr drum



170120

**Advantage
Lemon Disinfectant**
5ltr jerry



170115

**Advantage
Lemon Disinfectant**
20ltr drum



300145

**Advantage
Truck Wash**
5ltr jerry



300564

Advantage Toilet Blocks

4kg tub



170145

Advantage Dishwashing Liquid

5ltr jerry



170140

Advantage Dishwashing Liquid

20ltr drum



170170

Advantage Dishwashing Powder

5kg tub



300558

Advantage Automatic Machine Dishwashing Liquid

5ltr jerry



300256

Advantage Laundry Liquid

5ltr jerry

Download the NAFDA FS **Chemical Handling Guide**

Understand chemical safety and prevent accidents and injuries while using chemicals in the workplace.



Australian made and owned
 Recyclable packaging
 Safe for use in all FS operations
 Industrial strength products
 Commercial / domestic applications
 Powerful formulations

View the complete range
nafda.com.au/brand/advantage



170165

Advantage Laundry Powder
 15kg bag



170155

Advantage Bleach
 5ltr jerry



170150

Advantage Bleach
 20ltr drum



300257

Advantage Fabric Softener
 5ltr jerry



	Hand washing or food safety	Tables and chairs	General cleaning	Wet areas	Glass and bathroom mirrors	Plates, cutlery, pots and pans	Oven, grills and hotplates	Bench tops and chopping boards	Kitchen floors	General kitchen utensils	Heavy duty cleaning	Linen, bedsheets and clothes	Outdoor cleaning	Toilets and urinals	Vehicle cleaning
Automatic Dishwashing Liquid Removes grease and stains for automatic dosing systems			●			●				●					
Bleach Formulated for a large range of applications, especially on stains		●	●	●					●					●	
Dishwashing Liquid (lemon fragrance) Highly active dishwashing liquid and general purpose detergent			●			●				●					
Dishwashing Powder Heavy duty product that ensures maximum efficiency						●				●					
Disinfectant (pine / lemon fragrance) Commercial grade disinfectant with a pleasant fragrance				●									●	●	
Deodoriser and Disinfectant Dual purpose properties and destroys unwanted odours				●									●	●	
Fabric Softener Biodegradable concentrate with a fresh fragrance Removes static cling and makes ironing easier												●			
Floor Cleaner Multipurpose, commercial grade floor cleaner				●					●	●		●			
Glass and Window Cleaner Specially formulated to leave glass and windows sparkling clean					●										
Heavy Duty Floor Cleaner Commercial grade with powerful grease dissolving solvents				●					●	●		●			
Laundry Liquid Commercial grade product for front / top load washing machines												●			
Laundry Powder Commercial grade powder for front / top load washing machines												●			
Liquid Hand Soap Creamy and silky hand soap leaves skin moist	●														
Multi Purpose Cleaner (citrus) Formulated to remove grease, dirt, heavy soils and built up grime		●	●	●					●				●		●
Oven and Grill Cleaner Removes fat and grease from grills, ovens, BBQs and floors							●								
Rinse Aid Leaves cutlery and crockery free of water spots						●				●					
Sanitiser Commercial grade sanitiser and disinfectant	●		●					●					●	●	
Toilet Blocks Long lasting and economical perfumed deodorant blocks														●	
Truck Wash Powerful concentrated, multipurpose, commercial grade truck wash															●

NAFDA FOODSERVICE NATIONAL DISTRIBUTORS

NEW SOUTH WALES



QUEENSLAND



SOUTH AUSTRALIA



NAFDA FOODSERVICE NATIONAL DISTRIBUTORS

VICTORIA



WESTERN AUSTRALIA



NORTHERN TERRITORY



TASMANIA



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