

# ABOUT US



Founded by Robert Rich Sr. in 1945, Rich Products Corporation was born from innovation - the world's first non-dairy whipped topping. Mr. Rich's pioneering spirit continues to guide the ongoing success of this family held company.

The history of Rich Products has been marked by innovative breakthroughs. Rich's take great pride in our innovations and solutions that foster customers' growth around the globe. We are recognized throughout the industry as passionate leaders and committed business partners.

We believe that inspiration can transform a business. We offer thousands of easy-handling, versatile and delicious products you can use to satisfy any consumer demand.

The Rich Promises:

**We will treat our customers, our associates and our communities the same way. Like family.**

— Robert E. Rich Jr  
Chairman



### RICH PRODUCTS AUSTRALIA

Unit 13, 78 Reserve Road, Artarmon, New South Wales, Australia 2064  
T: +61 (2) 9437 9577  
[www.richproducts.com.au](http://www.richproducts.com.au) – [customerserviceanz@rich.com](mailto:customerserviceanz@rich.com)

**INFINITE  
POSSIBILITIES.  
ONE FAMILY.**

# TOPPINGS & ICINGS



## RICH'N SMOOTH™ TROPIC

- Nice creamy colour, vanilla flavour with a light, fluffy texture.
- Superior stability and ease of use.
- No artificial colours or flavours.
- An ideal icing to use in place of scratch buttercream for decorating cakes and tortes even when stored at ambient temperatures.

**Pack size:**  
12 x 1kg  
1 x 10.8kg



## RICH'N SMOOTH™ CHOCOLATE

- Delicate and smooth chocolate creamy taste with a light, fluffy texture.
- Superior stability and ease of use.
- Robust performance over time without weeping, bleeding or cracking.
- An ideal icing to use in place of scratch buttercream for decorating cakes and tortes even when stored at ambient temperatures.

**Pack size:**  
12 x 1kg  
2 x 5.4kg



## AVOSET® POUR'N WHIP™

- Smooth and rich dairy-like taste with off white color.
- Outstanding stability.
- Stable under refrigeration without cracking or drying out.
- Perfect for topping anything from cakes, pastries, pies, and ice cream cakes.

**Pack size:**  
2 x 5.4kg



## ON TOP® ORIGINAL/CHOCOLATE PREWHIPPED BAGS

- Pre whipped, with a light, creamy texture.
- Packaged in a pastry bag with a decorator tip and an easy-open seal.
- Maintains its firm shape for hours on all desserts and beverages, versus aerosol toppings that run in seconds.
- Perfect for hot and cold beverages, ice cream, crepe, pancake, and waffles or use as an ingredient in mini parfaits, mousses, dips, pies and countless other desserts.

**Pack size:**  
12 x 453g  
6 x 453g



## GOLD LABEL™

- Specially developed for high volume and cost-sensitive operators with outstanding yield and unmatched stability.
- Longer bench time allows more time for decorating cakes and desserts.
- Easy to add coloring or flavoring for your unlimited creation.
- A great whipped topping for cake decoration and filling.

**Pack size:**  
12 x 907g



## DESSERT GARNISH

- Dairy like flavour and off white colour.
- Versatile and can be used as an ingredient, topping, garnish or filling with virtually any dessert.
- Holds in display under refrigeration up to 5 days so desserts can be prepared in advance without compromise.
- Easy to add colour or flavour without weeping or breaking down.

**Pack size:**  
12 x 907g



## WHIP TOPPING™ BASE

- Use as a base and stabilizer with the formula two parts Whip Topping™ Base and one part of any other liquid.
- Superior stability, high overrun, versatility, higher yield and a better return for end users.
- Acidity resistant.
- Gluten Free. Lactose Free. Suitable for Vegan.

**Pack size:**  
12 x 907g  
1 x 10.8kg



## AVOSET® ALL PURPOSE CREAMER CONCENTRATE

- High concentrate creamer can be used directly or after dilution.
- Enhance the aroma of coffee/ tea without overwhelming coffee/ tea original aroma.
- Enhance the body and color of the finished beverage.
- Can be used for different applications such as flavored drinks, coffee, milk tea, smoothies, ice blended, liquid dessert, beverage foam and topping sauce.

**Pack size:**  
12 x 1L



## COUNTRY WHITE ICING

- Premium pre-whipped white buttercream style icing with fluffy, airy texture for effortless cake decoration.
- High stability and good spreadability.
- Colour and flavour can be added.
- Great to finish off cupcake, brownie, cookie, macaron or any baking delight of your choice.

**Pack size:**  
12.7kg pail



# OTHERS



## PULLED PORK DOUBLE-RUB (NO SAUCE) - BAGS

- Our double-rub pork is made with only pork, salt and pepper to draw out mouthwatering flavor.
- The meat is smoked slow and hand-pulled from The bone resulting in only lean and succulent meat.
- Un-sauced pork allows for adapting to regional sauce preferences.
- Simple preparation with delicious taste.

**Pack size:**  
2 x 2.3kg



## PULLED PORK TRADITIONAL SAUCE - TRAYS

- A tomato based sauce combining sweet, smoky and spicy flavor with a hint of pepper.
- Smoked up to 18 hours for an easy, authentic taste.
- Simple preparation with delicious taste.
- Packed in trays for convenient usage.
- Can be applied in a variety of international cuisines.

**Pack size:**  
4 x 2.3kg



## PULLED PORK TRADITIONAL SAUCE - BAGS

- A tomato based sauce combining sweet, smoky and spicy flavor with a hint of pepper.
- Smoked up to 18 hours for an easy, authentic taste.
- Simple preparation with delicious taste.
- Can be applied in a variety of international cuisines.

**Pack size:**  
4 x 2.3kg



## UNICED CUPCAKE VANILLA/CHOCOLATE

- Naturally flavored, with a light and moist texture and a sweet flavor profile.
- Uniced Cupcake offers a clean, simple and premium cupcake solution.
- Uniced Cupcake delivers deliciously indulgent taste and good quality.
- Easily create your own decoration style.

**Pack size:**  
6 x 24 piece tray

